

EXHIBIT A

Int. Cls.: 9 and 42

Prior U.S. Cls.: 21, 23, 26, 36, 38, 100 and 101

Reg. No. 3,201,424

United States Patent and Trademark Office

Registered Jan. 23, 2007

**TRADEMARK
SERVICE MARK
PRINCIPAL REGISTER**

WordPress

AUTOMATTIC INC. (DELAWARE CORPORATION)
2757 GREEN STREET
SAN FRANCISCO, CA 94123

FOR: DOWNLOADABLE SOFTWARE PROGRAM FOR USE IN DESIGN AND MANAGING CONTENT ON A WEBSITE, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FIRST USE 3-28-2003; IN COMMERCE 3-28-2003.

FOR: SOFTWARE SOLUTIONS, NAMELY PROVIDING USE OF ON-LINE NON-DOWNLOADABLE

SOFTWARE FOR USE IN ENABLING INTERNET PUBLISHING, IN CLASS 42 (U.S. CLS. 100 AND 101).

FIRST USE 3-28-2003; IN COMMERCE 3-28-2003.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 78-826,734, FILED 3-1-2006.

TRAVIS WHEATLEY, EXAMINING ATTORNEY

United States of America
United States Patent and Trademark Office

WORDPRESS

Reg. No. 4,764,217

WORDPRESS FOUNDATION (CALIFORNIA CORPORATION)
660 4TH STREET #119

Registered June 30, 2015

SAN FRANCISCO, CA 94107

Int. Cl.: 25

FOR: CLOTHING, NAMELY, T-SHIRTS, HATS, SWEATSHIRTS, JACKETS, PULLOVERS,
TANK TOPS AND SHORTS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 7-0-2006; IN COMMERCE 7-0-2006.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-
TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-448,426, FILED 11-7-2014.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

**REQUIREMENTS TO MAINTAIN YOUR FEDERAL
TRADEMARK REGISTRATION**

**WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE
DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.**

Requirements in the First Ten Years*

What and When to File:

First Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.

Second Filing Deadline: You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

You must file a Declaration of Use (or Excusable Nonuse) **and** an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

WORDPRESS

Reg. No. 4,865,558

WORDPRESS FOUNDATION (CALIFORNIA CORPORATION)
660 4TH STREET #119
SAN FRANCISCO, CA 94107

Registered Dec. 8, 2015

Int. Cl.: 41

FOR: ELECTRONIC PUBLISHING SERVICES, NAMELY, PUBLICATION OF VIDEO, TEXT AND GRAPHIC WORKS OF OTHERS VIA THE INTERNET, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

SERVICE MARK

FIRST USE 3-28-2003; IN COMMERCE 3-28-2003.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-448,439, FILED 11-7-2014.

JULIE GUTTADAURO, EXAMINING ATTORNEY



Michelle K. Lee

Director of the United States
Patent and Trademark Office

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United States of America

United States Patent and Trademark Office

WOOCOMMERCE

Reg. No. 5,561,427

Registered Sep. 11, 2018

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

Bubblestorm Management (Pty) Limited (SOUTH AFRICA proprietary limited company
(p/l or pty. ltd.))
60 29th Street #343
San Francisco, CALIFORNIA 94110

CLASS 9: Website development software

FIRST USE 9-27-2011; IN COMMERCE 9-27-2011

CLASS 42: Design of home pages, computer software and websites

FIRST USE 9-27-2011; IN COMMERCE 9-27-2011

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY
PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 86-796,658, FILED 10-22-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

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Requirements in Successive Ten-Year Periods*

What and When to File:

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Grace Period Filings*

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United States of America

United States Patent and Trademark Office



Reg. No. 5,561,428

Registered Sep. 11, 2018

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

Bubblestorm Management (Pty) Limited (SOUTH AFRICA proprietary limited company
(p/l or pty. ltd.))
60 29th Street #343
San Francisco, CALIFORNIA 94110

CLASS 9: Website development software

FIRST USE 9-27-2011; IN COMMERCE 9-27-2011

CLASS 42: Design of home pages, computer software and websites

FIRST USE 9-27-2011; IN COMMERCE 9-27-2011

The mark consists of the word "WOO" contained within a word/thought bubble shape immediately followed by the word "COMMERCE".

No claim is made to the exclusive right to use the following apart from the mark as shown: "COMMERCE"

SER. NO. 86-796,666, FILED 10-22-2015



Andrei Iancu

Director of the United States
Patent and Trademark Office

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Requirements in the First Ten Years*

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Requirements in Successive Ten-Year Periods*

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United States of America

United States Patent and Trademark Office

WOO

Reg. No. 5,561,425

Registered Sep. 11, 2018

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

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CLASS 9: Website development software

FIRST USE 7-9-2008; IN COMMERCE 7-9-2008

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FIRST USE 7-9-2008; IN COMMERCE 7-9-2008

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SER. NO. 86-796,651, FILED 10-22-2015



Andrei Iancu

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United States of America

United States Patent and Trademark Office



Reg. No. 5,561,426

Registered Sep. 11, 2018

Int. Cl.: 9, 42

Service Mark

Trademark

Principal Register

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FIRST USE 7-9-2008; IN COMMERCE 7-9-2008

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The mark consists of the word "WOO" contained within a word/thought bubble shape.

SER. NO. 86-796,654, FILED 10-22-2015



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EXHIBIT B

HEADLESS WORDPRESS

Headless WordPress: the all-in-one headless platform for radically fast sites

[Try Now for Free](#)[Request Pricing](#)


- ✓ Single, end-to-end optimized headless platform
- ✓ Incredible performance up to 10x classic WordPress
- ✓ Flexible Node.js frontend, including Next & React
- ✓ Diverse plans for any size project
- ✓ Free, feature-complete sandbox environments
- ✓ Rich resources, communities, and learning tools


 60 day money-back **guarantee** 24/7 WordPress expert support


Excellent 


WORDPRESS HOSTING FOR SMALL BUSINESS

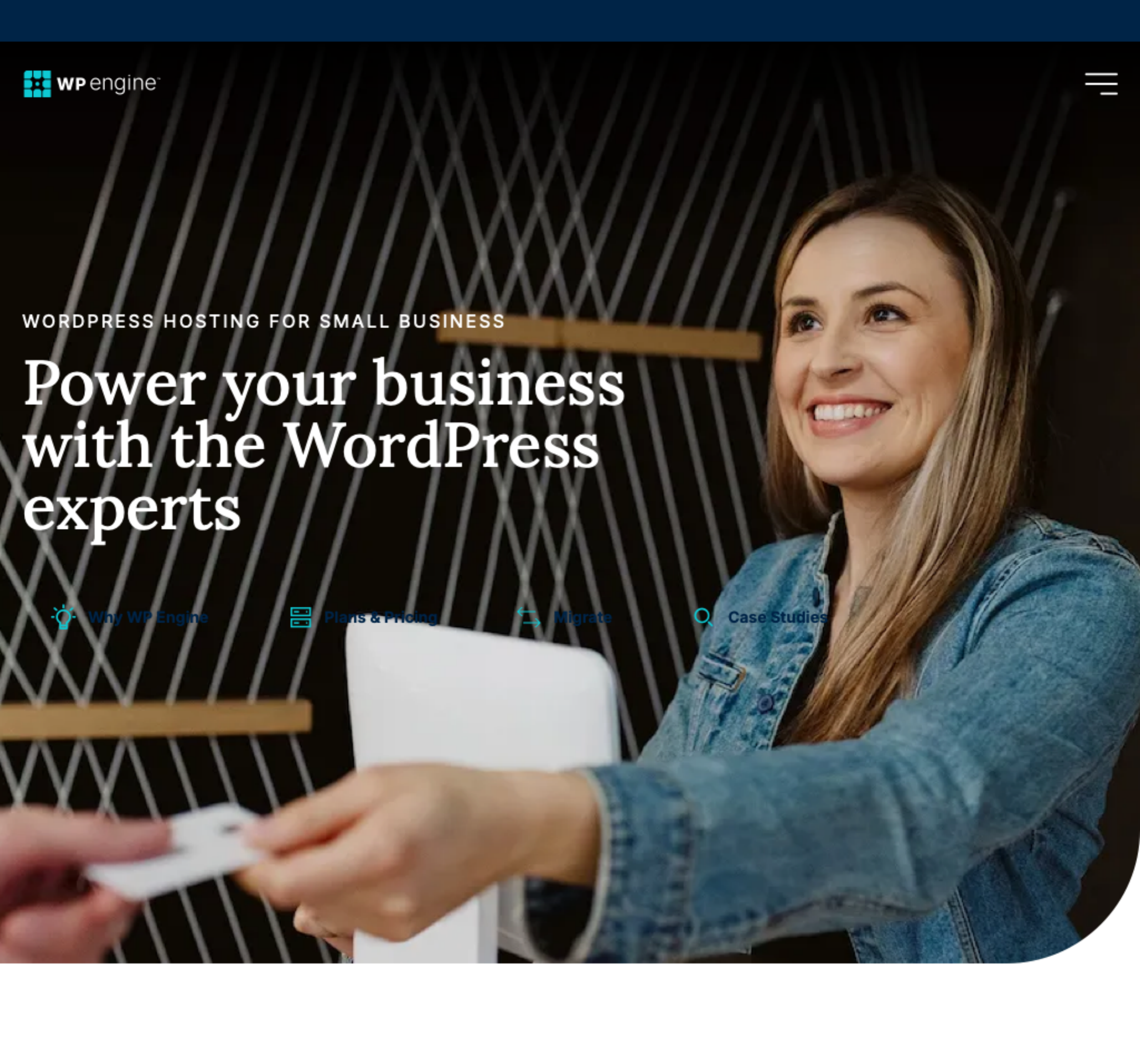
Power your business with the WordPress experts

 [Why WP Engine](#)

 [Plans & Pricing](#)

 [Migrate](#)

 [Case Studies](#)



FAST WORDPRESS HOSTING

Increase website speed with the fastest WordPress hosting

Create a better experience by improving your website speed up to 40% after migrating to WP Engine. Faster page speeds will increase your Google rankings and will drive more traffic to your site.

[Plans & Pricing](#)[Test Your Speed](#)

WORDPRESS SPEED

What makes WP Engine the fastest?

We used 3rd party data to determine who has the fastest platform and found that WP Engine has the highest percentage of **top WordPress hosts' sites** that load under 200ms. Our proprietary EverCache® caching technology is built with WordPress-specific rules designed to move hundreds of millions of hits per day—your site will run faster with less strain on resources. We offer free CDN and global data centers to provide a fast experience to globally.

MANAGED WORDPRESS HOSTING

Finally, a fully managed WordPress hosting service

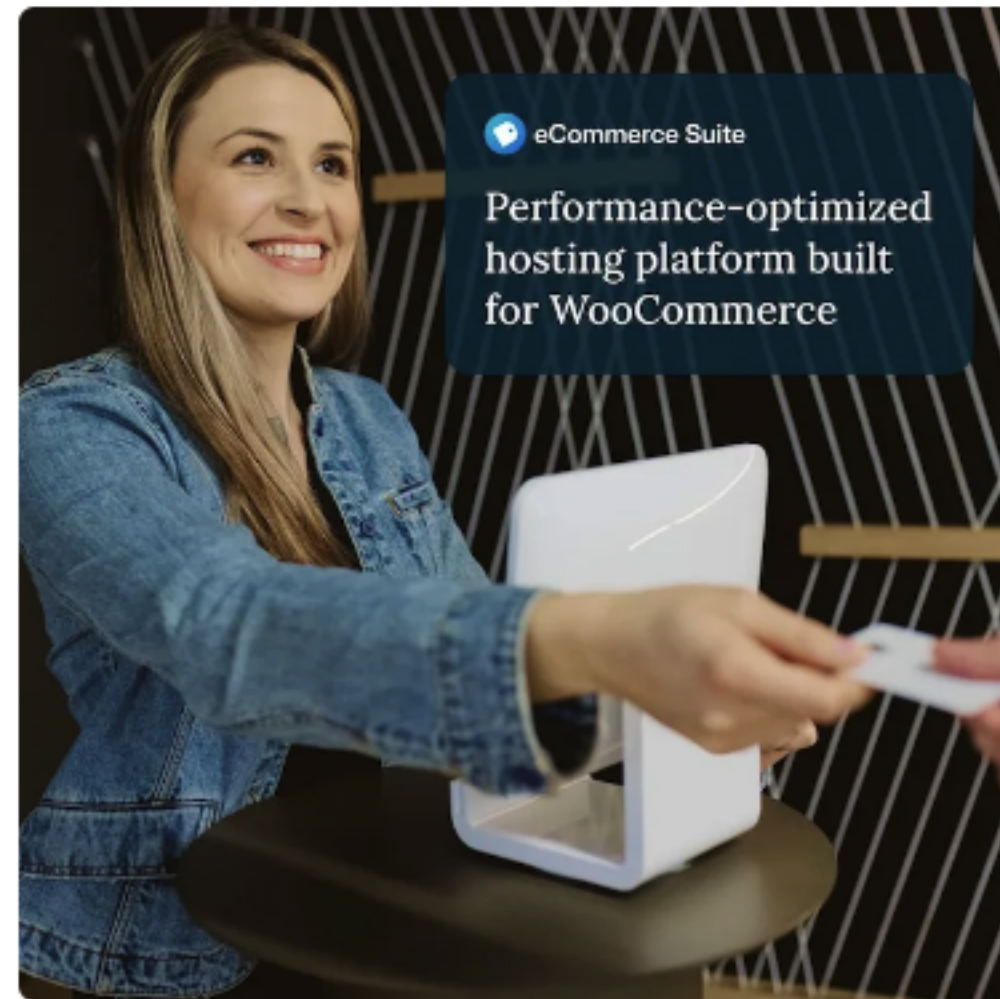
Take the complexity out of website maintenance with a managed WordPress hosting platform that gives you industry-leading speed, security, and support.

[Plans & Pricing](#)[Get in Touch](#)

OUR MANAGED HOSTING PLATFORM

What makes WP Engine the best managed WordPress host?

Think of a managed WordPress host as a dedicated technical assistant that powers your website. This includes threat detection and blocking, daily backups, regular WordPress updates, caching to boost page speeds, and more. WP Engine additionally equips you with premium tools to design, build, and launch your website with ease and 24/7 live support should you need it.



WOOCOMMERCE HOSTING

The path to WooCommerce success starts here

<input type="radio"/>	Startup	1 site, 25,000 visits/mo	\$24 USD /mo
<input checked="" type="radio"/>	Professional	3 sites, 75,000 visits/mo	\$50 USD /mo
<input type="radio"/>	Growth	10 sites, 100,000 visits/mo	\$94 USD /mo
<input type="radio"/>	Scale	30 sites, 400,000 visits/mo	\$234 USD /mo
<input type="radio"/>	Custom	Premium hosting solutions	Starting at \$500 USD /mo

4 months free saves \$300!

\$50 USD /mo [Buy Now](#) [View All Plans](#)

Billed at ~~\$900~~ \$600* First year pricing for new customers only.

Excellent 1,386 reviews on Trustpilot

- 60 day money-back **guarantee**
- 24/7 WordPress expert support

WORDPRESS SUPPORT

WordPress technical experts at your service

Our award winning team of WordPress experts receive continuous training on the latest WordPress trends, WP Engine technology, and industry best practices. They're available to you 24/7.



[Plans & Pricing](#)

[Migrate Your Website](#)

The *most trusted* WordPress platform



24/7/365 GLOBAL SUPPORT

WordPress support, when you need it most

When you need help, customer support is everything. WP Engine's trusted WordPress experts act as an extension of your business and are committed to your success. From pre-launch to go live and beyond, we're here for you.

EXHIBIT C



r/WordPress Search in r/WordPress

Get app Log In

- Home
- Popular
- TOPICS
 - Internet Culture (Viral)
 - Games
 - Q&As
 - Technology
 - Pop Culture
 - Movies & TV
- See more
- TOPICS
 - Internet Culture (Viral)
 - Games
 - Q&As
 - Technology
 - Pop Culture
 - Movies & TV
- See more
- RESOURCES
 - About Reddit
- TOPICS
 - Internet Culture (Viral)
 - Games
 - Q&As
 - Technology
 - Pop Culture
 - Movies & TV
- See more
- RESOURCES
 - About Reddit
- TOPICS
 - Internet Culture (Viral)
 - Games
 - Q&As
 - Technology

r/WordPress • 8 days ago JazzFestfreak

wordpress engine is failing me....

Feels like Rackspace 5 years ago. support is dropping off. techs seem unfamiliar with so many things.

What do I love...

1. The multiple backups and recovery system. (I will need to find a similar level of ability)
2. a system that alerts you to known security issues with largely used plug=ins/themes

What do I not love

1. kinda expensive.... with 100 sites I am dropping a monthly bill larger than a nice house note
2. support falling off (I need server geeks that can ferret out serious issues)
I don't mind paying the bill. Hosting partners are usually my biggest expense (next to my awesome staff)... but I pay for the ability to sleep at night.

7 upvotes 42 comments Share

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pwhite • 8d ago
 Poor performance is my main issue with WP Engine of late.
 9 upvotes Reply Award Share

NHRADeuce • 7d ago
 I've always liked WP Engine, but this is what happens when companies get too big. WP Engine is getting huge.
 I still have some clients on WP Engine, but the hulk of our sites are on Cloudways. We have the upgraded support package, but I'm not sure it's necessary. Their support has been top notch.
 4 upvotes Reply Award Share

animpossiblepopsicle • 8d ago
 I've been a customer for years but all my sites seem just a bit slower lately. Frustrating for the cost.
 2 upvotes Reply Award Share

gold1mpala • 7d ago
 Interesting your comment on the support. I thought the support up to a few months ago was terrible. Previous to that it was always great. My experience on the last few months is they've got they're act together again. Live chat, always resolves without the need for additional tickets or handing off to someone else.
 2 upvotes Reply Award Share
 2 more replies

retr00ne • 7d ago
 Have you ever thought to host yourself?
 Hetzner (dedicated), Linode or DigitalOcean VPS, Cloudways managed VPS with some nice control panel like CloudPanel plus ManageWP to handle multiple WP sites...
 It's not so hard as it was decades ago. And it would be cheaper than WP Engine or Kinsta.

r/WordPress [Join](#)

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 Is 6-10 Seconds Load a Time "Normal" or is WP Engine...
 7 upvotes · 51 comments

r/framework
 Screen problems.....
 7 upvotes · 9 comments

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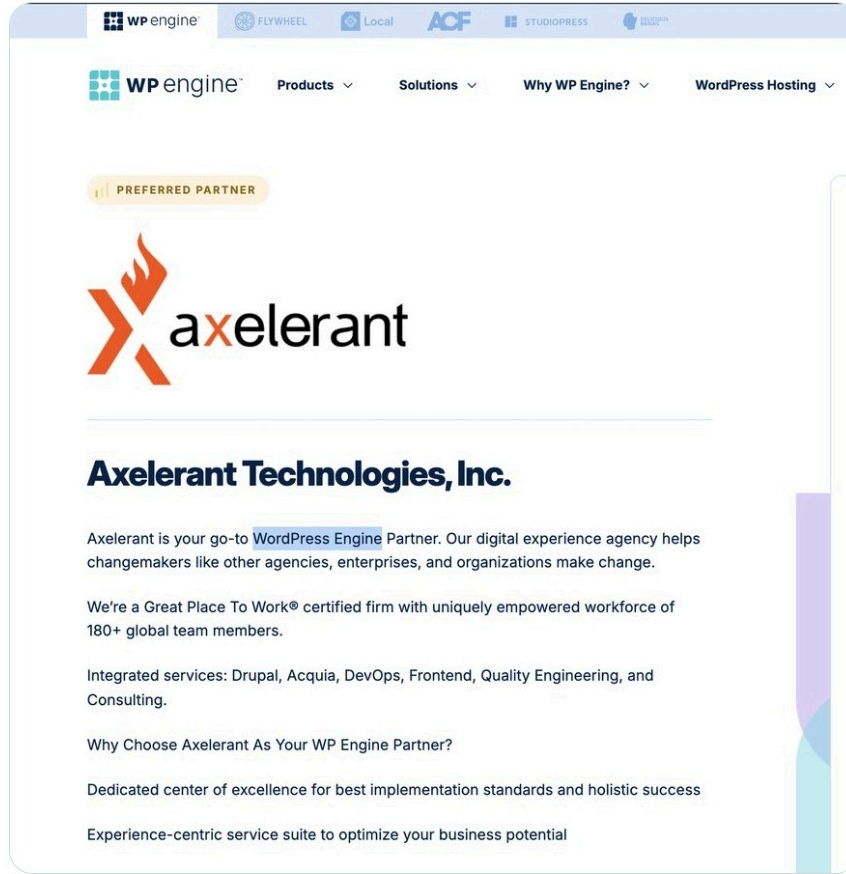
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 **Aaron Jorbin** @aaronjorbin · Sep 21

After walking around the sponsor hall as someone only tangentially connected to WordPress, @christinarose33 asked me what the big deal was with “WordPress Engine” and I think that exemplifies part of the problem. #WCUS

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Jackson DeWalt @DewaltJackson · 21h 

If that's the case, then provide a screenshot from WP engine, calling themselves, WordPress engine and not a third-party calling them WordPress engine

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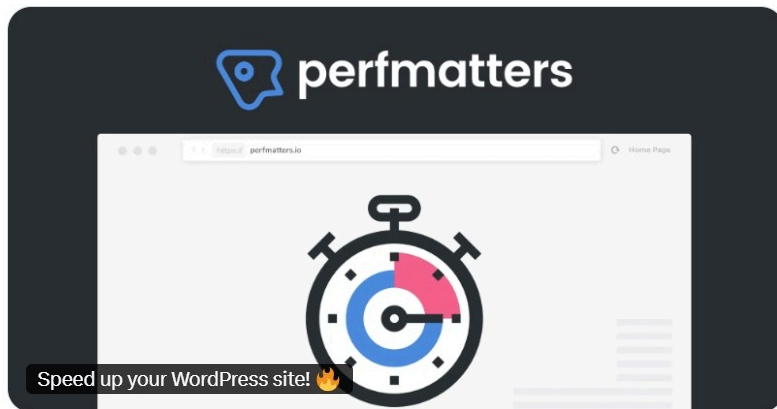
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From a member of WordPress.org
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Diane Tuman
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6:07 AM · Aug 8, 2024 · 26 Views



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What Is WordPress Engine

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WordPress Engine, often referred to simply as WP Engine, is a hosting service specifically designed for websites that use WordPress. It provides users with managed hosting, which means it takes care of all the technical aspects of running a WordPress site. This includes things like ensuring the site is secure, loading quickly, and running the latest version of WordPress. WP Engine is popular among businesses and professionals who want a robust, optimized environment for their WordPress sites without having to manage the technical details themselves.

It powers more than 1.5 million websites in over 150 countries. You'll find its features ideal for scaling and maintaining your sites without hassle. This makes it an appealing choice for anyone serious about their website's performance.