

**Fill in this information to identify your case:**

United States Bankruptcy Court for the:

DISTRICT OF DELAWARE

Case number (if known) \_\_\_\_\_ Chapter 11

Check if this an amended filing

**Official Form 201**

**Voluntary Petition for Non-Individuals Filing for Bankruptcy**

06/22

If more space is needed, attach a separate sheet to this form. On the top of any additional pages, write the debtor's name and the case number (if known). For more information, a separate document, *Instructions for Bankruptcy Forms for Non-Individuals*, is available.

1. Debtor's name Big Village Holding LLC

2. All other names debtor used in the last 8 years  
 Include any assumed names, trade names and doing business as names  
Engine Holdings, LLC  
ORC Holding, LLC

3. Debtor's federal Employer Identification Number (EIN) 45-2586595

4. Debtor's address	Principal place of business	Mailing address, if different from principal place of business
	<u>980 N. Michigan Ave, Suite 1300</u> <u>Chicago, IL 60611</u>	<u>301 Carnegie Center, Suite 301</u> <u>Princeton, NJ 80540</u>
	Number, Street, City, State & ZIP Code	P.O. Box, Number, Street, City, State & ZIP Code
	<u>Cook</u>	Location of principal assets, if different from principal place of business
	County	
		Number, Street, City, State & ZIP Code

5. Debtor's website (URL) https://big-village.com

6. Type of debtor  
 Corporation (including Limited Liability Company (LLC) and Limited Liability Partnership (LLP))  
 Partnership (excluding LLP)  
 Other. Specify: \_\_\_\_\_

Debtor Big Village Holding LLC Case number (if known) \_\_\_\_\_  
Name

**7. Describe debtor's business**

A. Check one:

- Health Care Business (as defined in 11 U.S.C. § 101(27A))
- Single Asset Real Estate (as defined in 11 U.S.C. § 101(51B))
- Railroad (as defined in 11 U.S.C. § 101(44))
- Stockbroker (as defined in 11 U.S.C. § 101(53A))
- Commodity Broker (as defined in 11 U.S.C. § 101(6))
- Clearing Bank (as defined in 11 U.S.C. § 781(3))
- None of the above

B. Check all that apply

- Tax-exempt entity (as described in 26 U.S.C. §501)
- Investment company, including hedge fund or pooled investment vehicle (as defined in 15 U.S.C. §80a-3)
- Investment advisor (as defined in 15 U.S.C. §80b-2(a)(11))

C. NAICS (North American Industry Classification System) 4-digit code that best describes debtor. See <http://www.uscourts.gov/four-digit-national-association-naics-codes>.

5418

**8. Under which chapter of the Bankruptcy Code is the debtor filing?**

Check one:

- Chapter 7
- Chapter 9
- Chapter 11. Check all that apply:

A debtor who is a "small business debtor" must check the first sub-box. A debtor as defined in § 1182(1) who elects to proceed under subchapter V of chapter 11 (whether or not the debtor is a "small business debtor") must check the second sub-box.

- The debtor is a small business debtor as defined in 11 U.S.C. § 101(51D), and its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$3,024,725. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- The debtor is a debtor as defined in 11 U.S.C. § 1182(1), its aggregate noncontingent liquidated debts (excluding debts owed to insiders or affiliates) are less than \$7,500,000, and it chooses to proceed under Subchapter V of Chapter 11. If this sub-box is selected, attach the most recent balance sheet, statement of operations, cash-flow statement, and federal income tax return, or if any of these documents do not exist, follow the procedure in 11 U.S.C. § 1116(1)(B).
- A plan is being filed with this petition.
- Acceptances of the plan were solicited prepetition from one or more classes of creditors, in accordance with 11 U.S.C. § 1126(b).
- The debtor is required to file periodic reports (for example, 10K and 10Q) with the Securities and Exchange Commission according to § 13 or 15(d) of the Securities Exchange Act of 1934. File the Attachment to Voluntary Petition for Non-Individuals Filing for Bankruptcy under Chapter 11 (Official Form 201A) with this form.
- The debtor is a shell company as defined in the Securities Exchange Act of 1934 Rule 12b-2.

Chapter 12

**9. Were prior bankruptcy cases filed by or against the debtor within the last 8 years?**

- No.
- Yes.

If more than 2 cases, attach a separate list.

District \_\_\_\_\_ When \_\_\_\_\_ Case number \_\_\_\_\_  
 District \_\_\_\_\_ When \_\_\_\_\_ Case number \_\_\_\_\_

**10. Are any bankruptcy cases pending or being filed by a business partner or an affiliate of the debtor?**

- No
- Yes.

List all cases. If more than 1, attach a separate list

Debtor See Schedule 1 Relationship See Schedule 1  
 District Delaware When 02/08/23 Case number, if known \_\_\_\_\_

Debtor **Big Village Holding LLC** Case number (if known) \_\_\_\_\_  
Name

**11. Why is the case filed in this district?** *Check all that apply:*

Debtor has had its domicile, principal place of business, or principal assets in this district for 180 days immediately preceding the date of this petition or for a longer part of such 180 days than in any other district.

A bankruptcy case concerning debtor's affiliate, general partner, or partnership is pending in this district.

**12. Does the debtor own or have possession of any real property or personal property that needs immediate attention?**  No  Yes. Answer below for each property that needs immediate attention. Attach additional sheets if needed.

**Why does the property need immediate attention? (Check all that apply.)**

It poses or is alleged to pose a threat of imminent and identifiable hazard to public health or safety.  
 What is the hazard? \_\_\_\_\_

It needs to be physically secured or protected from the weather.

It includes perishable goods or assets that could quickly deteriorate or lose value without attention (for example, livestock, seasonal goods, meat, dairy, produce, or securities-related assets or other options).

Other \_\_\_\_\_

**Where is the property?** \_\_\_\_\_  
 Number, Street, City, State & ZIP Code

**Is the property insured?**

No

Yes. Insurance agency \_\_\_\_\_  
 Contact name \_\_\_\_\_  
 Phone \_\_\_\_\_

**Statistical and administrative information**

**13. Debtor's estimation of available funds** *Check one:*

Funds will be available for distribution to unsecured creditors.

After any administrative expenses are paid, no funds will be available to unsecured creditors.

**14. Estimated number of creditors (on a consolidated basis)**

<input type="checkbox"/> 1-49	<input type="checkbox"/> 1,000-5,000	<input type="checkbox"/> 25,001-50,000
<input type="checkbox"/> 50-99	<input checked="" type="checkbox"/> 5001-10,000	<input type="checkbox"/> 50,001-100,000
<input type="checkbox"/> 100-199	<input type="checkbox"/> 10,001-25,000	<input type="checkbox"/> More than 100,000
<input type="checkbox"/> 200-999		

**15. Estimated Assets (on a consolidated basis)**

<input type="checkbox"/> \$0 - \$50,000	<input type="checkbox"/> \$1,000,001 - \$10 million	<input type="checkbox"/> \$500,000,001 - \$1 billion
<input type="checkbox"/> \$50,001 - \$100,000	<input checked="" type="checkbox"/> \$10,000,001 - \$50 million	<input type="checkbox"/> \$1,000,000,001 - \$10 billion
<input type="checkbox"/> \$100,001 - \$500,000	<input type="checkbox"/> \$50,000,001 - \$100 million	<input type="checkbox"/> \$10,000,000,001 - \$50 billion
<input type="checkbox"/> \$500,001 - \$1 million	<input type="checkbox"/> \$100,000,001 - \$500 million	<input type="checkbox"/> More than \$50 billion

**16. Estimated liabilities (on a consolidated basis)**

<input type="checkbox"/> \$0 - \$50,000	<input type="checkbox"/> \$1,000,001 - \$10 million	<input type="checkbox"/> \$500,000,001 - \$1 billion
<input type="checkbox"/> \$50,001 - \$100,000	<input type="checkbox"/> \$10,000,001 - \$50 million	<input type="checkbox"/> \$1,000,000,001 - \$10 billion
<input type="checkbox"/> \$100,001 - \$500,000	<input checked="" type="checkbox"/> \$50,000,001 - \$100 million	<input type="checkbox"/> \$10,000,000,001 - \$50 billion
<input type="checkbox"/> \$500,001 - \$1 million	<input type="checkbox"/> \$100,000,001 - \$500 million	<input type="checkbox"/> More than \$50 billion

Debtor **Big Village Holding LLC** Case number (if known) \_\_\_\_\_  
Name

**Request for Relief, Declaration, and Signatures**

**WARNING** -- Bankruptcy fraud is a serious crime. Making a false statement in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.

**17. Declaration and signature of authorized representative of debtor**

The debtor requests relief in accordance with the chapter of title 11, United States Code, specified in this petition.  
I have been authorized to file this petition on behalf of the debtor.  
I have examined the information in this petition and have a reasonable belief that the information is true and correct.  
I declare under penalty of perjury that the foregoing is true and correct.  
Executed on 02/08/2023  
MM / DD / YYYY

**X** /s/ Kasha Cacy Kasha Cacy  
Signature of authorized representative of debtor Printed name  
Title Authorized Person

**18. Signature of attorney**

**X** /s/ Joseph Barry Date 02/08/2023  
Signature of attorney for debtor MM / DD / YYYY  
Joseph Barry  
Printed name  
Young Conaway Stargatt & Taylor, LLP  
Firm name  
1000 North King Street Wilmington, DE 19801  
Number, Street, City, State & ZIP Code  
Contact phone (302) 571-6600 Email address jbarry@ycst.com  
4221 DE  
Bar number and State

**Schedule 1****Pending Bankruptcy Cases Filed by the Debtor and Its Affiliate**

On the date hereof, each of the affiliated entities listed below (including the debtor in this chapter 11 case) filed a voluntary petition for relief under title 11 of the United States Code in the United States Bankruptcy Court for the District of Delaware (the “**Court**”). A motion will be filed with the Court requesting that the chapter 11 cases of these entities be jointly administered for procedural purposes only.

<b>Entity Name</b>
Big Village Holding LLC
Big Village Group Inc.
Big Village Group Holdings LLC
Big Village Insights, Inc.
Big Village Media LLC
EMX Digital, Inc.
Big Village USA Corporation, Inc.
Big Village Agency, LLC
Balihoo, Inc.
Deep Focus, Inc.
Trailer Park Holdings Inc.

**WRITTEN CONSENT**  
**OF**  
**THE BOARD OF MANAGERS OF**  
**BIG VILLAGE HOLDING LLC**

February 7, 2023

The undersigned, constituting the board of managers (the “**Board**”) of Big Village Holding LLC (f/k/a Engine Holding, LLC f/k/a ORC Holding, LLC) a limited liability company organized under the laws of the State of Delaware (the “**Company**”), hereby takes the following actions and adopts, approves, and consents to the following resolutions by written consent as of the date hereof:

WHEREAS, management of the Company is vested in the Board pursuant to section 4.1 of that certain *Fourth Amended and Restated Limited Liability Company Agreement of Engine Holding, LLC*, dated as of November 17, 2020, as amended, and section 18-402 of the Delaware Limited Liability Company Act;

WHEREAS, on January 27, 2023, the Board approved certain resolutions retaining Triple P RTS, LLC (“**Portage Point**”) to provide interim management services and related support to the Company, including appointing Matthew Ray as Chief Restructuring Officer and Zachary Rose as Deputy Chief Restructuring Officer;

WHEREAS, the Board has reviewed and considered the financial and operational condition of the Company, and the Company’s business on the date hereof, including the assets of the Company, and current and long-term liabilities of the Company, and the recommendations of the Company’s legal and other advisors as to the relative risks and benefits of pursuing a bankruptcy proceeding for the Company under the provisions of chapter 11 of title 11 of the United States Code (the “**Bankruptcy Code**”);

WHEREAS, the Board has determined that it is in the best interests of the Company and the Company’s stakeholders, creditors, and other interested parties to commence a case under the provisions of chapter 11 of the Bankruptcy Code, and the Board of the Company has consented to the filing of a voluntary petition under the provisions of chapter 11 and the Bankruptcy Code;

**Commencement and Prosecution of Bankruptcy Case**

**RESOLVED**, that, in the judgment of the Board, it is desirable and in the best interests of the Company, the creditors of the Company, and other stakeholders and interested parties of the Company, that a voluntary petition (the “**Petition**”) be filed by the Company with the United States Bankruptcy Court for the District of Delaware (the “**Bankruptcy Court**”) under the provisions of chapter 11 of the Bankruptcy Code; and it is further

**RESOLVED**, that the form, terms and provisions of, the execution, delivery and filing of, and the performance of the transactions and obligations contemplated by the Petition be, and they

hereby are, authorized, approved and adopted in all respects and that the persons listed on Schedule 1 attached hereto (the “**Authorized Persons**”) be, and hereby are, authorized, directed, and empowered on behalf of and in the name of the Company (i) to execute and verify the Petition and all documents ancillary thereto, and to cause the Petition to be filed with the Bankruptcy Court commencing a chapter 11 case (the “**Bankruptcy Case**”), and to make or cause to be made prior to the execution thereof any modifications to such Petition or ancillary documents, and (ii) to execute, verify, and file or cause to be filed all other petitions, schedules, lists, motions, applications, declarations, affidavits, and other papers or documents necessary, appropriate, or desirable in connection with the foregoing, with such changes, additions, and modifications thereto as the Authorized Persons executing the same shall approve, such approval to be conclusively evidenced by the Authorized Persons’ execution and delivery thereof; and it is further;

### **Retention of Professionals**

**RESOLVED**, that the law firm of Young Conaway Stargatt & Taylor, LLP (“**YCST**”), shall be, and hereby is, authorized, empowered, and directed to represent the Company, as a debtor and debtor-in-possession, in connection with the Bankruptcy Case on the terms set forth in their engagement letters with the Company, which are hereby ratified and approved, and to represent and assist the Company in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations, including to (a) execute, acknowledge, deliver, and verify the Petition and all other ancillary documents, and to cause the Petition to be filed with the Bankruptcy Court and make or cause to be made, prior to execution thereof, any modifications to the Petition or any ancillary document as the Authorized Persons deems necessary, desirable, or appropriate to carry out the intent and accomplish the purpose of these resolutions, (b) execute, acknowledge, deliver, verify, and file or cause to be filed all petitions, schedules, statements, lists, motions, applications and other papers or documents necessary or proper in connection with the foregoing, and (c) execute, acknowledge, deliver, and verify any and all other documents necessary or proper in connection therewith and to administer the Bankruptcy Case in form or forms as the Authorized Persons may deem necessary or proper in order to effectuate the purpose of the intent of the foregoing resolution; and in connection therewith, the Authorized Persons, with power of delegation, are hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application for authority to retain the services of YCST in the Bankruptcy Case; and it is further

**RESOLVED**, that Kroll Restructuring Administration, LLC (“**Kroll**”), be and hereby is, authorized and empowered to represent and assist the Company as claims and noticing agent and administrative advisor and in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons, with power of delegation, is hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application for authority to retain the services of Kroll in the Bankruptcy Case; and it is further

**RESOLVED**, that Portage Point be and hereby is, authorized and empowered to represent and assist the Company in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons, with power of delegation, is hereby authorized and directed to execute

appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application to retain the services of Portage Point in the Bankruptcy Case; and it is further

**RESOLVED**, that Stephens, Inc. (“**Stephens**”), be and hereby is, authorized and empowered to represent and assist the Company as its investment banker and in carrying out its duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons, with power of delegation, is hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed an appropriate application to retain the services of Stephens in the Bankruptcy Case; and it is further

**RESOLVED**, that the Authorized Persons be, and hereby are, authorized and directed to employ any other professionals to assist the Company in carrying out the Company’s duties under the Bankruptcy Code, and to take any and all actions to advance the Company’s rights and obligations; and in connection therewith, the Authorized Persons, with power of delegation, is hereby authorized and directed to execute appropriate retention agreements, pay appropriate retainers, and to cause to be filed appropriate applications for authority to retain the services of any other professionals as necessary; and it is further

**RESOLVED**, that the Authorized Persons be, and hereby are, with power of delegation, authorized, empowered and directed to execute and file all petitions, schedules, motions, lists, applications, pleadings, and other papers and, in connection therewith, to employ and retain all assistance by legal counsel and other professionals and to take and perform any and all further acts and deeds that the Authorized Persons deem necessary, proper or desirable in connection with the Bankruptcy Case, with a view to the successful prosecution of such case; and it is further

**RESOLVED**, that each of the aforementioned retained advisors of the Company is hereby authorized to take any and all actions necessary or desirable to advance the Company’s rights and obligations and facilitate the commencement of the Bankruptcy Case; and it is further

### **Cash Collateral**

**RESOLVED**, that, in connection with the commencement of the Company’s Bankruptcy Case, the Authorized Persons is authorized and directed, to the extent necessary, on behalf of the Company, as debtor and debtor-in-possession, to negotiate, obtain, execute, deliver, and guarantee the use of cash collateral according to the terms negotiated, or to be negotiated, by, or on behalf of, the Company or otherwise approved by the Bankruptcy Court; and the Company is hereby authorized and directed to take all actions necessary in connection therewith, including, without limitation (i) the use of cash collateral in such amounts and on such terms as the Authorized Persons deems necessary or advisable (collectively, the “**Cash Collateral**”), (ii) the execution and delivery of any documents to evidence the permitted use of Cash Collateral, (iii) the incurrence and payment of fees, (iv) the execution and delivery of real property and personal property (including intellectual property) security agreements (and amendments, supplements, and modifications thereto, as appropriate), (v) the granting of liens on and security interests in any and all assets of the Company, (vi) the authorization of filing and recording, as applicable, of financing statements, agreements, mortgages, or any other documents evidencing and perfecting such liens or security interests and amendments to such financing statements, agreements, mortgages or other

documents, (vii) the acknowledgement of debt and liens of existing loans, (viii) payment of interest to the Company's existing lenders, and (ix) the execution and delivery of deposit, securities and other account control agreements (and amendments, supplements and other modifications thereto, as appropriate), and the Authorized Persons are hereby authorized and directed to execute any appropriate agreements and related ancillary documents on behalf of the Company in connection with the foregoing; and it is further

### **General**

**RESOLVED**, that the Authorized Persons be, and hereby are, authorized, directed, and empowered, on behalf of and in the name of the Company, to perform the obligations of such Company under the Bankruptcy Code, with all such actions to be performed in such manner, and all such certificates, instruments, guaranties, notices, and documents to be executed and delivered in such form, as the Authorized Persons performing or executing the same shall approve, and the performance or execution thereof by the Authorized Persons shall be conclusive evidence of the approval thereof by the Authorized Persons and by the Company; and it is further

**RESOLVED**, that the Authorized Persons be, and hereby are, authorized, directed, and empowered, in the name of and on behalf of the Company, to cause the Company to enter into, execute, deliver, certify, file, record and perform under such agreements, instruments, motions, affidavits, applications for approvals or rulings of governmental or regulatory authorities, certificates or other documents, to pay all expenses, including filing fees, and to take such other actions as in the judgment of the Authorized Persons, shall be necessary, proper, and desirable to prosecute a successful completion of the Company's Bankruptcy Case, all consistent with the foregoing resolutions and to carry out and put into effect the purposes of which the foregoing resolutions, and the transactions contemplated by these resolutions, her authority thereunto to be evidenced by the taking of such actions; and it is further

**RESOLVED**, that the Authorized Persons be, and hereby are, authorized, directed, and empowered, on behalf of and in the name of the Company, to take such actions and execute and deliver such documents as may be required or as the Authorized Persons may determine to be necessary, appropriate, or desirable to carry out the intent and purpose of the foregoing resolutions or to obtain the relief sought thereby, including, without limitation, the execution and delivery of any consents, resolutions, petitions, schedules, lists, declarations, affidavits, and other papers or documents, with all such actions to be taken in such manner, and all such petitions, schedules, lists, declarations, affidavits, and other papers or documents to be executed and delivered in such form as the Authorized Persons shall approve, the taking or execution thereof by the Authorized Persons being conclusive evidence of the approval thereof by the Authorized Persons and the Company; and it is further

**RESOLVED**, that all of the acts and transactions relating to matters contemplated by the foregoing resolutions, which acts and transactions would have been authorized and approved by the foregoing resolutions except that such acts and transactions were taken prior to the adoption of these resolutions, be, and they hereby are, in all respects confirmed, approved, and ratified; and it is further

**RESOLVED**, that facsimile or photostatic copies of signatures to this consent shall be deemed to be originals and may be relied on to the same extent as the originals.

[Signature page follows]

**IN WITNESS WHEREOF**, the undersigned, constituting all of the members of the Board of Managers, hereby execute this written consent effective as of the date first written above.

/s/ Terence M. Graunke  
By: Terence M. Graunke  
Title: Manager

/s/ Paul G. Yovovich  
By: Paul G. Yovovich  
Title: Manager

/s/ Douglas C. Rescho  
By: Douglas C. Rescho  
Title: Manager

/s/ Paul Caine  
By: Paul Caine  
Title: Manager

/s/ Kasha Cacy  
By: Kasha Cacy  
Title: Manager

SCHEDULE A

- Kasha Cacy
- Matthew Ray
- Zachary Rose

**IN THE UNITED STATES BANKRUPTCY COURT  
FOR THE DISTRICT OF DELAWARE**

In re:

Big Village Holding LLC, *et al.*,<sup>1</sup>

Debtors.

Chapter 11

Case No. 23-(\_\_\_\_\_)

(Joint Administration Requested)

**CONSOLIDATED CORPORATE OWNERSHIP STATEMENT  
AND LIST OF EQUITY SECURITY HOLDERS**

Pursuant to Rules 1007(a)(1), 1007(a)(3), and 7007.1 of the Federal Rules of Bankruptcy Procedure, Big Village Holding LLC, and its affiliated debtors and debtors in possession in the above-captioned cases (each, a “Debtor” and, collectively, the “Debtors”) hereby state as follows:

1. The following is a list of the equity interest holders in Debtor Big Village Holding LLC (“Holding”), along with the nature of their equity interests:

<b>Debtor</b>	<b>Equity Holder</b>	<b>Address</b>	<b>Percentage of Equity Held</b>
Holding	ORC Conduit, LLC	Corporation Trust Center 1209 Orange Street Wilmington, DE 19801	69.2%
Holding	Trailer Park Holdings LLC	Corporation Trust Center 1209 Orange Street Wilmington, DE 19801	16.8%
Holding	Management of Holding	229 West 43 <sup>rd</sup> Street 8 <sup>th</sup> Floor New York, NY 10036	6.7%
Holding	Certain minority shareholders	N/A	7.3%

<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of their respective federal tax identification numbers, are: Big Village Holding LLC (6595); Big Village Group Holdings LLC (5882); Big Village Group Inc. (6621); Big Village Insights, Inc. (8960); Big Village Media LLC (7288); EMX Digital, Inc. (5543); Big Village USA Corporation, Inc. (3414); Big Village Agency, LLC (0767); Baliho, Inc. (9666); Deep Focus, Inc. (8234); and Trailer Park Holdings Inc. (1447). The Debtors’ service address is 301 Carnegie Center, Suite 301, Princeton, NJ 80540.

2. Debtor Big Village Group Holdings LLC (“BVGH”) is 90% owned by Holding.<sup>2</sup>
3. Debtor Big Village Group Inc. (“Big Village, Inc.”) is 100% owned by BVGH.
4. Debtor Trailer Park Holdings Inc. is 100% owned by Big Village, Inc.
5. Debtor Big Village Insights, Inc. (“Insights, Inc.”) is 100% owned by Big Village, Inc.
6. Debtors Big Village Media LLC, and Big Village USA Corporation, Inc. (“Big Village USA”) are each 100% owned by Insights, Inc.
7. Debtors Baliwoo, Inc., and EMX Digital, Inc. are each 100% owned by Big Village Media LLC.
8. Debtor Big Village Agency, LLC (“Big Village Agency”) is 100% owned by Big Village USA.
9. Debtor Deep Focus, Inc. is 100% owned by Big Village Agency.

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<sup>2</sup> Certain prepetition lenders own the remaining 10% of BVGH.

**Fill in this information to identify the case:**

Debtor name: Big Village Holding LLC, *et al.*

United States Bankruptcy Court for the: District of Delaware

Case number (if known):       TBD      

Check if this is an amended filing

**Official Form 204**

**Chapter 11 or Chapter 9: List of Creditors Who Have the 30 Largest Unsecured Claims and Are Not Insiders**

12/15

A list of creditors holding the 30 largest unsecured claims must be filed in a Chapter 11 or Chapter 9 case. Include claims which the debtor disputes. Do not include claims by any person or entity who is an insider, as defined in 11 U.S.C. § 101(31). Also, do not include claims by secured creditors, unless the unsecured claim resulting from inadequate collateral value places the creditor among the holders of the 50 largest unsecured claims.

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured Claim
1	CPX Interactive, LLC Mike Fleischman - CFO 1441 Broadway 18th Floor New York, NY 10018	CPX Interactive, LLC Mike Fleischman - CFO PHONE: 646-863-8309 EMAIL: mfleischman@cpxi.com	Litigation	C,U,D			\$6,596,402.00
2	Pluto Inc. AR team 705 N. San Vivente Blvd Ste 900E West Hollywood, CA 90069	Pluto Inc. AR team PHONE: 213-284-0873 EMAIL: invoices@pluto.tv	Trade				\$4,475,522.94
3	Columbia REIT Maria Blake, Elizabeth M. Brown 229 West 43rd Street Lower Level 3 New York, NY 10036	Columbia REIT Maria Blake, Elizabeth M. Brown PHONE: 212-659-8467 EMAIL: maria.blake@columbia.reit; ebrown@rosenbergstis.com	Lease / Rent	C,U,D			\$2,810,481.26
4	Yahoo Ad Tech LLC Collection Department 13031 W Jefferson Blvd. Building 900 Los Angeles, CA 90066	Yahoo Ad Tech LLC Collection Department PHONE: 800-305-7664 EMAIL: Collections@yahooinc.com	Trade				\$2,782,198.47
5	Google Inc-Adwords Collection Department Dept. 33654 P.O. Box 39000 San Francisco, CA 94139	Google Inc-Adwords Collection Department PHONE: 650-253-0000 EMAIL: collections-us@google.com	Trade				\$1,681,266.09
6	Proper Media, LLC Deamie Felder 4150 Mission Blvd Suite 220 San Diego, CA 92109-5002	Proper Media, LLC Deamie Felder PHONE: 484-324-2400 EMAIL: thestaff@tvtropes.org	Trade				\$1,175,949.47
7	Samsung Electronics America, I Customer Service 8482 Collection Center Drive Chicago, IL 60693-0084	Samsung Electronics America, I Customer Service PHONE: 408-826-7792 EMAIL: ads-invoices@samsung.com; a.besaw@samsung.com	Trade				\$1,146,692.35
8	New Performance Improvement Pa Phalgun Yanamandra One Enterprise Drive Suite 430 Shelton, CT 06484	New Performance Improvement Pa Phalgun Yanamandra PHONE: 704-290-4871 EMAIL: pipinvoices@pipartners.com; pyanamandra@pipartners.com	Professional Services / Fees				\$977,586.90
9	AppMonet Invoices 199 Lafayette Street Suite 3B New York, NY 10012	AppMonet Invoices PHONE: 619-508-0262 EMAIL: accounting@appmonet.com; bryan.halper@appmonet.com	Trade				\$900,249.96
10	Amazon Web Services, Inc. Customer Service 410 Terry Avenue N Seattle, WA 98109	Amazon Web Services, Inc. Customer Service PHONE: 206-266-1000 EMAIL: acmd-aws-ar@amazon.com	Trade				\$891,620.50

Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
				Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured Claim
11 Xandr Inc. (AppNexus) AR team 28 West 23rd Street 4th Floor New York, NY 10010	Xandr Inc. (AppNexus) AR team PHONE: 646-825-6460 EMAIL: billing@appnexus.com	Trade				\$829,720.77
12 Taboola.com Ltd Omry Polakiewicz 2 Jabotinsky Street Ramat Gan 5250501 Israel	Taboola.com Ltd Omry Polakiewicz PHONE: 972-3-696-6966 EMAIL: AR-IL@taboola.com; omry.p@taboola.com	Trade				\$748,018.27
13 Hulu, LLC HULU AR 2500 Broadway 2nd Floor Santa Monica, CA 90404	Hulu, LLC HULU AR PHONE: 310-571-4700 EMAIL: Hulu.Ar@Disney.com	Trade				\$737,094.04
14 Google Inc. Collection Department Dept 33654 P O BOX 33654 San Francisco, CA 941396	Google Inc. Collection Department PHONE: 650-253-0000 EMAIL: collections-us@google.com	Trade				\$635,974.39
15 CBS Interactive Inc. Tekara Averett 24670 Network Place Chicago, IL 60673-1246	CBS Interactive Inc. Tekara Averett PHONE: 502-992-8032 EMAIL: tekara.averett@cbsinteractive.com	Trade				\$602,079.85
16 Ugam Solutions Pvt. Ltd-WIRE Rashmi Dave 2030 Vallejo Street Suite 304 San Francisco, CA 94123	Ugam Solutions Pvt. Ltd-WIRE Rashmi Dave PHONE: 91 22 6742 8300 ext 1582 EMAIL: accounts.receivable@ugamsolutions.com	Trade				\$577,877.37
17 Ironsource Neon Ltd (TypeA Hol Efrat Levin Azrieli Sarona Tower Derech Menachem Begin 121 Tel Aviv 6701318 Israel	Ironsource Neon Ltd (TypeA Hol Efrat Levin PHONE: (+972) 052-4506856 EMAIL: efrat.levin@typea.group	Trade				\$563,000.00
18 Consumable Mark Levin - CEO 9710 Traville Gateway Drive Suite 267 Rockville, MD 20850	Consumable Mark Levin - CEO PHONE: 301-251-2363 EMAIL: mark@giftconnect.com	Trade				\$514,984.39
19 Gannett Co., Inc Jaime Wagner 7950 Jones Branch Dr McLean, VA 22107	Gannett Co., Inc Jaime Wagner PHONE: 877-736-7884 EMAIL: cashservices@usatoday.com; jwagner2@gannett.com	Trade				\$441,490.14
20 Massandra Harbor Hollywood Own Marcela Granera 200 Pine Avenue Suite 502 Long Beach, CA 90802	Massandra Harbor Hollywood Own Marcela Granera PHONE: 323-540-5108 EMAIL: mgranera@tiarna.com	Lease / Rent	C,U,D			\$436,954.76
21 MediaVine, Inc. Eric Hochberger, Author 160 W. Camino Real #504 Boca Raton, FL 33432	MediaVine, Inc. Eric Hochberger, Author PHONE: 888-705-1246 EMAIL: eric@mediavine.com	Trade				\$435,864.22
22 Philo Inc Legal Department 225 Green St San Francisco, CA 94111	Philo Inc Legal Department PHONE: 914-523-1480 EMAIL: adbill@philo.com	Trade				\$430,001.88
23 Vidazoo Ltd Elad Friedman 114 Yigal Alon Street Tel Aviv 6744320 Israel	Vidazoo Ltd Elad Friedman PHONE: (+972) 544-998253 EMAIL: finance@vidazoo.com; efriedman@vidazoo.com	Trade				\$394,773.23
24 Content IQ LLC (Boredom Therap Morgan Wagman One World Trade Center 77th Floor Suite A New York, NY 10007	Content IQ LLC (Boredom Therap Morgan Wagman PHONE: 212-685-8000 EMAIL: accountreceivable@contentiq.com	Trade				\$383,784.49

	Name of creditor and complete mailing address, including zip code	Name, telephone number, and email address of creditor contact	Nature of the claim (for example, trade debts, bank loans, professional services, and government contracts)	Indicate if claim is contingent, unliquidated, or disputed	Amount of unsecured claim If the claim is fully unsecured, fill in only unsecured claim amount. If claim is partially secured, fill in total claim amount and deduction for value of collateral or setoff to calculate unsecured claim.		
					Total claim, if partially secured	Deduction for value of collateral or setoff	Unsecured Claim
25	National Opinion Research Cent Tamara Newell 55 East Monroe Street 20th Floor Chicago, IL 60603	National Opinion Research Cent Tamara Newell PHONE: 312-759-4001 EMAIL: Newell-Tamara@norc.org	Trade				\$376,759.00
26	Vizio Services, LLC Sunny Bang 39 Tesla Irvine, CA 92618	Vizio Services, LLC Sunny Bang PHONE: 949-777-0744 EMAIL: VIZIO.Accounting@vizio.com	Trade				\$375,000.00
27	GumGum, Inc. Kara Petrocelli 1314 7th Street 4th Floor Santa Monica, CA 90401	GumGum, Inc. Kara Petrocelli PHONE: 310-260-9666 EMAIL: accounting@gumgum.com	Trade				\$362,372.68
28	K&L Gates LLP Legal Department 599 Lexington Avenue New York, NY 10022-6030	K&L Gates LLP Legal Department PHONE: 212-536-3900 EMAIL: AccountsReceivableSEA@klgates.com	Professional Services / Fees				\$351,719.77
29	NBC Universal Media LLC CFS Judy Swain - Director Digital Media Finance 30 Rockefeller Plaza New York, NY 10112	NBC Universal Media LLC CFS Judy Swain - Director Digital Media Finance PHONE: 212-664-5548 EMAIL: Judy.Swain@nbcuni.com	Trade				\$350,000.00
30	Roku, Inc. Customer Service Dept 3118 PO Box 123118 Dallas, TX 75312-3118	Roku, Inc. Customer Service PHONE: 408-556-9040 EMAIL: dlaccountsreceivable@roku.com	Trade				\$348,527.00

**Fill in this information to identify the case:**

Debtor name Big Village Holding LLC, et al.  
 United States Bankruptcy Court for the: DISTRICT OF DELAWARE  
 Case number (if known) \_\_\_\_\_

Check if this is an amended filing

Official Form 202

**Declaration Under Penalty of Perjury for Non-Individual Debtors**

12/15

An individual who is authorized to act on behalf of a non-individual debtor, such as a corporation or partnership, must sign and submit this form for the schedules of assets and liabilities, any other document that requires a declaration that is not included in the document, and any amendments of those documents. This form must state the individual's position or relationship to the debtor, the identity of the document, and the date. Bankruptcy Rules 1008 and 9011.

**WARNING -- Bankruptcy fraud is a serious crime. Making a false statement, concealing property, or obtaining money or property by fraud in connection with a bankruptcy case can result in fines up to \$500,000 or imprisonment for up to 20 years, or both. 18 U.S.C. §§ 152, 1341, 1519, and 3571.**

**Declaration and signature**

I am the president, another officer, or an authorized agent of the corporation; a member or an authorized agent of the partnership; or another individual serving as a representative of the debtor in this case.

I have examined the information in the documents checked below and I have a reasonable belief that the information is true and correct:

- Schedule A/B: Assets—Real and Personal Property (Official Form 206A/B)
- Schedule D: Creditors Who Have Claims Secured by Property (Official Form 206D)
- Schedule E/F: Creditors Who Have Unsecured Claims (Official Form 206E/F)
- Schedule G: Executory Contracts and Unexpired Leases (Official Form 206G)
- Schedule H: Codebtors (Official Form 206H)
- Summary of Assets and Liabilities for Non-Individuals (Official Form 206Sum)
- Amended Schedule \_\_\_\_\_
- Chapter 11 or Chapter 9 Cases: List of Creditors Who Have the 30 Largest Unsecured Claims and Are Not Insiders (Official Form 204)
- Other document that requires a declaration Consolidated Corporate Ownership Statement

I declare under penalty of perjury that the foregoing is true and correct.

Executed on 02/08/2023

X /s/ Kasha Cacy  
 Signature of individual signing on behalf of debtor

Kasha Cacy  
 Printed name

Authorized Person  
 Position or relationship to debtor