Exhibit 1

STATE OF MINNESOTA

DISTRICT COURT

COUNTY OF RAMSEY

SECOND JUDICIAL DISTRICT

LTL LED, LLC, D/B/A Wolf River Electric

Plaintiff.

SUMMONS

vs.

Google LLC

Defendant.

THIS SUMMONS IS DIRECTED TO DEFENDANT ABOVE-NAMED.

- 1. YOU ARE BEING SUED. Plaintiff has started a lawsuit against you.

 Plaintiff's Complaint against you is attached to this Summons. Do not throw these papers away.

 They are official papers that affect your rights. You must respond to this lawsuit even though it may not yet be filed with the court and there may be no court file number on this Summons.
- 2. YOU MUST REPLY WITHIN 21 DAY TO PROTECT YOUR RIGHTS. You must give or mail to the person who signed this Summons a written response called an Answer within 21 days of the date on which you received this Summons. You must send a copy of your Answer to the person who signed this Summons located at:

Nicholas J. Kasprowicz General Counsel Wolf River Electric 101 Isanti Parkway Northeast Suite G Isanti MN 55040 nick@wolfriverelectric.com

3. YOU MUST RESPOND TO EACH CLAIM. The Answer is your written response to Plaintiffs' Complaint. In your Answer, you must state whether you agree or disagree

with each paragraph of the Complaint. If you believe Plaintiff should not be given everything

asked for in the Complaint, you must say so in your Answer.

YOU WILL LOSE YOUR CASE IF YOU DO NOT SEND A WRITTEN 4.

RESPONSE TO THE COMPLAINT TO THE PERSON WHO SIGNED THIS SUMMONS.

If you do not Answer within 21 days, you will lose this case. You will not get to tell your side of

the story, and the court may decide against you and award Plaintiff everything asked for in the

Complaint. If you do not want to contest the claims stated in the Complaint, you do not need to

respond. A default judgment can then be entered against you for the relief requested in the

Complaint.

5. **LEGAL ASSISTANCE**. You may wish to get legal help from a lawyer. If you do

not have a lawyer, the Court Administrator may have information about places where you can get

legal assistance. Even if you cannot get legal help, you must still provide a written Answer to

protect your rights or you may lose this case.

6. ALTERNATIVE DISPUTE RESOLUTION. The parties may agree to or be

ordered to participate in an alternative dispute resolution process under Rule 114 of the Minnesota

General Rules of Practice. You must still send your written response to the Complaint even if you

expect to use alternative means of resolving this dispute.

Dated: 3/11/2025

Nicholas J. Kasprowicz #0403808

General Counsel

Wolf River Electric

101 Isanti Parkway NE Suite G

Isanti, MN 55040

Office: (763)229-6662

Nick@wolfriverelectric.com

Attorney for Plaintiff

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STATE OF MINNESOTA

DISTRICT COURT

COUNTY OF RAMSEY

SECOND JUDICIAL DISTRICT

LTL LED, LLC, D/B/A Wolf River Electric

Plaintiff.

VS.

COMPLAINT

Google LLC

Defendant.

Plaintiff LTL LED, LLC, doing business as Wolf River Electric, for its Complaint, states and alleges as follows:

PARTIES

- 1. Plaintiff LTL LED, LLC, doing business as Wolf River Electric (hereinafter "Wolf River"), is a Minnesota Limited Liability Company with a principal place of business located at 101 Isanti Parkway Northeast Suite G, Isanti, MN 55040.
- 2. Wolf River is in the business of the sale, design, installation, and repair of Commercial and Residential Photovoltaic Electricity Systems (solar systems).
- 3. Wolf River is not a financial lending company and does not provide financing or loans for solar systems.
- 4. Defendant Google LLC (hereinafter "Google") is a foreign limited liability company registered to do business in the State of Minnesota with the Minnesota Secretary of State.
- 5. Google has a registered office address of 2780 Snelling Avenue North, Suite 101, Roseville, MN 55113.

6. Google is officed in Minnesota, which accepts mail at, and located near, 221 1st Ave SW, Suite 610, Rochester, MN 55902.

JURISDICTION AND VENUE

- 7. The Minnesota District Court, County of Ramsey, has personal jurisdiction over all claims set forth in this Complaint pursuant to Minn. Stat. § 543.19 because the injuries and causes of action set forth in this Complaint arose in Minnesota, Google uses and possesses real and personal property situated in Minnesota, and Google transacts business within Minnesota.
- 8. Venue is proper in Ramsey County pursuant to Minn. Stat. § 542.09 because both parties do business in Ramsey County, Google resides in Ramsey County, Google's registered agent office is in Ramsey County, and the cause of action arose from conduct and acts that were intended to harm Wolf River in this district.

FACTS

- 9. On or around September 2, 2024, employees of Wolf River discovered that Google was producing and publishing statements on the internet that falsely informed the public that Wolf River was facing a lawsuit from the Minnesota Attorney General due to violating several laws.
 - 10. Specifically, Google's publication states:

According to recent news reports, Wolf River Electric is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees; many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality after signing contracts.

11. A copy of this publication is attached as Exhibit 1.

- 12. The URL for Google's publication is:
- https://www.google.com/search?q=wolf+river+electric+lawsuit&rlz=1C1GCEA_enUS1144US1144&oq=wolf+river&gs_lcrp=EgZjaHJvbWUqBggAEEUYOzIGCAAQRRg7MgkIARBFGDkYgAQyEAgCEC4YrwEYxwEYsQMYgAQyDQgDEC4YrwEYxwEYgAQyBwgEEAAYgAQyBggFEEUYQTIGCAYQRRg9MgYIBxBFGEHSAQgyMTc0ajBqN6gCALACAA&sourceid=chrome&ie=UTF-8
 - 13. Google lists four (4) websites as a source in support of its claims.
- 14. The first website that is cited is a news article titled "Minnesota homeowners say they were hit with huge hidden fees when going solar" and was published by the Minnesota Star Tribune (hereinafter "Star Tribune Article").
- 15. The Star Tribune Article never states Wolf River is facing a lawsuit from the Minnesota Attorney General.
- 16. The Star Tribune Article contains nothing about Wolf River misleading customers about cost savings.
- 17. The Star Tribune Article does not state anything about customers who claimed they were not properly informed about the total cost of their solar systems.
- 18. The Star Tribune Article does not state Wolf River's customers experienced significant issues with installation and functionality after signing contracts.
- 19. The second link cited to is a review on the website Angie's List (hereinafter the "Angie's List Review").
- 20. The Angie's List Review contains nothing about a Minnesota Attorney General Lawsuit against Wolf River.
 - 21. The Angie's List Review is not a news report.
- 22. The Angie's List Review does not state Wolf River mislead customers about cost savings.
 - 23. The Angie's List Review does not claim Wolf River tricked homeowners.

- 24. The Angie's List Review does not say anything about hidden fees.
- 25. The Angie's List Review does not state that many customers claim they were not properly informed about the total cost of their solar systems.
- 26. The third source cited to is a publication by the Minnesota Attorney General, published on April 26, 2022 (hereinafter the "Attorney General Publication").
- 27. The Attorney General Publication lists ten (10) solar related parties to its lawsuit, none of which are Wolf River.
 - 28. The Attorney General Publication does not say that Wolf River is facing a lawsuit.
- 29. The Attorney General Publication does not state Wolf River engaged in deceptive sales practices regarding their solar panel installations.
- 30. The Attorney General Publication does not state Wolf River mislead customers about cost savings.
- 31. The Attorney General Publication does not state Wolf River used high-pressure tactics.
- 32. The Attorney General Publication does not state Wolf River tricked homeowners into signing binding contracts with hidden fees.
- 33. The Attorney General Publication does not state that many of Wolf River's customers claimed they were not properly informed about the total cost of their solar systems.
- 34. The Attorney General Publication does not state that Wolf River's customers experienced significant issues with installation and functionality after signing contracts.
 - 35. In fact, Wolf River is never mentioned in the Attorney General Publication.

- 36. The fourth source Google cited to is an article published by KROC News. The article is titled "Minnesota AG Suing Four Solar Panel Sales Companies", and was published on April 26, 2022 (hereinafter "KROC Article").
 - 37. The KROC Article never mentions Wolf River Electric. It states:

The companies named in the lawsuit are Brio Energy (also known as Pure Solar Energy and Clean Energy Educators), Bello Solar Energy (also known as Total Solar Solutions and Brio Solar Energy), Avolta Power, and Sunny Solar Utah (also known as Sunny Renewable Energy). A news release notes that Brio changed its name to Bello and then Avolta. The lenders being sued or identified as Goodleap (Loanpal), Sunlight Financial, and Corning Credit Union Services Company. 1

- 38. The KROC Article does not state that Wolf River is facing a lawsuit from the Minnesota Attorney General.
- 39. The KROC Article does not state that Wolf River has allegations of deceptive sales practices regarding their solar panel installations.
- 40. The KROC Article does not state that Wolf River misleads customers about cost savings.
 - 41. The KROC Article does not state that Wolf River used high-pressure tactics.
- 42. The KROC Article does not state that Wolf River tricked homeowners into signing binding contracts with hidden fees.
- 43. The KROC Article does not state that many of Wolf River's customers claim they were not properly informed about the total cost of their solar systems.
- 44. The KROC Article does not state that Wolf River's customers experienced significant issues with installation and functionality after signing contracts.
 - 45. Wolf River is never mentioned in the KROC Article.

¹ https://krocnews.com/minnesota-ag-suing-four-solar-panel-sales-companies/ (emphasis added).

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- 46. Google's publication falsely claims Wolf River is currently facing a lawsuit from the Minnesota Attorney General. None of the four sources Google cited support this claim.
- 47. Despite this, Google's publication remains online and continues to harm Wolf River.
 - 48. The next part of Google publication reads:

Key points about the lawsuit against Wolf River Electric:

Deceptive marketing:

The lawsuit alleges that Wolf River Electric salespeople exaggerated the potential cost savings from solar panels, often claiming customers would no longer receive electricity bills after installation, which is not accurate.

High-pressure tactics:

Customers reported feeling pressured to sign contracts quickly, with sales representatives downplaying concerns and using misleading language.

Hidden fees:

Some customers claim they were not adequately informed about additional fees associated with financing their solar systems, leading to unexpectedly high costs.

Installation issues:

Complaints include issues with the quality of solar panel installations, including improper connections to the grid and malfunctioning panels.²

- 49. The "deceptive marketing" paragraph cites to three sources: the Star Tribune Article, the Attorney General Publication, and the KROC Article.
- 50. None of Google's sources support its claim that Wolf River is in a lawsuit against the Attorney General.
- 51. Google's sources do not state that Wolf River exaggerated the potential cost savings from solar panels.

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² See Exhibit 1.

- 52. Google's cited websites do not claim anything about Wolf River informing customers that they would no longer receive electricity bills after installation.
- 53. Google fabricated its claims that the Minnesota Attorney General brought a lawsuit against Wolf River for deceptive marketing.
- 54. Google cited three sources in support of its "high pressure sales tactics" paragraph: the Star Tribune Article, the Angie's List Review, and a Better Business Bureau review of Wolf River, posted on January 5, 2024 (hereinafter the "BBB Review").
- 55. None of these sources claim or state anything about the Minnesota Attorney General initiating a lawsuit against Wolf River for high-pressure sales tactics.
- 56. Google's publication falsely claimed that the Minnesota Attorney General brought a lawsuit against Wolf River for high-pressure sales tactics.
- 57. In Google's "hidden fees" section of the publication, Google again cites to three sources: the Star Tribune Article, the Attorney General Publication, and the KROC Article. None of these sources make any claim about Wolf River being sued by the Minnesota Attorney General, or anything regarding Wolf River's customers experiencing unexpectedly high costs.
- 58. Google's publication falsely claimed that the Minnesota Attorney General brought a lawsuit against Wolf River for hidden fees.
- 59. Google's last section of their publication claims Wolf River was sued by the Minnesota Attorney General for "installation issues." Google cites three sources in support of this: Attorney General Publication, the BBB Review, and the Angie's List Review. None of Google's sources claim that the Minnesota Attorney General is suing Wolf River for issues with the quality of solar panel installations, improper connections to the grid, and or malfunctioning panels.

- 60. Google's publication falsely claimed that the Minnesota Attorney General brought a lawsuit against Wolf River for installation issues.
- 61. Further, Google's search engine propagates the false information that it has published.
- 62. When searching for "Wolf River Electric" on Google's search engine, Google provides several auto complete phrases, including "Wolf River Electric lawsuit", "Wolf River Electric lawsuit reddit", "Wolf River Electric lawsuit update Minnesota", "Wolf River Electric lawsuit update today", and "Wolf River Electric lawsuit Minnesota settlement."
 - 63. A copy of this is attached as Exhibit 2 and 3.
- 64. According to Google's website, autocomplete predictions reflect common and real searches that other people have done which are trending, in the same location of where the query is coming from, and based off the language of the query. Specifically, Google states:

Once you start to type, autocomplete predictions reflect real searches that have been done on Google. To determine what predictions to show, our systems look for common queries that match what someone starts to enter into the search box but also consider:

- The language of the query
- The location a query is coming from
- Trending interest in a query

A copy of Google's explanation on how autocomplete predictions work is attached as Exhibit 4.

65. When searching on Google for Wolf River, the public is encouraged to search and click on the prompted autocompleted phrase "Wolf River Electric lawsuit." When the public selects this suggestion, the following statement is provided by Google:

Wolf River Electric has faced complaints and allegations, including being named in a lawsuit by the Minnesota Attorney General, alleging deceptive business practices and misleading

consumers, and other complaints related to property damage and high-pressure sales tactics.

Here's a more detailed look:

Lawsuit by Minnesota Attorney General:

In 2022, the Minnesota Attorney General sued Wolf River Electric along with other solar companies for deceptive practices, alleging they misled consumers about cost savings, promised tax credits, and used high-pressure sales tactics.

Allegations of Deception and Misrepresentation:

The lawsuit claimed the companies falsely told customers they were partnering with utility companies, exaggerated savings, and tricked homeowners into signing binding contracts under false pretenses.

Other Complaints:

There are also complaints from consumers regarding property damage (like roof damage during installation) and disagreements over contracts and financing arrangements. Some homeowners reported being pressured into financing arrangements they couldn't afford, or being threatened with legal action when they tried to cancel contracts.

High-Pressure Tactics:

Sales tactics have been described as "predatory" by some homeowners who experienced issues with Wolf River Electric, including promises of a free cruise as part of the solar panel deal.

Better Business Bureau (BBB) Complaints:

The BBB profile for Wolf River Electric indicates a history of customer complaints.

Employee Reviews

Glassdoor and other review sites, Wolf River Electric has an overall rating of 4.0 out of 5 based on employee reviews.

66. The URL of this publication is:

https://www.google.com/search?q=wolf+river+electric+lawsuit&rlz=1C1GCEA_enUS1153US1153&oq=wolf+river+electric+lawsuit&gs_lcrp=EgZjaHJvbWUqCggAEAAY4wIYgAQyCggAEAAY4wIYgAQyDQgBEC4YrwEYxwEYgAQyBwgCEAAYgAQyBwgDEAAYgAQyBwgEEAAYgAQyCAgFEAAYFhgeMg0IBhAAGIYDGIAEGIoFMgYIBxBFGD3SAQg2OTU5ajBqN6gCALACAA&sourceid=chrome&ie=UTF-8

67. A copy of this publication is attached as Exhibit 5.

- 68. Google's statement is false.
- 69. Wolf River was not named in a lawsuit by the Minnesota Attorney General for deceptive business practices and misleading consumers.
- 70. Wolf River was not sued by the Minnesota Attorney General in 2022 for misleading consumers about cost savings, promised tax credits, and used high-pressure sales tactics.
- 71. Google's false statements directly relate to the services, products, and work offered by Wolf River.
- 72. When searching on Google for Wolf River, the public is prompted with "Wolf River Electric lawsuit Minnesota Settlement." People who click on or search the terms Google recommends for them are then provided with the following publication:

The Minnesota Attorney General's Office has sued solar lending companies, including Wolf River Electric, over hidden fees and other practices. The office has obtained consent judgments against solar installers and lenders, returning over \$300,000 to consumers.

What the lawsuit claims

- The lenders misrepresented loan repayment obligations
- The lenders failed to disclose upfront fees in loan documents
- The lenders and partner solar installers inflated their share of the market
- The lenders' practices skewed sales towards their financing

What the lawsuit seeks civil penalties, restitution, disgorgement, and injunctive and declaratory relief.

How consumers can get help

Consumers who have experienced problems with solar advertisers, installers, or lenders can file a complaint with the Minnesota Attorney General's Office. They can also call the office at (651)

296-3353 in the Twin Cities or (800) 657-3787 in Greater Minnesota.

Additional resources

Consumers can also consult the Attorney General's publication, "Residential Solar Systems".

- 73. A copy of this publication is attached as Exhibit 6.
- 74. The URL for this publication is:

 https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&rlz=1

 C1GCEA enUS1144US1144&oq=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs lc

 https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&rlz=1

 https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=Wolf-River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=Wolf-River+Electric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=River+Blectric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=River+Blectric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=River+Blectric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=River+Blectric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=River+Blectric+lawsuit+Minnesota+Settlement&gs_lc

 <a href="https://www.google.com/search?q=River+Blect
- 75. Google's publication implies that Wolf River has not only been sued by the Minnesota Attorney General, but also that Wolf River was guilty with "consent judgments" and liable to its past customers for an amount of "\$300,000."
- 76. When Wolf River's customer, potential customers, and the general public google Wolf River, they are recommended to click or search "Wolf River Electric lawsuit update today." Google then states the following:

As of April 2022, the Minnesota Attorney General filed a lawsuit against Wolf River Electric, along with several other solar companies, alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts, leading to many homeowners facing significant financial burdens from poorly installed solar panels that did not deliver promised energy savings; the case is still ongoing and details regarding its current status may be found on the Minnesota Attorney General's website.

Key points about the lawsuit:

Allegations:

The lawsuit accuses Wolf River Electric of misleading customers about the cost savings of solar panels, using aggressive sales tactics, and failing to properly install systems.

Consumer impact:

Many Minnesota homeowners who signed contracts with Wolf River Electric reported facing high hidden fees, delayed installations, and solar panels that did not perform as advertised.

Current status:

The lawsuit is still ongoing, and details regarding its progress can be found on the Minnesota Attorney General's website.

- 77. The URL for Google's statement is https://www.google.com/search?q=wolf+river+electric+lawsuit+update+today&sca_esv=3ec862 <a href="mailto:5b255dccb3&rlz=1C1GCEA_enUS1144US1144&ei=DK_JZ6HAHqrI0PEPubuV-A8&oq=wolf+river+electric+lawsuit&gs_lp=Egxnd3Mtd2l6LXNlcnAiG3dvbGYgcml2ZXIgZ_WxlY3RyaWMgbGF3c3VpdCoCCAAyChAAGLADGNYEGEcyChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChA
- 78. A copy of this publication is attached as Exhibit 7. See also Exhibit 8, alleging similar facts.
- 79. In support of Google's statement, it cites three sources: the Star Tribune Article, the Attorney General Publication, and the KROC Article.
- 80. None of the websites or articles Google cites to state anything about the Minnesota Attorney General filing a lawsuit against Wolf River.
- 81. Further, the Attorney General Publication and the KROC Article do not mention Wolf River a single time.
- 82. Google fabricated its claims that the Minnesota Attorney General filed a lawsuit against Wolf River.
- 83. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts.

- 84. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for leading many homeowners to face significant financial burdens.
- 85. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for poorly installed solar panels.
- 86. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for not delivering promised energy savings.
- 87. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River and falsely claimed the case is still ongoing and that details regarding its current status may be found on the Minnesota Attorney General's website.
- 88. Google's false statements were communicated to the public in which Wolf River conducts business and the statements directly relate to Wolf River's business, trade, and profession.
- 89. Google's statements were false, and the statements harm Wolf River's reputation in the community in which it offers solar system services.
- 90. When Wolf River's customers and members of the public search "Wolf River Electric", Google autocompletes the search to "Wolf River Electric company legit lawsuit." Google then displays the following publication,

According to recent news reports, the Minnesota Attorney General has filed a lawsuit against Wolf River Electric, alleging that the company engaged in deceptive sales practices regarding solar panel installations, including misleading customers about tax credits and using high-pressure tactics to sign contracts; this lawsuit indicates that concerns regarding the legitimacy of Wolf River Electric's business practices are currently being investigated by legal authorities.

Key points about the lawsuit:

Deceptive sales tactics:

The lawsuit claims Wolf River Electric misled customers about the amount of money they could save with solar panels and falsely stated that they were automatically eligible for tax credits.

High-pressure sales:

Consumers reported feeling pressured to sign contracts quickly, with concerns about hidden fees and financing terms.

Poor installation quality:

Some complaints also mention issues with the quality of solar panel installations once contracts were signed.

What you should do:

Do your research:

Before signing a contract with Wolf River Electric, thoroughly research the company, read reviews, and compare quotes from other solar providers.

Ask questions:

Be very clear about all aspects of the contract, including financing terms, potential savings, and any tax credits you may be eligible for.

Contact the Attorney General's office:

If you believe you have been misled by Wolf River Electric, consider contacting the Minnesota Attorney General's office to file a complaint.

- 91. A copy of this publication is attached as Exhibit 9.
- 92. The URL for this publication is:

https://www.google.com/search?q=Wolf+River+Electric+company+legit+lawsuit&sca_esv=b59
7786ab811f977&rlz=1C1GCEA_enUS1144US1144&ei=uBzJZ7K0BdqkptQPnq7qsQU&ved=0
ahUKEwiy8N_Tx_SLAxVakokEHR6XOlYQ4dUDCBA&uact=5&oq=Wolf+River+Electric+co
mpany+legit+lawsuit&gs_lp=Egxnd3Mtd2l6LXNlcnAiKVdvbGYgUml2ZXIgRWxlY3RyaWM
gY29tcGFueSBsZWdpdCBsYXdzdWl0MgUQIRigATIFECEYoAEyBRAhGKABMgUQIRigA
UjaBVC5A1i5A3ADeAGQAQCYAZYBoAGWAaoBAzAuMbgBA8gBAPgBAvgBAZgCBKA
CrAHCAgoQABiwAxjWBBhHmAMAiAYBkAYCkgcDMy4xoAfSBA&sclient=gws-wiz-serp

93. This publication by Google falsely claims that the Minnesota Attorney General filed a lawsuit against Wolf River for deceptive sales practices regarding solar panel installations,

falsely claims the Attorney General is suing Wolf River for misleading customers about tax credits and using high-pressure tactics to sign contracts, and falsely claims the lawsuit indicates that concerns regarding the legitimacy of Wolf River Electric's business practices are currently being investigated by legal authorities.

- 94. Further, none of the "recent news reports" that Google cited as sources for its false publication said anything about the Minnesota Attorney General filing a lawsuit against Wolf River for any reason.
- 95. When people, including current and potential customers, search Wolf River on Google, Google autocompletes the search to "Wolf River Electric sued by Attorney General", and Google states the following:

In March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against several solar lending companies, including Wolf River Electric, for deceptive business practices. The lawsuit alleges that the companies violated Minnesota laws against deceptive trade practices and lending.

What the lawsuit claims

- The companies charged hidden fees on solar panel purchases
- The companies inflated the cost of solar systems
- The companies prevented customers from comparing prices
- The companies deceived customers about the financial benefits of solar panels
- The companies promised automatic incentives, such as tax credits and rebates, that some customers don't qualify for

What the attorney general recommends

The attorney general recommends that Minnesotans do their research and ask questions when choosing a solar installer and payment options. He also encourages consumers to report concerns with solar companies or lenders.

How to report concerns

You can report concerns with solar companies or lenders by calling the Attorney General's Office at (651) 296-3353 (Metro), (800)

657-3787 (Greater Minnesota), or (800) 627-3529 (Minnesota Relay).

- 96. A copy of this publication is attached as Exhibit 10.
- 97. The URL for this publication is:

 https://www.google.com/search?q=wolf+river+electric+sued+by+attorney+general&sca_esv=b5
 97786ab811f977&rlz=1C1GCEA_enUS1144US1144&ei=ZB3JZ4fvEYfptQPhKeVwQk&oq=wolf+river+electric+sued+by+attorney+&gs_lp=Egxnd3Mtd2l6LXNlcnAi
 JXdvbGYgcml2ZXIgZWxlY3RyaWMgc3VlZCBieSBhdHRvcm5leSAqAggAMgUQIRigATIF
 ECEYoAEyBRAhGKABMgUQIRigATIFECEYoAEyBRAhGKsCMgUQIRirAkjmQ1CQG1jG
 NnAFeAGQAQCYAcIBoAGDDKoBBDAuMTC4AQPIAQD4AQGYAggAooNwgIKEAAYsAMY1gQYR8ICBRAAGIAEwgILEC4YgAQYxwEYrwHCAgsQABiABB
 iGAxiKBcICCBAAGIAEGKIEwgIGEAAYFhgemAMAiAYBkAYIkgcFNS45LjGgB5c7&sclie
 nt=gws-wiz-serp
 - 98. Attorney General Keith Ellison did not file a lawsuit against Wolf River in 2024.
- 99. There was never a lawsuit filed by the Attorney General Keith Ellison against Wolf River alleging violations of Minnesota laws against deceptive trade practices and lending,
- 100. Attorney General Keith Ellison did not file a lawsuit against Wolf River for hidden fees on solar panel purchases.
- 101. Attorney General Keith Ellison did not file a lawsuit against Wolf River for inflating the cost of solar systems.
- 102. Attorney General Keith Ellison did not file a lawsuit against Wolf River for preventing customers from comparing prices.
- 103. Attorney General Keith Ellison did not file a lawsuit against Wolf River for deceiving customers about the financial benefits of solar panels.
- 104. Attorney General Keith Ellison did not file a lawsuit against Wolf River for promising automatic incentives, such as tax credits and rebates.

- 105. Attorney General Keith Ellison did not file a lawsuit against Wolf River for telling customers that they qualified for tax credits or rebates that some customers don't qualify for.
- 106. All statements made by Google are false and directly relate to Wolf River's business practices.
- 107. None of the sources that Google cited in publishing these false statements support their position. In fact, the article Google credits for its claim states that four solar parties are being sued by the Minnesota Attorney General, none of which are Wolf River. It states:

Attorney General's investigation uncovered four large solar-lending companies charged \$35 million in hidden fees on nearly 5,000 loans that financed sales of residential solar panels.

Lawsuit filed in Hennepin County against **GoodLeap, Sunlight Financial, Solar Mosaic, and Dividend Solar Finance** asserts violations of consumer-fraud statutes; seeks accurate representation and disclosures, civil penalties, and remediation to harmed purchasers.³

- 108. Towards the bottom of the publication, there is a note stating "Generative AI is experimental. For legal advice, consult a professional." Members of the public can only see this statement if they click on the "Show more V" option.
- 109. A majority of the public will never see this disclaimer or have any reason to believe that Google's claims are false.
- 110. A copy of Google's AI disclaimer, which has been concealed, is attached as Exhibit 11.
- 111. Regardless, this minor disclaimer says nothing about the publications being untrue, false, utterly fabricated, and does not contain any language whether or not a person should rely on Google for solar advice or trust Google for the statement it provided.

...

³ https://www.ag.state.mn.us/Office/Communications/2024/03/08 SolarLending.asp (emphasis added).

- 112. Further, Wolf River has received notification that several customers who have filed complaints with the Minnesota Attorney General.
- 113. Wolf River now knows these customers were directed by Google to make such a complaint, after Google falsified information directly relating to Wolf River's services and operations.
- 114. Additionally, Google's statements provided the public with false and defamatory information about Wolf River, and subsequently instructed the public to contact the Minnesota Attorney General about Wolf River.
- 115. Google's false statements have had a cascading effect. Many members of the public believe Google's statements to be true and have relied upon these statements in publishing their own false statements in reliance of Google's claims.
- 116. Members of the public, including potential employees and customers, have viewed the defamatory publications made by Google and have relied upon these false statements in regurgitating, spreading, and further defaming Wolf River, all because of Google's false and unsupported statements.
- 117. On February 27, 2025, a member of the public, posting under the alias FamousWealth2992, made a publication on the social media platform Reddit, claiming Wolf River is "also being sued by the MN attorney general for deceptive contracts that have large hidden fees."
 - 118. A copy of this publication is attached as Exhibit 12.
- 119. On the same day, a member of the public, posting under the alias No-Main-1552, expressed concern over sharing their social and personal information with Wolf River. *Id*.

- 120. On March 5, 2025, a member of the public, posting under the alias smf12, commented on the February 27 publication claiming they had just interviewed with Wolf River and stated "[d]efinitely major red flags." *Id*.
- 121. Wolf River's competitors are also relying on Google's false statements in informing members of the public that Wolf River engages in deceptive trade practices.
- 122. On March 3, 2025, a customer identifiable and recorded by Wolf River as contract number KSKAU-MYAVG-KA658-5KUFQ, terminated his relationship with Wolf River. The customer referred to lawsuits that appear when he "Googled" Wolf River.
- 123. This contract was for a 12.8 kilowatt solar system, consisting of 32 Waaree-WSMDI-400 solar panels, three roof mounting arrays, and 32 IQ7HS-66-M-US solar inverters. The total contract price was \$39,680.00.
- 124. On March 4, 2025, a customer met with a sales representative of Wolf River and refused to do business with Wolf River. This customer stated that they did research online and saw Wolf River was being sued by the Minnesota Attorney General.
 - 125. The solar system proposal for this customer was for \$26,400.00.
- 126. On March 5, 2025, a customer contacted a sales representative at Wolf River and expressed concerns about Wolf River being sued by the Minnesota Attorney General for deceptive business practices. The customer sent the sales representative a screenshot of one of Google's false statements stating Wolf River is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices.
- 127. On March 5, 2025, a customer of Wolf River, identified by contract number YKUFU-AH78H-PMNDF-K3C7V, contacted Wolf River and expressed concerns because of the publications on Google alleging Wolf River was being sued for misleading customers about cost

savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees.

- 128. Despite the CEO of Wolf River reassuring this customer that the publications by Google are false, this customer chose to terminate the relationship with Wolf River because of Google.
- 129. This contract was for a large solar system of 44.2 kilowatts, consisting of 104 Maxeon SPR-M425-BLK-AC solar panels and 104 Enphase IQ7HS solar inverters. The total contract price was \$150,000.00.
- 130. On March 11, 2025, a non-profit organization informed Wolf River that they were "pulling the plug" on their business relationship because of "several lawsuits in the last year" with the "Attorney General's Office." This customer terminated a solar project with a price of \$147,400.00 and a lighting project with a price of \$26,644.12.
- 131. The non-profit agreement for solar and lighting is recorded and identifiable by Wolf River as #20250106-XXXXXXXXX.
 - 132. Wolf River has never been named in a lawsuit against the Attorney General.
- 133. There is no doubt that all of these customers terminated their relationship with Wolf River because of the false and defamatory statements made by Google.
 - 134. Wolf River's investigation into the full impact of Google's defamation is ongoing.
 - 135. Google's actions were made with a deliberate disregard to Wolf River's rights.

COUNT I

DEFAMATION

- 136. Wolf River restates and re-alleges paragraphs 1 through 268 as though fully set forth herein.
- 137. Google published false and defamatory statements on the internet, where they have been and will be viewed by Wolf River's current and potential customers, as well as the general public.
- 138. Google made false and defamatory statements against Wolf River, including, but not limited to, that:
- 139. Google made false and defamatory statements against Wolf River, including that Wolf River is currently facing a lawsuit from the Minnesota Attorney General.
- 140. Google made false and defamatory statements against Wolf River, including that Wolf River was facing a lawsuit from the Minnesota Attorney General due to engaging in deceptive sales practices regarding their solar panel installations.
- 141. Google made false and defamatory statements against Wolf River, including that Wolf River was sued by the Minnesota Attorney General due to misleading customers about cost savings.
- 142. Google made false and defamatory statements against Wolf River, including that Wolf River was facing a lawsuit from the Minnesota Attorney General due to using high-pressure tactics.
- 143. Google made false and defamatory statements against Wolf River, including that Wolf River was facing a lawsuit from the Minnesota Attorney General due to tricking homeowners into signing binding contracts.

- 144. Google made false and defamatory statements against Wolf River, including that Wolf River is a defendant in a lawsuit from the Minnesota Attorney General due to hidden fees.
- 145. Google made false and defamatory statements against Wolf River, including that Wolf River has many customers who claim they were not properly informed about the total cost of their solar systems.
- 146. Google made false and defamatory statements against Wolf River, including that Wolf River has many customers who experienced significant issues with installation and functionality after signing contracts.
- 147. Google made false and defamatory statements against Wolf River, including that Wolf River engaged in deceptive marketing.
- 148. Google made false and defamatory statements against Wolf River, including that Wolf River was sued by the Attorney General because salespeople exaggerated the potential cost savings from solar panels.
- 149. Google made false and defamatory statements against Wolf River, including that Wolf River informed customers they would no longer receive electricity bills after installation.
- 150. Google made false and defamatory statements against Wolf River, including that Wolf River engaged in High-pressure tactics.
- 151. Google made false and defamatory statements against Wolf River, including that Wolf River was sued by the Attorney General because Customer's reported feeling pressured to sign contracts quickly.
- 152. Google made false and defamatory statements against Wolf River, including that Wolf River was a defendant in a lawsuit brought by the Minnesota Attorney General due to sales representatives downplaying concerns and using misleading language.

- 153. Google made false and defamatory statements against Wolf River, including that The Minnesota Attorney General brought a lawsuit against Wolf River because of hidden fees.
- 154. Google made false and defamatory statements against Wolf River, including that Wolf River was sued by the attorney general because some customers claim they were not adequately informed about additional fees associated with financing their solar systems.
- 155. Google made false and defamatory statements against Wolf River, including that Wolf River was faced with a lawsuit from the Attorney General because of hidden fees leading to unexpectedly high costs for customers.
- 156. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General brought a lawsuit against Wolf River for solar installation issues.
- 157. Google made false and defamatory statements against Wolf River, including that the Attorney General's lawsuit against Wolf River included issues with the quality of solar panel installations.
- 158. Google made false and defamatory statements against Wolf River, including that the Attorney General's lawsuit against Wolf River included improper connections to the grid.
- 159. Google made false and defamatory statements against Wolf River, including that the Attorney General's lawsuit against Wolf River included malfunctioning panels.
- 160. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office has sued solar lending companies, including Wolf River, over hidden fees and other practices.
- 161. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office has sued Wolf River and obtained consent judgments returning over \$300,000 to consumers.

- 162. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office has sued Wolf River as a financing lender.
- 163. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River as a lender for misrepresented loan repayment obligations.
- 164. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River as a lender for failure to disclose upfront fees in loan documents.
- 165. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River as a lender and installer for an inflated share of the market.
- 166. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River as a lender for skewed lending practices and sales towards financing.
- 167. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River in a lawsuit seeking civil penalties.
- 168. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River in a lawsuit seeking restitution.
- 169. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River in a lawsuit seeking disgorgement.
- 170. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River in a lawsuit seeking injunctive relief.

- 171. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River in a lawsuit seeking declaratory relief.
- 172. Google made false and defamatory statements against Wolf River, including that the Minnesota Attorney General's Office sued Wolf River in a lawsuit and encouraged members of the public to file complaints with the Minnesota Attorney General against Wolf River.
- 173. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that Wolf River engaged in deceptive sales practices regarding solar panel installations.
- 174. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that the Wolf River misled customers about tax credits.
- 175. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that Wolf River used high-pressure tactics to sign contracts.
- 176. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that the lawsuit indicates that concerns regarding the legitimacy of Wolf River's business practices are currently being investigated by legal authorities.
- 177. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included that Wolf River engaged in deceptive sales tactics.
- 178. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of

the lawsuit included that Wolf River misled customers about the amount of money they could save with solar panels.

- 179. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included that Wolf River falsely stated that customers were automatically eligible for tax credits.
- 180. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included that Wolf River engaged in high-pressure sales.
- 181. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included that Wolf River's consumers reported feeling pressured to sign contracts quickly.
- 182. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included that Wolf River's consumers had concerns about hidden fees.
- 183. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included that Wolf River's consumers had concerns about financing terms.
- 184. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included poor installation quality.

- 185. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, alleging that key points of the lawsuit included complaints that mention issues with the quality of solar panel installations once contracts were signed.
- 186. Google made false and defamatory statements against Wolf River, including that Minnesota Attorney General has filed a lawsuit against Wolf River, and implied they may have been misled by Wolf River and that they should consider contacting the Minnesota Attorney General's office to file a complaint.
- 187. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River, for deceptive business practices.
- 188. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River violated Minnesota laws against deceptive trade practices.
- 189. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River violated Minnesota laws against lending.
- 190. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River charged hidden fees on solar panel purchases.
- 191. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River inflated the cost of solar systems.

- 192. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River prevented customers from comparing prices.
- 193. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River deceived customers about the financial benefits of solar panels.
- 194. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River promised automatic incentives.
- 195. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River promised tax credits.
- 196. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River promised customers tax rebates.
- 197. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River because Wolf River promised tax credits and rebates that some customers don't qualify for.
- 198. Google made false and defamatory statements against Wolf River, including that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River and Google then claimed the Attorney General recommends and encourages consumers to report concerns with Wolf River.

- 199. Google made false and defamatory statements against Wolf River, including that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts.
- 200. Google made false and defamatory statements against Wolf River, including that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for leading to many homeowners to face significant financial burdens.
- 201. Google made false and defamatory statements against Wolf River, including that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for poorly installed solar panels.
- 202. Google made false and defamatory statements against Wolf River, including that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for not delivering promised energy savings.
- 203. Google made false and defamatory statements against Wolf River, including that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River and falsely claimed the case is still ongoing and that details regarding its current status may be found on the Minnesota Attorney General's website.
 - 204. Google presented these false statements as facts.
- 205. The natural tendency of these statements is to harm Wolf River's reputation, lower their esteem in the community, bring Wolf River into disrepute, and deter third persons from associating, dealing, or doing business with Wolf River.
 - 206. Google's false statements are libelous and defamatory on their face.

- 207. Google's publication of knowingly, intentionally, and maliciously false and defamatory statements has negatively affected and harmed and will continue to negatively affect and harm Wolf River in connection with their business and profession, including with current customers, potential customers, members of the public, potential employees, and potential business partners.
 - 208. Google's false and defamatory statements about Wolf River are not privileged.
- 209. As a direct result of Google's publication of knowingly, intentionally, and maliciously false and defamatory statements, Wolf River has suffered humiliation and embarrassment.
- 210. As a direct result of Google's publication of knowingly, intentionally, and maliciously false and defamatory statements, Wolf River has suffered special damages, including loss of revenue from customers or prospective customers who have refused to do business with Plaintiffs.
- 211. Upon information and belief, discovery may reveal that other defamatory statements were also made by Google or its agents and affiliates.
- 212. Google is liable to Wolf River for defamation in an amount in excess of \$50,000, to be determined by a jury.

COUNT II

DEFAMATION PER SE

- 213. Wolf River restates and re-alleges paragraphs 1 through 268 as though fully set forth herein.
- 214. Google made multiple false statements and publications concerning Wolf River's business, trade, and profession.
- 215. Google's statements refer to improper or incompetent conduct involving Wolf River's business, trade, and profession.
- 216. Google acted as an information content provider by publishing false statements it created about Wolf River.
- 217. Google acted as an information content provider by publishing false statements and falsely citing sources which did not support its statements.
- 218. Google created and published false statements, it did not simply archive, cache, or provide access to content that was created by a third party.
 - 219. The defamatory statements only appear on Google's platform.
 - 220. These publications and statements constitute defamation per se.
 - 221. Google's statements are defamatory per se as a matter of law.
 - 222. Google's statements are not privileged.
- 223. As a result of Google's defamatory statements, Wolf River has suffered special damages.
- 224. As a result of Google's defamatory statements, Wolf River has been harmed in an amount exceeding \$50,000, to be determined by the jury.

COUNT III

DEFAMATION BY IMPLICATION

- 225. Wolf River restates and re-alleges paragraphs 1 through 268 as though fully set forth herein.
- 226. Google juxtaposed a series of statements to imply false and defamatory connections about Wolf River to their customers and the public.
- 227. Google juxtaposed a series of statements and omitted facts to create a defamatory implication.
- 228. Google's series of statements were knowingly, intentionally, and maliciously false and defamatory, and have negatively impacted Wolf River and will continue to do so in connection with Wolf River's business and profession.
- 229. Google implied false and misleading information about Wolf River including that Wolf River is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees, that many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality after signing contracts.
- 230. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the lawsuit alleges that Wolf River Electric salespeople exaggerated the potential cost savings from solar panels, often claiming customers would no longer receive electricity bills after installation, which is not accurate.

- 231. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the lawsuit alleges that customers reported feeling pressured to sign contracts quickly, with sales representatives downplaying concerns and using misleading language.
- 232. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the lawsuit alleges that some customers claim they were not adequately informed about additional fees associated with financing their solar systems, leading to unexpectedly high costs.
- 233. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the lawsuit alleges that complaints include issues with the quality of solar panel installations, including improper connections to the grid and malfunctioning panels.
- 234. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the lawsuit alleges that Wolf River is a financing lender.
- 235. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the lawsuit over hidden fees and other practices.
- 236. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General in April 2022 alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts, leading to many homeowners facing significant financial burdens from poorly installed solar panels that did not deliver

promised energy savings; the case is still ongoing and details regarding its current status may be found on the Minnesota Attorney General's website.

- 237. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General in April 2022 alleging the lawsuit accuses Wolf River of misleading customers about the cost savings of solar panels, using aggressive sales tactics, and failing to properly install systems.
- 238. Google implied false and misleading information about Wolf River including that many Wolf River's solar panels do not perform as advertised.
- 239. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General in April 2022 and that the lawsuit is still ongoing, and details regarding its progress can be found on the Minnesota Attorney General's website.
- 240. Google implied false and misleading information about Wolf River including that Wolf River has a lawsuit brought against it by the Minnesota Attorney General and implied the Attorney General won a judgment order against Wolf River for over \$300,000.
- 241. Google implied false and misleading information about Wolf River including that customers of Wolf River should file complaints against Wolf River to the Minnesota Attorney General and instructed the public on how to do so.
- 242. Google implied false and misleading information about Wolf River including that Wolf River engaged in deceptive sales practices regarding solar panel installations, including misleading customers about tax credits and using high-pressure tactics to sign contracts.
- 243. Google implied false and misleading information about Wolf River including that the Minnesota Attorney General filed a lawsuit against Wolf River for concerns regarding the

legitimacy of Wolf River's business practices are currently being investigated by legal authorities.

- 244. Google implied false and misleading information about Wolf River including that its business practices are currently being investigated by legal authorities.
- 245. Google implied false and misleading information about Wolf River including that Wolf River is currently being investigated by legal authorities.
- 246. Google implied false and misleading information about Wolf River including that Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River in March 2024 and Google implied that Wolf River engaged in deceptive business practices.
- 247. Google implied false and misleading information about Wolf River including that Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River in March 2024 and Google implied that Wolf River violated Minnesota laws against deceptive trade practices and lending.
- 248. Google implied false and misleading information about Wolf River including that Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River in March 2024 and Google implied that Wolf River charged hidden fees on solar panel purchases, inflated the cost of solar systems, prevented customers from comparing prices, deceived customers about the financial benefits of solar panels, promised automatic incentives, such as tax credits and rebates, that some customers don't qualify for.
- 249. Google implied false and misleading information about Wolf River including that Minnesota Attorney General Keith Ellison filed a lawsuit against Wolf River in March 2024 and Google implied that Wolf River should be reported to the Minnesota Attorney General.

- 250. Google conveyed a defamatory meaning through the language used and the surrounding circumstances of the statements.
- 251. As a result of Google's defamatory statements, Wolf River received several complaints from customers who filed complaints with the Minnesota Attorney General.
- 252. As a result of Google's defamatory statements, customers and the general public have refused to do business with Wolf River.
- 253. As a result of Google's defamatory statements, Wolf River has suffered damages in an amount exceeding \$50,000, to be determined by a jury.

COUNT IV

VIOLATION OF THE MINNESOTA DECEPTIVE TRADE PRACTICES ACT

- 254. Wolf River restates and re-alleges paragraphs 1 through 268 as though fully set forth herein.
- 255. In the course of its business, Google disparaged Wolf River's services and business, by publishing false and misleading representations of fact as set forth herein, in violation of the Minnesota Deceptive Trade Practices Act, Minn. Stat. § 325D.44 et seq.
- 256. In the course of its business, Google caused the likelihood of confusion or of misunderstanding as to the source, sponsorship, approval, or certification of Wolf River's goods and services.
- 257. In the course of its business, Google caused the likelihood of confusion or of misunderstanding as to affiliation, connection, or association of Wolf River to defendants named in the Minnesota Attorney General's lawsuits.
- 258. In the course of its business, Google disparages the goods, services, or business of Wolf River by false or misleading representation of fact.

- 259. In the course of its business, Google engaged in unfair and unconscionable acts or practices against Wolf River.
- 260. In the course of its business, Google engaged in conduct which similarly creates a likelihood of confusion or of misunderstanding between Wolf River and parties named in the Minnesota Attorney General's lawsuits.
- 261. As a direct result of Google's deceptive trade practices, Wolf River has suffered financial, economic, and reputational damages.
- 262. As a direct result of Google's deceptive trade practices, Wolf River will continue to suffer financial, economic, and reputational damages.
- 263. As a direct result of Google's deceptive trade practices, Wolf River has been defamed and continues to suffer damages.
- 264. Wolf River is entitled to injunctive relief against Google, plus attorney's fees, costs, and disbursements to the extent permitted by law for Google's violation of the Minnesota Deceptive Trade Practices Act.

COUNT V

DECLARATORY RELIEF

- 265. Wolf River restates and re-alleges paragraphs 1 through 268 as though fully set forth herein.
- 266. Search engines, internet websites, and social media companies will not delist or remove reviews or publications without a court order declaring the publication to be unlawful, false, or defamatory.
- 267. Wolf River has no adequate or other speed remedy at law, and a declaration of rights is necessary and proper for a resolution of these issues.

268. Wolf River is entitled to a declaration that Defendants' publications must be removed because they are false, defamatory, or unlawful.

WHEREFORE, Wolf River requests judgment as follows:

- 1. For an Order of the Court entering Judgment in Plaintiff Wolf River's favor and against Defendant Google on Count I of Plaintiff's Complaint, in an amount in excess of \$50,000.
- 2. For an Order of the Court entering Judgment in Plaintiff Wolf River's favor and against Defendant Google on Count II of Plaintiff's Complaint, in an amount in excess of \$50,000.
- 3. For an Order of the Court entering Judgment in Plaintiff Wolf River's favor and against Defendant Google on Count III of Plaintiff's Complaint, in an amount in excess of \$50,000.
- 4. For an Order of the Court entering Judgment in Plaintiff Wolf River's favor and against Defendants on Count IV, awarding injunctive relief, attorney's fees, costs, and disbursements to the extent permitted by law.
- 5. For an Order of the Court entering Judgment in Plaintiff Wolf River's favor and against Defendant Google on Count V, awarding declaratory relief declaring that Defendant's internet publications must be removed because they are false, defamatory, or unlawful.
- 6. For an Order in Plaintiff Wolf River's favor for other and further relief as the Court deems just, equitable, and appropriate.

Dated: 3/12/2025

Nicholas J. Kasprowicz Nicholas J. Kasprowicz #0403808

General Counsel Wolf River Electric

101 Isanti Parkway NE Suite G

Isanti, MN 55040 Office: (763)229-6662

Nick@wolfriverelectric.com

Attorney for Plaintiff LTL LED, LLC, d/b/a Wolf River Electric

ACKNOWLEDGMENT

The party represented by the undersigned, by and through the undersigned, hereby acknowledge that sanctions may be imposed under Minn. Stat. § 549.211 if the Court finds a violation of said statute.

Dated: 3/12/2025

Nicholas (). Kasprowicz Nicholas J. Kasprowicz #0403808

General Counsel Wolf River Electric

101 Isanti Parkway NE Suite G

Isanti, MN 55040

Office: (763)229-6662

Nick@wolfriverelectric.com

Attorney for Plaintiff LTL LED, LLC, d/b/a Wolf River Electric

♦ Al Overview Learn more

According to recent news reports, Wolf River Electric is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees; many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality after signing contracts.

Key points about the lawsuit against Wolf River Electric:

CASE 0:25-cv-02394

Deceptive marketing:

The lawsuit alleges that Wolf River Electric salespeople exaggerated the potential cost savings from solar panels, often claiming customers would no longer receive electricity bills after installation, which is not accurate.

High-pressure tactics:

Customers reported feeling pressured to sign contracts quickly, with sales representatives downplaying concerns and using misleading language.

Hidden fees:

Some customers claim they were not adequately informed about additional fees associated with financing their solar systems, leading to unexpectedly high costs.

Installation issues:

Minnesota homeowners say they were hit with huge hidden fees when ...

Nov 8, 2024 — He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...

Wolf River Electric Reviews - Woodbury, MN - Angie's List

3/5/25. 11:03 AM

Buyer Beware. Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They ...



Wolf River Electric | BBB Reviews | Better Business Bureau

Their responses to this were that I asked about a subpanel (I also asked about more solar panels) and for the solar panel design,



Show all

Generative AI is experimental. For legal advice, consult a professional.







Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.



Wolf River Electric

https://wolfriverelectric.com

Wolf River Electric

Headquartered in Isanti, Minnesota, Wolf River Electric is a leader in residential and commercial solar panel installations.

About Us Wolf River Electric Contact Us See our projects



Indeed

https://www.indeed.com > ... > Employee Reviews

Misleading Job is Not what they tell you in the interview.

DO NOT WORK FOR WOLF RIVER. This company hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

1.0 · Review by Appointment Setter



Angie's List

https://www.angi.com > companylist > wolf-river-electric...

Wolf River Electric Reviews - Woodbury, MN

3/5/25, 11:03 AM

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

2.9 (15)

People also ask :

Who is the owner of Wolf River Electric?	~
Is Wolf River Electric a good company to work for?	~
What is the warranty on Wolf River Electric?	~
What solar company is being sued?	~



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Wolf River Electric | BBB Complaints | Better Business ...

View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.



Reddit · r/Devilcorp

10+ comments · 6 months ago

Possible Devil Corp: r/Devilcorp

it's a hard sell. They aren't orginized and they are pushy. **They are also being sued by the MN attorney general** for deceptive contracts that ...

Minnesotans who have installed solar on their homes ... 128 posts May 29, 2023

Does anyone have experience with Nusun Power before? 115 posts Dec 19, 2023

Is my Solar Sales job a scam? - Reddit 35 posts Jan 18, 2020

Spruce Power finally resolved an old SPAC **lawsuit** ... 5 posts Jan 8, 2024

More results from www.reddit.com



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Reviews - Wolf River Electric

I highly recommend **Wolf River Electric Company**. They did a great job on our solar project and are very good with communication.

3.9 (37)

Feedback



https://trellis.law > case > ltl-led-llc-dba-wolf-river-electri...

Legal Document

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Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release

Apr 26, 2022 - Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners.



Indeed

https://www.indeed.com > ... > Wolf River Electric

Working at Wolf River Electric: 95 Reviews

95 reviews from Wolf River Electric employees about Wolf River Electric culture, salaries, benefits, worklife balance, management, job security, and more.

4.5 (100)Isanti, MN 4.6 Management 4.6 Compensation & Benefits

People also search for :

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Wolf river electric lawsuit reddit	Q	Wolf River Electric salary	Q
Wolf River Electric reviews	Q	Wolf River Electric solar reviews	Q
Wolf river electric lawsuit Minnesota settlement	Q	Wolf River Electric jobs	Q

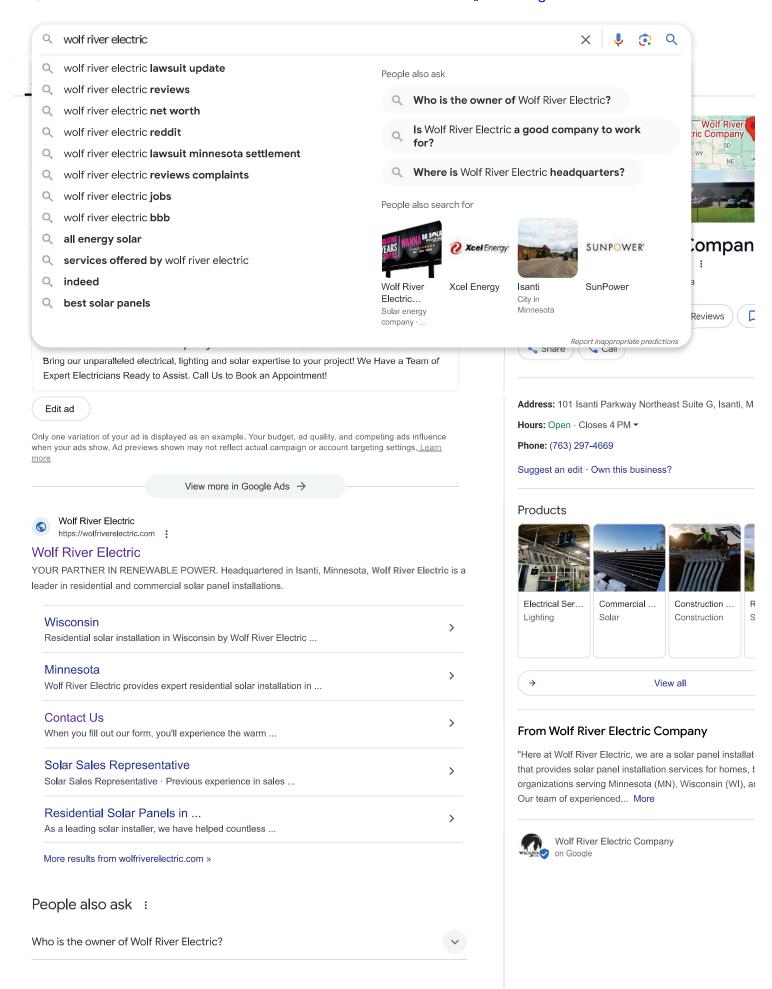
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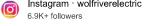
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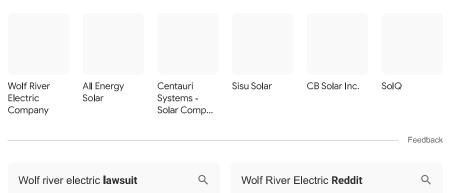


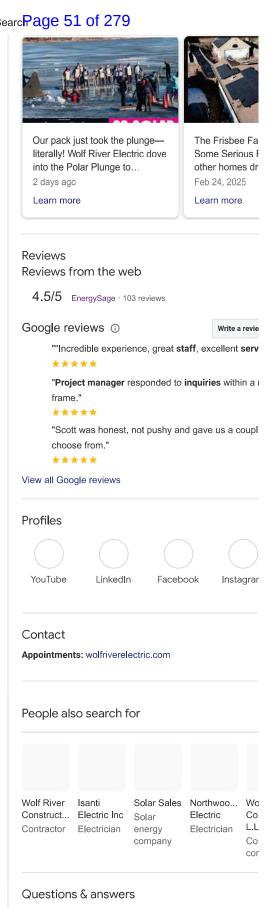


Wolf River Electric (@wolfriverelectric)

Local full-service solar panels installation & electric company. We provide residential & commercial solar panels installations. in MN, WI, and IA.

People also search for :





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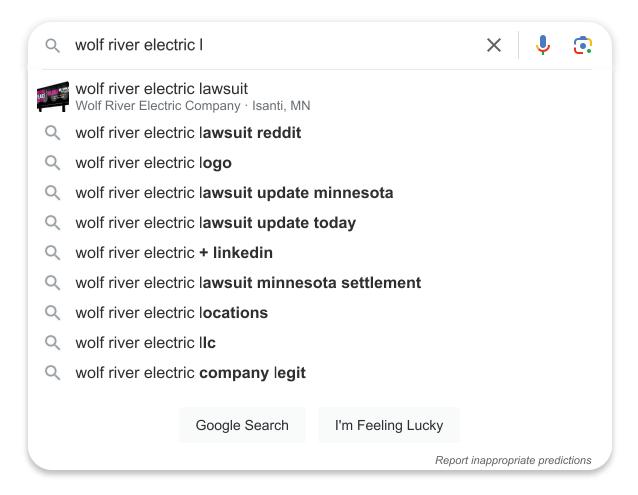
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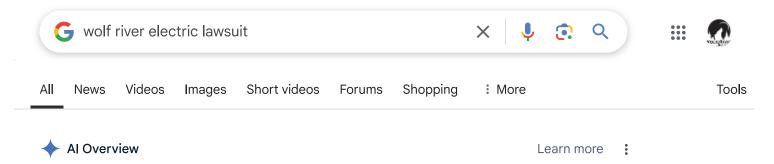


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https://www.google.com



Wolf River Electric has faced complaints and allegations, including being named in a lawsuit by the Minnesota Attorney General, alleging deceptive business practices and misleading consumers, and other complaints related to property damage and high-pressure sales tactics.

Here's a more detailed look:

Lawsuit by Minnesota Attorney General:

In 2022, the Minnesota Attorney General sued Wolf River Electric along with other solar companies for deceptive practices, alleging they misled consumers about cost savings, promised tax credits, and used high-pressure sales tactics.

Allegations of Deception and Misrepresentation:

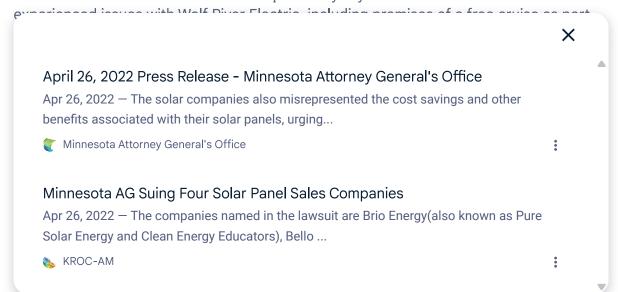
The lawsuit claimed the companies falsely told customers they were partnering with utility companies, exaggerated savings, and tricked homeowners into signing binding contracts under false pretenses. \mathscr{O}

Other Complaints:

There are also complaints from consumers regarding property damage (like roof damage during installation) and disagreements over contracts and financing arrangements. Some homeowners reported being pressured into financing arrangements they couldn't afford, or being threatened with legal action when they tried to cancel contracts. @

High-Pressure Tactics:

Sales tactics have been described as "predatory" by some homeowners who



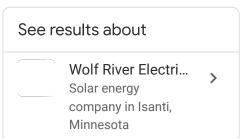


Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging...



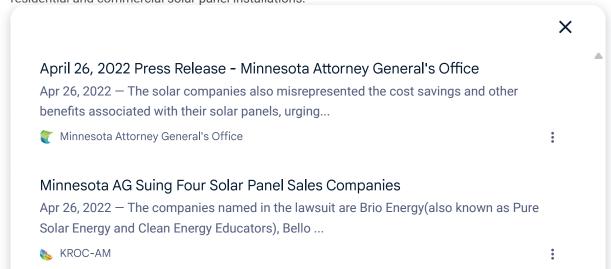


Wolf River Electric

https://wolfriverelectric.com

Wolf River Electric

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.





Misleading Job is Not what they tell you in the interview.

DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on...

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Wolf River Electric | BBB Complaints | Better Business ...

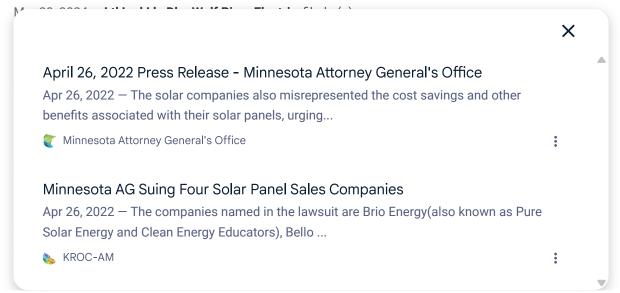
View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.

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Who is the CEO of Wolf River Electric?	~
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What solar company is being sued?	
	Feedback



Ltl Led Llc Dba Wolf River Electric Vs James Mydland ...



https://www.indeed.com > ... > Wolf River Electric

Wolf River Electric Employee Reviews

94 reviews from Wolf River Electric employees about Wolf River

Electric culture, salaries, benefits, work-life balance, management,...

4.5

(99)

Isanti, MN

4.6 Management

4.6 Compensation & Benefits



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Reviews - Wolf River Electric

I highly recommend Wolf River Electric Company. They did a great job on our solar project and are very good with communication.

4.0 (41)



https://www.yelp.com > ... > Home Services > Electricians

WOLF RIVER ELECTRIC - Updated March 2025

I've asked three times to take me off their Solicitation call list and they keep calling! I'm registered on the National do not call registry... 2.2

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Minnesota Attorney General's Office

Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 - The companies named in the lawsuit are Brio Energy(also known as Pure Solar Energy and Clean Energy Educators), Bello ...

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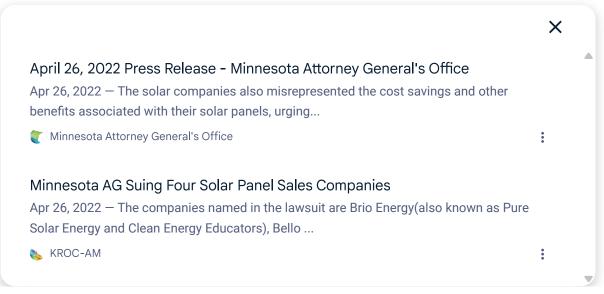
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How Google autocomplete predictions work

Autocomplete is a feature within Google Search that makes it faster to complete searches that you start to type. Our automated systems generate predictions that help people save time by allowing them to guickly complete a search that is useful to them.

Where autocomplete predictions come from

Once you start to type, autocomplete predictions reflect real searches that have been done on Google. To determine what predictions to show, our systems look for common queries that match what someone starts to enter into the search box but also consider:

- · The language of the query
- · The location a query is coming from
- · Trending interest in a query
- · Your past searches

These factors allow autocomplete to show the most helpful predictions that are unique to a particular location or time, such as for breaking news events.

In addition to full search predictions, Autocomplete may also predict individual words and phrases that are based on both real searches as well as word patterns found across the web.

Finally, signed in users may also see other time saving features related to Autocomplete, including:

- · A history of their past searches
- · Personalized predictions based on their activity on Google

Learn how to manage trending searches, past searches, and personalized search predictions.

How we handle issues with predictions

Autocomplete policies

Find trending searches

Difference between autocomplete & Google Trends

Autocomplete is a time-saving but complex feature. It doesn't simply display the most common queries on a given topic. That's why it differs from and shouldn't be compared against Google Trends.

Google Trends is a tool for journalists and anyone else who wants to research the popularity of searches and search topics over time.

Turn off, remove, or report some predictions

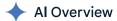
Learn how to turn off, remove, and report some predictions.

Need more help?

Try these next steps:







Learn more

The Minnesota Attorney General's Office has sued solar lending companies, including Wolf River Electric, over hidden fees and other practices. The office has obtained consent judgments against solar installers and lenders, returning over \$300,000 to consumers.

What the lawsuit claims @

- The lenders misrepresented that loan repayment obligations were independent of the actions of the solar company
- The lenders failed to disclose upfront fees in the initial loan documents
- The practices prevented comparison shopping and gave the lenders and solar installers an unfair share of the market

What the lawsuit seeks civil penalties, restitution, disgorgement, and injunctive and declaratory relief.

How to file a complaint

You can file a complaint with the Minnesota Attorney General's Office if you've been victimized by a solar advertiser, installer, or lender. You can file a complaint online or call (651) 296-3353 (Metro area) or (800) 657-3787 (Greater Minnesota).

Minnesota Attorney General Keith Ellison sues solar lending ...

Nov 8, 2024 — He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...



:

July 17, 2024 Press Release - Minnesota Attorney General

Jul 17, 2024 — And in 2022 and 2023, the Office sued and obtained consent judgments against solar installers, their owners, and their...



Minnesota Attorney General's Office

October 21, 2024 Press Release - Minnesota Attorney General

Oct 21, 2024 - The Attorney General's Office will contact impacted consumers who are entitled to refunds. Since taking Office, Attorn...



🌠 Minnesota Attorney General's Office

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Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 - Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

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Does solar really pay off?



What solar company is being sued?



Feedback



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https://krocnews.com > ...

Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 - Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release

Apr 26, 2022 — The lawsuit alleges these companies, individuals, and lenders violated several Minnesota state laws against consumer fraud. Attorney General Ellison is seeking restitution for consumers, civil...



Bring Me The News

https://bringmethenews.com > MN News

MN solar panel installers that 'defrauded customers' hit with ... •

May 21, 2023 — On Friday, Ellison announced that, under the terms of the **settlement**, Avolta Power, Inc. and a number of other companies will pay out \$310,000 in restitution, over "false promises the...



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Reddit · r/minnesota

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Minnesotans who have installed solar on their homes

Up to \$8,500 per household to replace systems with high efficiency heat pumps. Most of the winter in **Mn** you can run a heat pump and heat the entire home with **electricity** rather than natural gas. If you have... 128 answers · Top answer: Yup. I produce more electricity than I consume annually, so it does offset the...

Seriously my favorite billboard right now: r ... 34 answers Jun 5, 2024
Things went from bad to worse. Looking into legal ... 95 answers Oct 31, 2023
Solar Sales Job, is this an MLM or scam? - Reddit 39 answers Feb 1, 2023
Spruce Power finally resolved an old SPAC lawsuit ... 5 answers Jan 8, 2024
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Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2023/05 > 19_Avolta

May 19, 2023 Press Release ♥

May 19, 2023 — May 19, 2023 (SAINT PAUL) — **Minnesota Attorney General Keith Ellison announced today that he has reached a settlement** and obtained judgment against the last of 10 defendants that... Missing: wolf river



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28-2500-40515 In the Matter of the Application of Northern States Power Company, d/b/a Xcel Energy, for Authority to Increase Rates for **Electric** Service in the State of **Minnesota** · 65-3600-39432 City of...



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Wolf River Electric Opposes SF 1142 and HF 845, Citing ... ✓

Feb 21, 2025 — The bills propose redefining key terms, adjusting compensation structures, and updating interconnection standards—changes that **Wolf River Electric** believes will discourage solar adoption an... Missing: settlement | Show results with: settlement

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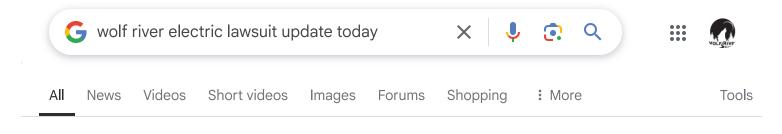


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CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 69 of 279





Learn more

As of April 2022, the Minnesota Attorney General filed a lawsuit against Wolf River Electric, along with several other solar companies, alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts, leading to many homeowners facing significant financial burdens from poorly installed solar panels that did not deliver promised energy savings; the case is still ongoing and details regarding its current status may be found on the Minnesota Attorney General's website.

Key points about the lawsuit:

Allegations:

The lawsuit accuses Wolf River Electric of misleading customers about the cost savings of solar panels, using aggressive sales tactics, and failing to properly install systems.

Consumer impact:

Many Minnesota homeowners who signed contracts with Wolf River Electric reported facing high hidden fees, delayed installations, and solar panels that did not perform as advertised.

Current status:

The lawsuit is still ongoing, and details regarding its progress can be found on the Minnesota Attorney General's website.

Minnesota homeowners say they were hit with huge hidden fees when ...

Nov 8, 2024- He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...



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Minnesota AG Suing Four Solar Panel Sales Companies - KROC-AM

Apr 26, 2022 — The companies named in the lawsuit are Brio Energy(also known as Pure Solar Energy and Clean Energy Educators), Bello ...





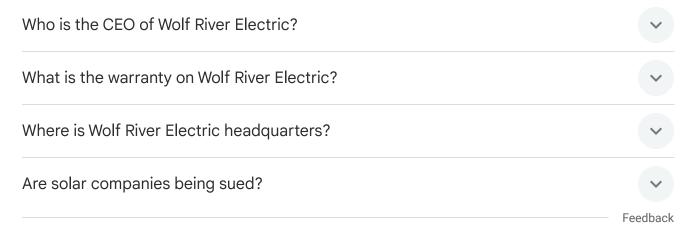
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Minnesota Attorney General Keith Ellison sues solar ... ✓

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

People also ask :





Angie's List

https://www.angi.com > companylist > wolf-river-electric...

Wolf River Electric Reviews - Woodbury, MN ♥

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

 $2.9 \star \star \star \star \star \star (15)$



3/6/25, 8:20 AM

Anyone heard about **Wolf River Electric**? It's based in Minnesota I was hired on and finished the training but I got a bad feeling about it.

Minnesotans who have installed solar on their homes 128 posts May 29, 2023 Is my Solar Sales job a scam? 35 posts Jan 18, 2020 Is it worth if for me to go solar?: r/solar 13 posts Jul 17, 2024 Solar work or low voltage work: r/electricians 10 posts Aug 19, 2024

More results from www.reddit.com



Better Business Bureau

https://www.bbb.org > ... > Isanti > Electrician

Wolf River Electric | BBB Business Profile ❷

Wolf River Electric is BBB Accredited. BBB accredited business seal. This business has committed to upholding the BBB Standards for Trust.

 $3.9 \star \star \star \star \star \star (37)$



Indeed

https://www.indeed.com > ... > Employee Reviews

Misleading Job is Not what they tell you in the interview.

DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

1.0 ★★★★★ · Review by Appointment Setter



Yelp

https://www.yelp.com > ... > Home Services > Electricians

WOLF RIVER ELECTRIC - Updated March 2025 ✓

Then **today** I get a notice email that an invoice for over \$6,000 will be due.. they can try and sue me for that money I am not paying a cent. Who do these ...

 $2.5 \star \star \star \star \star \star (11)$



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News Channel Nebraska Southeast

http://southeast.newschannelnebraska.com > story > wol...

Wolf River Electric Featured in Exclusive Online Article on ... ♥

Feb 26, 2025 — **Lawsuit** filed by 17 states against abortion accommodations in the workplace can proceed. Proposal to ban lab-grown meat in Nebraska gets ...

Minnesota AG Suing Four Solar Panel Sales Companies @

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

Wolf River Electric
https://wolfriverelectric.com

Wolf River Electric

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.

(About Us)	Wolf River Electric	(Locations)	(Contact Us)

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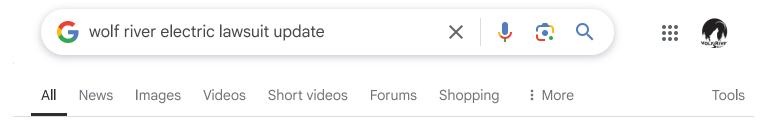


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EXHIBIT 8





As of April 2022, the Minnesota Attorney General filed a lawsuit against Wolf River Electric, along with several other solar companies, alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing contracts by calling them "paperwork.". The lawsuit seeks restitution for affected consumers and penalties against the companies. Currently, there haven't been any major updates regarding the outcome of the lawsuit against Wolf River Electric, but you can check the Minnesota Attorney General's website for the latest information.

Key points about the lawsuit:

CASE 0:25-cv-02394

Allegations:

The lawsuit claims Wolf River Electric and other solar companies misled customers about the cost savings of solar panels, used aggressive sales tactics, and made false promises about electricity bill reductions.

Consumer impact:

Many homeowners reportedly signed contracts with Wolf River Electric believing they were simply providing information, only to later discover they were legally bound to a solar installation.

Potential outcomes:

If the lawsuit is successful, affected consumers may be eligible for refunds or contract cancellations, and Wolf River Electric could face financial penalties.



Minnesota AG Suing Four Solar Panel Sales Companies - KROC-AM

Apr 26, 2022 - The companies named in the lawsuit are Brio Energy(also known as Pure Solar Energy and Clean Energy Educators), Bello ...



KROC-AM

:

April 26, 2022 Press Release - Minnesota Attorney General

Apr 26, 2022 - The solar companies also misrepresented the cost savings and other benefits

associated with their solar panels, urging...

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Star Tribune

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Minnesota Attorney General Keith Ellison sues solar ... •

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.



Reddit · r/Devilcorp

10+ comments · 6 months ago

Anyone heard about Wolf River Electric? It's based in Minnesota I was hired on and finished the training but I got a bad feeling about it.

Minnesotans who have installed solar on their homes ... 128 posts May 29, 2023 Is my Solar Sales job a scam? - Reddit 35 posts Jan 18, 2020

Does anyone have experience with Nusun Power before? 115 posts Dec 19, 2023

Solar Sales Job, is this an MLM or scam? - Reddit 39 posts Feb 1, 2023

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What solar company is being sued?

People also ask :

Who is the owner of Wolf River Electric? Is Wolf River Electric a good company to work for? What is the warranty on Wolf River Electric?

Feedback



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Wolf River Electric Reviews - Woodbury, MN <

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

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2.9 \star \star \star \star \star \star (15)
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Yelp

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WOLF RIVER ELECTRIC - Updated March 2025

I've asked three times to take me off their Solicitation call list and they keep calling! I'm registered on the National do not call registry and have filed ...

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Wolf River Electric | BBB Business Profile @

Wolf River Electric is BBB Accredited. BBB accredited business seal. This business has committed to upholding the BBB Standards for Trust.

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Misleading Job is Not what they tell you in the interview.

DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

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1.0 ★★★★ · Review by Appointment Setter
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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

Wolf River Electric

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.

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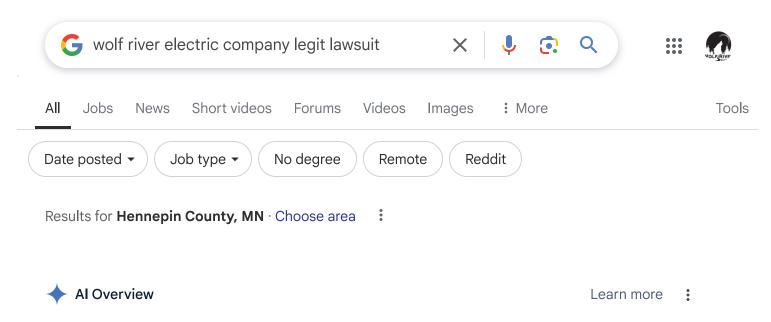
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EXHIBIT 9



According to recent news reports, the Minnesota Attorney General has filed a lawsuit against Wolf River Electric, alleging that the company engaged in deceptive sales practices regarding solar panel installations, including misleading customers about tax credits and using high-pressure tactics to sign contracts; this lawsuit indicates that concerns regarding the legitimacy of Wolf River Electric's business practices are currently being investigated by legal authorities.

Key points about the lawsuit:

Deceptive sales tactics:

The lawsuit claims Wolf River Electric misled customers about the amount of money they could save with solar panels and falsely stated that they were automatically eligible for tax credits.

High-pressure sales:

Consumers reported feeling pressured to sign contracts quickly, with concerns about hidden fees and financing terms.

Poor installation quality:

Some complaints also mention issues with the quality of solar panel installations once contracts were signed.

What you should do:

Do your research:

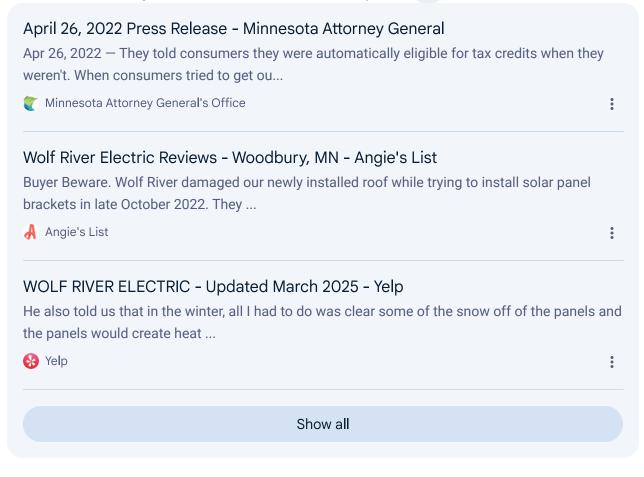
Before signing a contract with Wolf River Electric, thoroughly research the company, read reviews, and compare quotes from other solar providers.

Ask questions:

Be very clear about all aspects of the contract, including financing terms, potential savings, and any tax credits you may be eligible for.

Contact the Attorney General's office:

If you believe you have been misled by Wolf River Electric, consider contacting the Minnesota Attorney General's office to file a complaint.



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Better Business Bureau

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Wolf River Electric | BBB Complaints | Better Business ... ♥

View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.

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People also ask :

Who is the CEO of Wolf River Electric?



What is the warranty on Wolf River Electric?





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Minnesotans who have installed solar on their homes

128 posts May 29, 2023

Is my Solar Sales job a **scam**?

35 posts Jan 18, 2020

Seriously my favorite billboard right now: r/minnesota

34 posts Jun 5, 2024

Is it worth if for me to go solar?: r/solar

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Minnesota Attorney General Keith Ellison sues solar ... 📀

Nov 8, 2024 — Ellison is **suing** four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

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DO NOT WORK FOR **WOLF RIVER**. This **company** hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

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Better Business Bureau

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Reviews - Wolf River Electric 🔮

View BBB customer reviews of **Wolf River Electric**. Leave a review and share your experience with the BBB and Wolf River Electric.

 $3.9 \star \star \star \star \star \star (37)$



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Missing: legit | Show results with: legit



Angie's List

https://www.angi.com > companylist > wolf-river-electric...

Wolf River Electric Reviews - Woodbury, MN ❷

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

2.9 ★★★★★ (15)



Yelp

https://www.yelp.com > ... > Home Services > Electricians

WOLF RIVER ELECTRIC - Updated March 2025

I've asked three times to take me off their Solicitation call list and they keep calling! I'm registered on the National do not call registry and have filed ...

 $2.5 \star \star \star \star \star \star (11)$



Indeed

https://www.indeed.com > ... > Wolf River Electric

Working at Wolf River Electric: 95 Reviews •

95 reviews from Wolf River Electric employees about Wolf River Electric culture, salaries, benefits, work-life balance, management, job security, and more.

4.5 ★★★★★ (100)

Isanti, MN 4.6 Management

4.6 Compensation & Benefits



KROC-AM

https://krocnews.com > ...

Minnesota AG Suing Four Solar Panel Sales Companies 📀

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection **lawsuit** against four solar-panel sales companies based in Utah.

People also search for :

Wolf river electric company legit lawsuit reddit	Q	MN Wolf River Solar reviews	Q
Wolf River Electric employee reviews	Q	Wolf River Electric net worth	Q
Wolf River Electric BBB	Q	Wolf River Electric salary	Q

3/5/25, 8:51 PM

Wolf River Electric Reddit

Q

Wolf river electric lawsuit Minnesota settlement

Q



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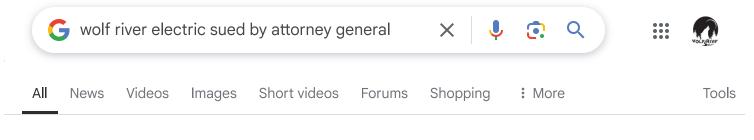
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CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 85 of 279

EXHIBIT

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In March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against several solar lending companies, including Wolf River Electric, for deceptive business practices. The lawsuit alleges that the companies violated Minnesota laws against deceptive trade practices and lending.

What the lawsuit claims

- The companies charged hidden fees on solar panel purchases
- The companies inflated the cost of solar systems
- The companies prevented customers from comparing prices
- The companies deceived customers about the financial benefits of solar panels
- The companies promised automatic incentives, such as tax credits and rebates, that some customers don't qualify for

What the attorney general recommends

The attorney general recommends that Minnesotans do their research and ask questions when choosing a solar installer and payment options. He also encourages consumers to report concerns with solar companies or lenders.

How to report concerns

You can report concerns with solar companies or lenders by calling the Attorney General's Office at (651) 296-3353 (Metro), (800) 657-3787 (Greater Minnesota), or (800) 627-3529 (Minnesota Relay).

April 26, 2022 Press Release - Minnesota Attorney General

Apr 26, 2022 — During sales meetings, the companies deceive Minnesotans on the financial benefits associated with purchasing their so...



.





Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ... ♥

Generative AI is experimental. For legal advice, consult a professional.

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

People also ask :

What is the lawsuit against Goodleap?

What solar company is being sued?

What is the attorney general solar lawsuit in Minnesota?

Is there a class action lawsuit against Vivint Solar?

Feedback



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release

3/5/25. 8:05 PM

Apr 26, 2022 — **Attorney General Ellison sues solar-panel sales companies**, lenders for defrauding Minnesota homeowners.



KROC-AM

https://krocnews.com > ...

Minnesota AG Suing Four Solar Panel Sales Companies 📀

Apr 26, 2022 — **Minnesota Attorney General Keith Ellison** has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.



Reddit · r/Devilcorp

10+ comments · 6 months ago

Possible Devil Corp: r/Devilcorp ●

They aren't orginized and they are pushy. **They are also being sued by the MN attorney general** for deceptive contracts that have large hidden ...



Bring Me The News

https://bringmethenews.com > MN News

MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — The **attorney general's** investigation found that the defendants defrauded customers when "salespeople misrepresented who they worked for, how ...



Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2024/03 > 08_SolarLending

Attorney General Ellison sues solar lenders over \$35M in ... •

Mar 8, 2024 — In the **lawsuit**, **Attorney General** Ellison alleges the lenders violated Minnesota state laws against deceptive trade practices, deceptive lending, ...

Missing: wolf river



KOIN.com

https://www.koin.com > press-releases > ein-presswire

Wolf River Electric Opposes SF 1142 and HF 845, Citing ... ✓

Feb 21, 2025 — **Wolf River Electric urges lawmakers to reject SF 1142 and HF 845** and instead conduct a cost-of-service study to assess the actual financial ...

Missing: attorney general



Wolf River Electric

https://wolfriverelectric.com > terms-and-conditions

Terms & Conditions | Wolf River Electric Solar Installation @

Dec 30, 2024 — Read the terms and conditions for **Wolf River Electric's solar installation services**, ensuring transparency and customer satisfaction.

Missing: sued | Show results with: sued



WTNH.com

https://www.wtnh.com > press-releases > ein-presswire

Wolf River Electric Applauds Minnesota for Launching On- ... ♥

Jan 19, 2025 — "Minnesota is setting a precedent for renewable energy and energy storage," added Justin Nielsen, **General** Manager of **Wolf River Electric**.



National Wild and Scenic River System (.gov)

https://www.rivers.gov > sites > rivers > files > wol... PDF

STUDY REPORT ON THE WOLF RIVER, WISCONSIN _- •

This draft report was prepared by the Lake Central Regional. Office of the 3ureau oi Outdoor Recreation in accordance with a letter of June 3, 1964, ...

People also search for :

Wolf river electric sued by attorney general reddit	Q	GoodLeap lawsuit Florida	Q
Wolf river electric sued by attorney general letter	Q	What does filing a complaint with the Attorney General do	Q
Wolf river electric sued by attorney general 2022	Q	Minnesota Attorney General	Q
Wolf River Electric reviews	Q	How to report someone to the Attorney General	Q



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EXHIBIT

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According to recent news reports, Wolf River Electric is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees; many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality





Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — **Ellison is suing four prominent solar lending companies**, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.



Wolf River Electric

https://wolfriverelectric.com

Wolf River Electric

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.





Indeed

https://www.indeed.com > ... > Employee Reviews

Misleading Job is Not what they tell you in the interview.

3/5/25, 11:02 AM CASE 0:25-cv-02394 Doc.wbrf1iver effeitle class 6/109/26/26 selfrage 92 of 279

DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

1.0 · Review by Appointment Setter



Angie's List

https://www.angi.com > companylist > wolf-river-electric...

Wolf River Electric Reviews - Woodbury, MN

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

2.9 (15)

People also ask :

Who is the owner of Wolf River Electric?	~
Is Wolf River Electric a good company to work for?	~
What is the warranty on Wolf River Electric?	~
What solar company is being sued?	~

Feedback



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Wolf River Electric | BBB Complaints | Better Business ...

View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.



Reddit · r/Devilcorp

10+ comments · 6 months ago

Possible Devil Corp: r/Devilcorp

it's a hard sell. They aren't orginized and they are pushy. **They are also being sued by the MN attorney general** for deceptive contracts that ...

Minnesotans who have installed solar on their homes ... 128 posts May 29, 2023

Does anyone have experience with Nusun Power before? 115 posts Dec 19, 2023

Is my Solar Sales job a scam? - Reddit 35 posts Jan 18, 2020

Spruce Power finally resolved an old SPAC **lawsuit** ... 5 posts Jan 8, 2024

More results from www.reddit.com



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Reviews - Wolf River Electric

I highly recommend **Wolf River Electric Company**. They did a great job on our solar project and are very good with communication.

3.9 (37)



Trellis.Law

https://trellis.law > case > ltl-led-llc-dba-wolf-river-electri...

Legal Document

Access this legal document on Trellis.Law. Review the document, case details, and relevant case updates to stay informed on this notable legal proceeding.



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release

Apr 26, 2022 — Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners.



Indeed

https://www.indeed.com > ... > Wolf River Electric

Working at Wolf River Electric: 95 Reviews

95 reviews from Wolf River Electric employees about **Wolf River Electric culture, salaries, benefits, work-life balance, management, job security**, and more.

4.5 (100)

(Isanti, MN)

4.6 Management

4.6 Compensation & Benefits

People also search for :

Wolf river electric lawsuit update	Q	Wolf River Electric Reddit	Q
Wolf river electric lawsuit reddit	Q	Wolf River Electric salary	Q
Wolf River Electric reviews	Q	Wolf River Electric solar reviews	Q
Wolf river electric lawsuit Minnesota settlement	Q	Wolf River Electric jobs	Q

Next

1 2 3 4 5 6 7

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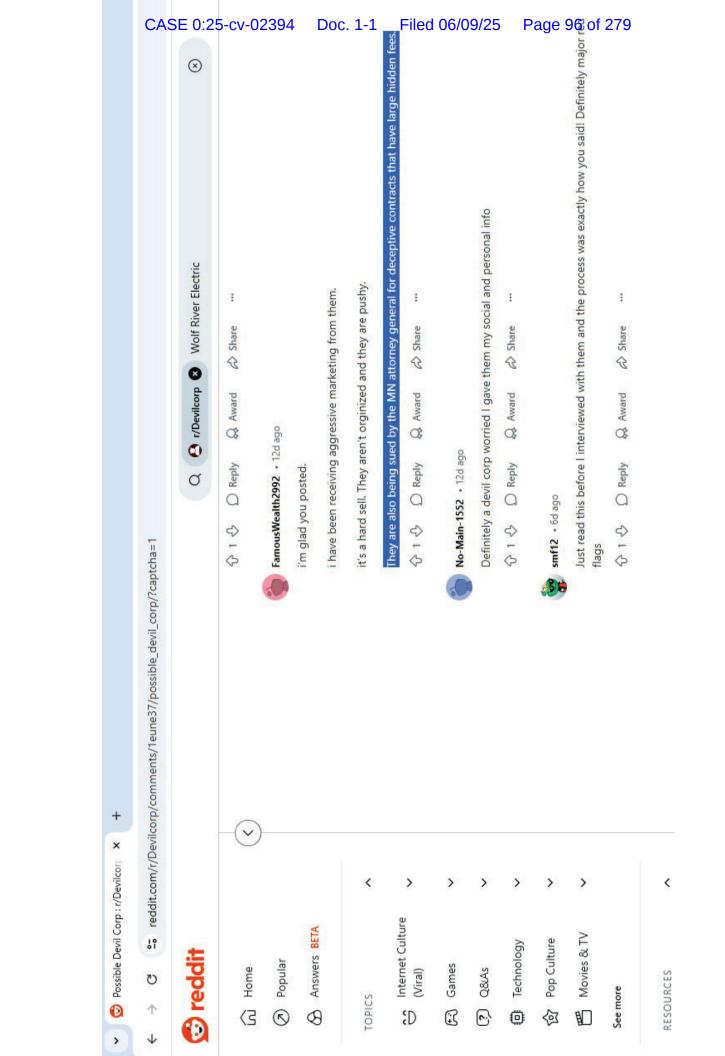
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EXHIBIT

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STATE OF MINNESOTA	DISTRICT COURT
COUNTY OF RAMSEY	SECOND JUDICIAL DISTRICT
LTL LED, LLC d/b/a Wolf River Electric,	Court File No: Judge
Plaintiff,	ANSWER
vs.	
Google, LLC,	
Defendant.	

Defendant Google, LLC ("Google"), as and for its answer to Plaintiff's Complaint, states and alleges as follows:

GENERAL DENIAL

Except as expressly admitted, qualified, or alleged herein, Google denies each and every allegation in the Complaint and puts Plaintiff to its strict proof thereof.

SPECIFIC RESPONSES

- 1. As to Paragraphs 1-3, 7-9, 112, 115-116, 121-134, and 251-252 of the Complaint, Google states that it lacks sufficient information to either admit or deny the allegations and therefore denies the same and puts Plaintiff to its strict proof thereof.
 - 2. Google admits the allegations of Paragraphs 4-5 of the Complaint.
- 3. Google denies the allegations of Paragraphs 6, 47, 113, 135, 207, 209-210, 212, 223-224, 226-228, 253, 261-264, and 266-268 of the Complaint and puts Plaintiff to its strict proof thereof.

- 4. As to Paragraphs 10-46, 48-111, 114, and 117-120 of the Complaint, Google states that said paragraphs purport to describe documents, publications, and internet postings, the contents of which speak for themselves. To the extent that Google is required to respond, it denies Plaintiff's allegations to the extent that they are inconsistent with said writings and puts Plaintiff to its strict proof thereof.
- 5. As to Paragraphs 7-8, 136-206, 208, 211, 213-222, 225, 229-250, 254, 255-260, and 265 of the Complaint, Google states that said paragraphs constitute legal propositions to which no responsive pleading is required. To the extent that Google is required to respond, it denies the same and puts Plaintiff to its strict proof thereof.

<u>AFFIRMATIVE DEFENSES</u>

As and for a further answer to the Complaint, and as and for its affirmative defenses thereto, Google states and alleges as follows:

- 1. Plaintiff's claims fail to state claims upon which relief can be granted.
- 2. Plaintiff's claims are barred in whole or in part by its own actions or inactions.
- 3. Plaintiff's claims are barred by failure to mitigate.
- 4. Plaintiff's claims are barred by the First Amendment.
- 5. Plaintiff's claims are barred by 47 U.S.C. § 230.
- 6. Plaintiff's claims may be barred by additional affirmative defenses and Google reserves the right to identify and plead additional affirmative defenses.

PRAYER FOR RELIEF

WHEREFORE, Google prays that judgment be entered in its favor and against Plaintiff as follows:

- A. Dismissing all Counts in the Complaint with prejudice and on the merits, and ordering that Plaintiff take nothing by this action; and
- B. Awarding Google such other relief as the Court deems just and proper, including its costs, disbursements and attorneys' fees incurred herein to the extent permitted by law.

GREENSTEIN SELLERS PLLC

Dated: April 22, 2025 By: /s/ Justice Ericson Lindell

Justice Ericson Lindell (#0312071) 121 S. 8th Street, Suite 1450 Minneapolis, Minnesota 55402 justice@greensteinsellers.com (763) 285-4684

Attorneys for Defendant

ACKNOWLEDGMENT

Counsel for the Defendant acknowledges, pursuant to Minn. Stat. § 549.211, that sanctions may be awarded if it is found the claims contained in this pleading are not warranted by existing law or by a nonfrivolous argument for the extension, modification, or reversal of existing law and/or that the allegations and other factual contentions do not have evidentiary support.

Dated: April 22, 2025 By: /s/ Justice Ericson Lindell

4910-8686-2393, v. 1

AFFIDAVIT OF SERVICE

LTL LED, LLC, d/b/a Wolf River Electric, et al. v. Google LLC

STATE OF MINNESOTA)		
)ss. COUNTY OF HENNEPIN)		
I hereby certify that the following documents were served on the following parties, by method(s) indicated below at the last known address, on April 22, 2025:		
1. Defendant Google's Answer	to Complaint	
Nick Kasprowicz Wolf River Electric 101 Isanti Parkway Northeast Suite G Isanti, MN 55040 nick@wolfriverelectric.com	 () Via Facsimile () Via First Class Mail () Via Hand Delivery () Via Overnight Courier (X) Via Electronic Mail () Via Certified Mail 	
I declare under penalty of perjury that everything I have stated in this document is true and correct. Minn. Stat. § 358.116		
Dated: June 9, 2025	/s/ Justice Ericson Lindell Justice Ericson Lindell	

STATE OF MINNESOTA

DISTRICT COURT

COUNTY OF RAMSEY

SECOND JUDICIAL DISTRICT

LTL LED, LLC, D/B/A Wolf River Electric,

Justin Nielsen,

Vladimir Marchenko,

PLAINTIFFS' JOINT AMENDED SUMMONS

Luka Bozek, and

Jonathan Latcham,

Plaintiffs.

vs.

Google LLC,

Defendant.

THIS SUMMONS IS DIRECTED TO DEFENDANT ABOVE-NAMED.

1. YOU ARE BEING SUED. Plaintiffs have started a lawsuit against you. Plaintiffs' Joint Amended Complaint against you is attached to this Summons. Do not throw these papers away. They are official papers that affect your rights. You must respond to this lawsuit even though it may not yet be filed with the court and there may be no court file number on this Summons.

2. YOU MUST REPLY WITHIN 21 DAY TO PROTECT YOUR RIGHTS.

You

must give or mail to the person who signed this Summons a written response called an Answer within 21 days of the date on which you received this Summons. You must send a copy of your Answer to the person who signed this Summons located at:

Nicholas J. Kasprowicz General Counsel Wolf River Electric 101 Isanti Parkway Northeast Suite G Isanti MN 55040 nick@wolfriverelectric.com

- 3. YOU MUST RESPOND TO EACH CLAIM. The Answer is your written response to Plaintiffs' Amended Complaint. In your Answer, you must state whether you agree or disagree with each paragraph of the Complaint. If you believe Plaintiffs should not be given everything asked for in the Complaint, you must say so in your Answer.
- 4. YOU WILL LOSE YOUR CASE IF YOU DO NOT SEND A WRITTEN RESPONSE TO THE COMPLAINT TO THE PERSON WHO SIGNED THIS SUMMONS. If you do not Answer within 21 days, you will lose this case. You will not get to tell your side of the story, and the court may decide against you and award Plaintiffs everything asked for in the Complaint. If you do not want to contest the claims stated in the Complaint, you do not need to respond. A default judgment can then be entered against you for the relief requested in the Complaint.
- 5. **LEGAL ASSISTANCE**. You may wish to get legal help from a lawyer. If you do not have a lawyer, the Court Administrator may have information about places where you can get legal assistance. Even if you cannot get legal help, you must still provide a written Answer to protect your rights or you may lose this case.
- 6. **ALTERNATIVE DISPUTE RESOLUTION**. The parties may agree to or be ordered to participate in an alternative dispute resolution process under Rule 114 of the Minnesota General Rules of Practice. You must still send your written response to the Complaint even if you expect to use alternative means of resolving this dispute.

Dated: 5/23/2025

Nicholas J. Kasprowicz Nicholas J. Kasprowicz #0403808

General Counsel Wolf River Electric

101 Isanti Parkway NE Suite G

Isanti, MN 55040 Office: (763)229-6662

Nick@wolfriverelectric.com

Attorney for Plaintiffs

STATE OF MINNESOTA

DISTRICT COURT

COUNTY OF RAMSEY

SECOND JUDICIAL DISTRICT

LTL LED, LLC, D/B/A Wolf River Electric,

Justin Nielsen,

Vladimir Marchenko,

PLAINTIFFS' JOINT AMENDED COMPLAINT

Luka Bozek, and

Jonathan Latcham,

Plaintiffs.

vs.

Google LLC,

Defendant.

Plaintiffs LTL LED, LLC, doing business as Wolf River Electric, Justin Nielsen, Vladimir Marchenko, Luka Bozek, and Jonathan Latcham, for their Joint Amended Complaint, state and allege as follows:

PARTIES

- 1. Plaintiff LTL LED, LLC, doing business as Wolf River Electric (hereinafter "Wolf River"), is a Minnesota Limited Liability Company with a principal place of business located at 101 Isanti Parkway Northeast Suite G, Isanti, MN 55040.
- 2. Wolf River is in the business of the sale, design, installation, and repair of Commercial and Residential Photovoltaic Electricity Systems (solar systems).
- 3. Wolf River is not a financial lending company and does not provide financing or loans for solar systems.
 - 4. Plaintiff Justin Nielsen is a Minnesota resident who resides in Chisago County.

- Plaintiff Justin Nielsen is in the business of managing and operating a solar energy company engaged in the sale, design, and installation of solar panel systems for residential and commercial customers.
- 6. Plaintiff Justin Nielsen is the co-founder and General Manager (GM) of LTL LED, LLC, doing business as Wolf River Electric.
- 7. Plaintiff Vladimir Marchenko is a Minnesota resident who resides in Chisago County.
- 8. Plaintiff Vladimir Marchenko is in the business of developing, marketing, financing, and overseeing the design and installation of solar systems for residential and commercial applications.
- 9. Plaintiff Vladimir Marchenko is the co-founder and Chief Executive Officer (CEO) of LTL LED, LLC, doing business as Wolf River Electric.
 - 10. Plaintiff Luka Bozek is a Minnesota resident who resides in Anoka County.
- 11. Plaintiff Luka Bozek in the business of directing and managing licensed electricians and installation crews to deploy, commission, maintain, and repair solar photovoltaic systems for residential and commercial clients, ensuring each project meets applicable electrical codes, safety standards, and performance specifications.
- 12. Plaintiff Luka Bozek is the co-founder and President of LTL LED, LLC, doing business as Wolf River Electric.
 - 13. Plaintiff Jonathan Latcham is a Minnesota resident who resides in Chisago County.
- 14. Plaintiff Jonathan Latcham is a Certified Public Accountant in the business of overseeing and directing financial operations, including accounting, budgeting, financial reporting, project cost analysis, and the structuring and management of financing arrangements for solar

energy system sales and installations, while ensuring compliance with applicable accounting standards and regulatory requirements.

- 15. Plaintiff Jonathan Latcham is the Chief Financial Officer (CFO) of LTL LED, LLC, doing business as Wolf River Electric.
- 16. Defendant Google LLC (hereinafter "Google") is a foreign limited liability company registered to do business in the State of Minnesota with the Minnesota Secretary of State.
- 17. Google has a registered office address of 2780 Snelling Avenue North, Suite 101, Roseville, MN 55113.
- Google is officed in Minnesota, which accepts mail at, and located near, 221 1st
 Ave SW, Suite 610, Rochester, MN 55902.

JURISDICTION AND VENUE

- 19. The Minnesota District Court, County of Ramsey, has personal jurisdiction over all claims set forth in this Complaint pursuant to Minn. Stat. § 543.19 because the injuries and causes of action set forth in this Complaint arose in Minnesota, Google uses and possesses real and personal property situated in Minnesota, and Google transacts business within Minnesota.
- 20. Venue is proper in Ramsey County pursuant to Minn. Stat. § 542.09 because both parties do business in Ramsey County, Google resides in Ramsey County, Google's registered agent office is in Ramsey County, and the cause of action arose from conduct and acts that were intended to harm Plaintiffs in this district.

FACTS

- 21. On or around September 2, 2024, employees of Wolf River reported to Plaintiffs that Google was producing and publishing statements on the internet that falsely informed the public that Wolf River was facing a lawsuit from the Minnesota Attorney General due to violating several laws.
 - 22. Wolf River has never been sued by the Minnesota Attorney General.
 - 23. Specifically, Google's publication states:

According to recent news reports, Wolf River Electric is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees; many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality after signing contracts.

- 24. A copy of this publication is attached as Exhibit 1.
- 25. The URL for Google's publication is:

 <a href="https://www.google.com/search?q=wolf+river+electric+lawsuit&rlz=1C1GCEA_enUS1144US1_144&oq=wolf+river&gs_lcrp=EgZjaHJvbWUqBggAEEUYOzIGCAAQRRg7MgkIARBFGDk_YgAQyEAgCEC4YrwEYxwEYsQMYgAQyDQgDEC4YrwEYxwEYgAQyBwgEEAAYgAQyBgFEEUYQTIGCAYQRRg9MgYIBxBFGEHSAQgyMTc0ajBqN6gCALACAA&sourceid=ch_rome&ie=UTF-8
 - 26. Google lists four (4) websites as a source in support of its claims.
- 27. The first website that is cited is a news article titled "Minnesota homeowners say they were hit with huge hidden fees when going solar" and was published by the Minnesota Star Tribune (hereinafter "Star Tribune Article").
- 28. The Star Tribune Article does not state that Wolf River ever faced a lawsuit from the Minnesota Attorney General.

- 29. The Star Tribune Article contains nothing about Wolf River misleading customers about cost savings.
- 30. The Star Tribune Article does not state anything about customers who claimed they were not properly informed about the total cost of their solar systems by Wolf River.
- 31. The Star Tribune Article does not state Wolf River's customers experienced significant issues with installation and functionality after signing contracts.
- 32. Google falsified its claims and misled the world by falsely crediting these false claims to the Star Tribune Article.
- 33. The second link cited is a review on the website Angie's List (hereinafter the "Angie's List Review").
- 34. The Angie's List Review contains nothing about a Minnesota Attorney General Lawsuit against Wolf River.
 - 35. The Angie's List Review is not a news report.
- 36. The Angie's List Review does not state Wolf River mislead customers about cost savings.
 - 37. The Angie's List Review does not claim Wolf River tricked homeowners.
 - 38. The Angie's List Review does not say anything about Wolf River hiding fees.
- 39. The Angie's List Review does not state that many customers claim they were not properly informed about the total cost of their solar systems.
- 40. Google invented these false claims and falsely contributed these false claims to the Angie's List Review.
- 41. The third source cited is a publication by the Minnesota Attorney General, published on April 26, 2022 (hereinafter the "Attorney General Publication").

- 42. The Attorney General Publication lists ten (10) solar related parties to its lawsuit, none of which are Wolf River.
 - 43. The Attorney General Publication does not say that Wolf River is facing a lawsuit.
- 44. The Attorney General Publication does not state Wolf River engaged in deceptive sales practices regarding their solar panel installations.
- 45. The Attorney General Publication does not state Wolf River mislead customers about cost savings.
- 46. The Attorney General Publication does not state Wolf River used high-pressure tactics.
- 47. The Attorney General Publication does not state Wolf River tricked homeowners into signing binding contracts with hidden fees.
- 48. The Attorney General Publication does not state that many of Wolf River's customers claimed they were not properly informed about the total cost of their solar systems.
- 49. The Attorney General Publication does not state that Wolf River's customers experienced significant issues with installation and functionality after signing contracts.
 - 50. In fact, Wolf River is never mentioned in the Attorney General Publication.
- 51. Google falsely claimed its statements were sourced from the Attorney General Publication.
- 52. The fourth source Google cited is an article published by KROC News. The article is titled "Minnesota AG Suing Four Solar Panel Sales Companies" and was published on April 26, 2022 (hereinafter "KROC Article").
 - 53. The KROC Article never mentions Wolf River Electric. It states:

The companies named in the lawsuit are Brio Energy (also known as Pure Solar Energy and Clean Energy Educators), Bello Solar

Energy (also known as Total Solar Solutions and Brio Solar Energy), Avolta Power, and Sunny Solar Utah (also known as Sunny Renewable Energy). A news release notes that Brio changed its name to Bello and then Avolta. The lenders being sued or identified as Goodleap (Loanpal), Sunlight Financial, and Corning Credit Union Services Company.¹

- 54. The KROC Article does not state that Wolf River is facing a lawsuit from the Minnesota Attorney General.
- 55. The KROC Article does not state that Wolf River has allegations of deceptive sales practices regarding their solar panel installations.
- 56. The KROC Article does not state that Wolf River misleads customers about cost savings.
 - 57. The KROC Article does not state that Wolf River used high-pressure tactics.
- 58. The KROC Article does not state that Wolf River tricked homeowners into signing binding contracts with hidden fees.
- 59. The KROC Article does not state that many of Wolf River's customers claim they were not properly informed about the total cost of their solar systems.
- 60. The KROC Article does not state that Wolf River's customers experienced significant issues with installation and functionality after signing contracts.
 - 61. Wolf River is never mentioned in the KROC Article.
- 62. Google intentionally made these false claims about Wolf River and falsely cited its claims to the KROC Article.
- 63. Google made these false statements knowing that the KROC Article never mentions Wolf River.

¹ https://krocnews.com/minnesota-ag-suing-four-solar-panel-sales-companies/ (emphasis added).

- 64. Google's publication falsely claims Wolf River is currently facing a lawsuit from the Minnesota Attorney General. None of the four sources Google cited support this claim.
- 65. Despite this, Google's publications about Plaintiffs remain online and continues to harm Plaintiffs.
 - 66. The next part of Google publication reads:

Key points about the lawsuit against Wolf River Electric:

Deceptive marketing:

The lawsuit alleges that Wolf River Electric salespeople exaggerated the potential cost savings from solar panels, often claiming customers would no longer receive electricity bills after installation, which is not accurate.

High-pressure tactics:

Customers reported feeling pressured to sign contracts quickly, with sales representatives downplaying concerns and using misleading language.

Hidden fees:

Some customers claim they were not adequately informed about additional fees associated with financing their solar systems, leading to unexpectedly high costs.

Installation issues:

Complaints include issues with the quality of solar panel installations, including improper connections to the grid and malfunctioning panels.²

- 67. The "deceptive marketing" paragraph cites to three sources: the Star Tribune Article, the Attorney General Publication, and the KROC Article.
- 68. None of Google's sources support its claim that Wolf River is in a lawsuit against the Attorney General.
- 69. Google's sources do not state that Wolf River exaggerated the potential cost savings from solar panels.

-

² See Exhibit 1.

- 70. Google's cited websites do not claim anything about Wolf River informing customers that they would no longer receive electricity bills after installation.
- 71. Google fabricated its claims that the Minnesota Attorney General brought a lawsuit against Wolf River for deceptive marketing.
- 72. Google cited three sources in support of its "high pressure sales tactics" paragraph: the Star Tribune Article, the Angie's List Review, and a Better Business Bureau review of Wolf River, posted on January 5, 2024 (hereinafter the "BBB Review").
- 73. None of these sources claim or state anything about the Minnesota Attorney General initiating a lawsuit against Wolf River for high-pressure sales tactics.
- 74. Google knew these "sources" did not support its claims, but Google published its false claims anyways in a deliberate disregard for Plaintiffs' rights.
- 75. Google's publication falsely claimed that the Minnesota Attorney General brought a lawsuit against Wolf River for high-pressure sales tactics.
- 76. In Google's "hidden fees" section of the publication, Google again cites to three sources: the Star Tribune Article, the Attorney General Publication, and the KROC Article. None of these sources make any claim about Wolf River being sued by the Minnesota Attorney General, or anything regarding Wolf River's customers experiencing unexpectedly high costs.
- 77. Google's publication falsely claimed that the Minnesota Attorney General brought a lawsuit against Wolf River for hidden fees.
- 78. Google's last section of their publication claims Wolf River was sued by the Minnesota Attorney General for "installation issues."
- 79. Google cites three sources in support of its claim of Attorney General lawsuits over installation issues: Attorney General Publication, the BBB Review, and the Angie's List Review.

- 80. None of Google's sources claim that the Minnesota Attorney General is suing Wolf River for issues with the quality of solar panel installations, improper connections to the grid, and or malfunctioning panels.
- 81. Google's publication falsely claimes that the Minnesota Attorney General brought a lawsuit against Wolf River for installation issues.
- 82. Further, Google's search engine propagates the false information that it has published.
- 83. When searching for "Wolf River Electric" on Google's search engine, Google suggests several autocomplete predictions and phrases, including "Wolf River Electric lawsuit", "Wolf River Electric lawsuit reddit", "Wolf River Electric lawsuit update Minnesota", "Wolf River Electric lawsuit 2022", "Wolf River Electric lawsuit 2022", "Wolf River Electric lawsuit 2022", and "Wolf River Electric lawsuit Minnesota settlement."
 - 84. A true and accurate copy of this is attached as Exhibit 2 and 3.
- 85. According to Google's website, autocomplete predictions reflect common and real searches that other people have done which are trending, in the same location of where the query is coming from, and based off the language of the query. Specifically, Google states:

Once you start to type, autocomplete predictions reflect real searches that have been done on Google. To determine what predictions to show, our systems look for common queries that match what someone starts to enter into the search box but also consider:

- The language of the query
- The location a query is coming from
- Trending interest in a query

A copy of Google's explanation on how autocomplete predictions work is attached as Exhibit 4.

86. When searching on Google for Wolf River, the public is encouraged to search and click on the prompted autocompleted phrase "Wolf River Electric lawsuit." When the public selects this suggestion, the following statement is provided by Google:

Wolf River Electric has faced complaints and allegations, including being named in a lawsuit by the Minnesota Attorney General, alleging deceptive business practices and misleading consumers, and other complaints related to property damage and high-pressure sales tactics.

Here's a more detailed look:

Lawsuit by Minnesota Attorney General:

In 2022, the Minnesota Attorney General sued Wolf River Electric along with other solar companies for deceptive practices, alleging they misled consumers about cost savings, promised tax credits, and used high-pressure sales tactics.

Allegations of Deception and Misrepresentation:

The lawsuit claimed the companies falsely told customers they were partnering with utility companies, exaggerated savings, and tricked homeowners into signing binding contracts under false pretenses.

Other Complaints:

There are also complaints from consumers regarding property damage (like roof damage during installation) and disagreements over contracts and financing arrangements. Some homeowners reported being pressured into financing arrangements they couldn't afford, or being threatened with legal action when they tried to cancel contracts.

High-Pressure Tactics:

Sales tactics have been described as "predatory" by some homeowners who experienced issues with Wolf River Electric, including promises of a free cruise as part of the solar panel deal.

Better Business Bureau (BBB) Complaints:

The BBB profile for Wolf River Electric indicates a history of customer complaints.

Employee Reviews

Glassdoor and other review sites, Wolf River Electric has an overall rating of 4.0 out of 5 based on employee reviews.

- 87. The URL of this publication is:
- https://www.google.com/search?q=wolf+river+electric+lawsuit&rlz=1C1GCEA_enUS1153US1153&oq=wolf+river+electric+lawsuit&gs_lcrp=EgZjaHJvbWUqCggAEAAY4wIYgAQyCggAEAAY4wIYgAQyCggAEAAY4wIYgAQyBwgCEAAYgAQyBwgCEAAYgAQyBwgDEAAYgAQyBwgEEAAYgAQyCAgFEAAYFhgeMg0IBhAAGIYDGIAEGIoFMgYIBxBFGD3SAQg2OTU5ajBqN6gCALACAA&sourceid=chrome&ie=UTF-8
 - 88. A copy of this publication is attached as Exhibit 5.
 - 89. Google's statement is false.
 - 90. Wolf River has never been sued by the Minnesota Attorney General.
- 91. Wolf River was not named in a lawsuit by the Minnesota Attorney General for deceptive business practices and misleading consumers.
- 92. Wolf River was not sued by the Minnesota Attorney General in 2022 for misleading consumers about cost savings, promised tax credits, and used high-pressure sales tactics.
- 93. Google's false statements directly relate to the services, products, and work offered by Wolf River.
- 94. When searching on Google for Wolf River, the public is prompted with the autocomplete phrase "Wolf River Electric lawsuit Minnesota Settlement." People who click on or search the terms Google recommends for them are then provided with the following publication:

The Minnesota Attorney General's Office has sued solar lending companies, including Wolf River Electric, over hidden fees and other practices. The office has obtained consent judgments against solar installers and lenders, returning over \$300,000 to consumers.

What the lawsuit claims

- The lenders misrepresented loan repayment obligations
- The lenders failed to disclose upfront fees in loan documents
- The lenders and partner solar installers inflated their share of the market
- The lenders' practices skewed sales towards their financing

What the lawsuit seeks civil penalties, restitution, disgorgement, and injunctive and declaratory relief.

How consumers can get help

Consumers who have experienced problems with solar advertisers, installers, or lenders can file a complaint with the Minnesota Attorney General's Office. They can also call the office at (651) 296-3353 in the Twin Cities or (800) 657-3787 in Greater Minnesota.

Additional resources

Consumers can also consult the Attorney General's publication, "Residential Solar Systems".

- 95. A copy of this publication is attached as Exhibit 6.
- 96. The URL for this publication is:

 https://www.google.com/search?q=Wolf+River+Electric+lawsuit+Minnesota+Settlement&rlz=1
 C1GCEA_enUS1144US1144&oq=Wolf+River+Electric+lawsuit+Minnesota+Settlement&gs_lc
 rp=EgZjaHJvbWUyBggAEEUYOTINCAEQABiGAxiABBiKBTINCAIQABiGAxiABBiKBTI
 NCAMQABiGAxiABBiKBTIKCAQQABiABBiiBDIKCAUQABiABBiiBDIHCAYQABjvBTI
 KCAcQABiABBiiBDIKCAgQABiABBiiBNIBBzIxM2owajmoAgCwAgE&sourceid=chrome&
 ie=UTF-8
- 97. Google's publication implies that Wolf River has not only been sued by the Minnesota Attorney General, but also that Wolf River was guilty with "consent judgments" and liable to its past customers for an amount of "\$300,000."
- 98. When Wolf River's customer, potential customers, business partners, competitors, and the general public google Wolf River, they are recommended to click or search "Wolf River Electric lawsuit update today." Google then states the following:

As of April 2022, the Minnesota Attorney General filed a lawsuit against Wolf River Electric, along with several other solar companies, alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts, leading to many homeowners facing significant financial burdens from poorly installed solar panels that did not deliver promised energy savings; the case is still ongoing and details regarding its current status may be found on the Minnesota Attorney General's website.

Key points about the lawsuit:

Allegations:

The lawsuit accuses Wolf River Electric of misleading customers about the cost savings of solar panels, using aggressive sales tactics, and failing to properly install systems.

Consumer impact:

Many Minnesota homeowners who signed contracts with Wolf River Electric reported facing high hidden fees, delayed installations, and solar panels that did not perform as advertised.

Current status:

The lawsuit is still ongoing, and details regarding its progress can be found on the Minnesota Attorney General's website.

- 99. The URL for Google's statement is <a href="https://www.google.com/search?q=wolf+river+electric+lawsuit+update+today&sca_esv=3ec86255255dccb3&rlz=1C1GCEA_enUS1144US1144&ei=DK_JZ6HAHqrl0PEPubuV-A8&oq=wolf+river+electric+lawsuit&gs_lp=Egxnd3Mtd2l6LXNlcnAiG3dvbGYgcml2ZXIgZ_WxlY3RyaWMgbGF3c3VpdCoCCAAyChAAGLADGNYEGEcyChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYChAAGLADGNYEGECYC
- 100. A true and accurate copy of this publication is attached as Exhibit 7. See also Exhibit 8, alleging similar facts.
- 101. In support of Google's statement, it cites three sources: the Star Tribune Article, the Attorney General Publication, and the KROC Article.
- 102. None of the websites or articles Google cites to state anything about the Minnesota Attorney General filing a lawsuit against Wolf River.
- 103. Further, the Attorney General Publication and the KROC Article do not mention Wolf River a even one time.
- 104. Google fabricated its claims that the Minnesota Attorney General filed a lawsuit against Wolf River.

- 105. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts.
- 106. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for leading many homeowners to face significant financial burdens.
- 107. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for poorly installed solar panels.
- 108. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River for not delivering promised energy savings.
- 109. Google falsely claimed that a lawsuit in 2022 was brought by the Minnesota Attorney General against Wolf River and falsely claimed the case is still ongoing and that details regarding its current status may be found on the Minnesota Attorney General's website.
- 110. Google's false statements were communicated to the public in which Wolf River conducts business and the statements directly relate to Wolf River's business, trade, and profession.
- 111. Google's statements were false, and the statements harm Wolf River's reputation in the community in which it offers solar system services.
- 112. When Wolf River's customers and members of the public search "Wolf River Electric", Google autocompletes the search to "Wolf River Electric company legit lawsuit." Google then displays the following publication,

According to recent news reports, the Minnesota Attorney General has filed a lawsuit against Wolf River Electric, alleging that the company engaged in deceptive sales practices regarding solar panel installations, including misleading customers about tax credits and using high-pressure tactics to sign contracts; this lawsuit indicates that concerns regarding the legitimacy of Wolf River Electric's

business practices are currently being investigated by legal authorities.

Key points about the lawsuit:

Deceptive sales tactics:

The lawsuit claims Wolf River Electric misled customers about the amount of money they could save with solar panels and falsely stated that they were automatically eligible for tax credits.

High-pressure sales:

Consumers reported feeling pressured to sign contracts quickly, with concerns about hidden fees and financing terms.

Poor installation quality:

Some complaints also mention issues with the quality of solar panel installations once contracts were signed.

What you should do:

Do your research:

Before signing a contract with Wolf River Electric, thoroughly research the company, read reviews, and compare quotes from other solar providers.

Ask questions:

Be very clear about all aspects of the contract, including financing terms, potential savings, and any tax credits you may be eligible for.

Contact the Attorney General's office:

If you believe you have been misled by Wolf River Electric, consider contacting the Minnesota Attorney General's office to file a complaint.

113. A copy of this publication is attached as Exhibit 9.

114. The URL for this publication is:

https://www.google.com/search?q=Wolf+River+Electric+company+legit+lawsuit&sca_esv=b59
7786ab811f977&rlz=1C1GCEA_enUS1144US1144&ei=uBzJZ7K0BdqkptQPnq7qsQU&ved=0
ahUKEwiy8N_Tx_SLAxVakokEHR6XOIYQ4dUDCBA&uact=5&oq=Wolf+River+Electric+co
mpany+legit+lawsuit&gs_lp=Egxnd3Mtd2l6LXNlcnAiKVdvbGYgUml2ZXIgRWxIY3RyaWM
gY29tcGFueSBsZWdpdCBsYXdzdWl0MgUQIRigATIFECEYoAEyBRAhGKABMgUQIRigA
UjaBVC5A1i5A3ADeAGQAQCYAZYBoAGWAaoBAzAuMbgBA8gBAPgBAvgBAZgCBKA
CrAHCAgoQABiwAxjWBBhHmAMAiAYBkAYCkgcDMy4xoAfSBA&sclient=gws-wiz-serp

- 115. This publication by Google falsely claims that the Minnesota Attorney General filed a lawsuit against Wolf River for deceptive sales practices regarding solar panel installations, falsely claims the Attorney General is suing Wolf River for misleading customers about tax credits and using high-pressure tactics to sign contracts, and falsely claims the lawsuit indicates that concerns regarding the legitimacy of Wolf River Electric's business practices are currently being investigated by legal authorities.
- 116. Further, none of the "recent news reports" that Google cited as sources for its false publication said anything about the Minnesota Attorney General filing a lawsuit against Wolf River for any reason.
- 117. When people, including current and potential customers, search Wolf River on Google, Google autocompletes the search to "Wolf River Electric sued by Attorney General", and Google states the following:

In March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against several solar lending companies, including Wolf River Electric, for deceptive business practices. The lawsuit alleges that the companies violated Minnesota laws against deceptive trade practices and lending.

What the lawsuit claims

- The companies charged hidden fees on solar panel purchases
- The companies inflated the cost of solar systems
- The companies prevented customers from comparing prices
- The companies deceived customers about the financial benefits of solar panels
- The companies promised automatic incentives, such as tax credits and rebates, that some customers don't qualify for

What the attorney general recommends

The attorney general recommends that Minnesotans do their research and ask questions when choosing a solar installer and payment options. He also encourages consumers to report concerns with solar companies or lenders.

How to report concerns

You can report concerns with solar companies or lenders by calling the Attorney General's Office at (651) 296-3353 (Metro), (800) 657-3787 (Greater Minnesota), or (800) 627-3529 (Minnesota Relay).

- 118. A copy of this publication is attached as Exhibit 10.
- 119. The URL for this publication is:

 https://www.google.com/search?q=wolf+river+electric+sued+by+attorney+general&sca_esv=b5
 97786ab811f977&rlz=1C1GCEA_enUS1144US1144&ei=ZB3JZ4fvEYfptQPhKeVwQk&oq=wolf+river+electric+sued+by+attorney+&gs_lp=Egxnd3Mtd2l6LXNlcnAi
 JXdvbGYgcml2ZXIgZWxlY3RyaWMgc3VlZCBieSBhdHRvcm5leSAqAggAMgUQIRigATIF
 ECEYoAEyBRAhGKABMgUQIRigATIFECEYoAEyBRAhGKsCMgUQIRirAkjmQ1CQG1jG
 NnAFeAGQAQCYAcIBoAGDDKoBBDAuMTC4AQPIAQD4AQGYAggAooNwgIKEAAYsAMY1gQYR8ICBRAAGIAEwgILEC4YgAQYxwEYrwHCAgsQABiABB
 iGAxiKBcICCBAAGIAEGKIEwgIGEAAYFhgemAMAiAYBkAYIkgcFNS45LjGgB5c7&sclie
 nt=gws-wiz-serp
 - 120. Attorney General Keith Ellison did not file a lawsuit against Wolf River in 2024.
- 121. There was never a lawsuit filed by the Minnesota Attorney General against Wolf River alleging violations of Minnesota laws against deceptive trade practices and lending,
- 122. Attorney General Keith Ellison did not file a lawsuit against Wolf River for hidden fees on solar panel purchases.
- 123. Attorney General Keith Ellison did not file a lawsuit against Wolf River for inflating the cost of solar systems.
- 124. Attorney General Keith Ellison did not file a lawsuit against Wolf River for preventing customers from comparing prices.
- 125. Attorney General Keith Ellison did not file a lawsuit against Wolf River for deceiving customers about the financial benefits of solar panels.
- 126. Attorney General Keith Ellison did not file a lawsuit against Wolf River for promising automatic incentives, such as tax credits and rebates.
- 127. Attorney General Keith Ellison did not file a lawsuit against Wolf River for telling customers that they qualified for tax credits or rebates that some customers did not qualify for.

- 128. All of these statements are false and directly relate to Wolf River's business practices.
- 129. None of the sources that Google cited in publishing these false statements support its position. In fact, the article Google credits for its 2024 lawsuit claim states that four solar parties are being sued by the Minnesota Attorney General, none of which are Wolf River. It states:

Attorney General's investigation uncovered four large solar-lending companies charged \$35 million in hidden fees on nearly 5,000 loans that financed sales of residential solar panels.

Lawsuit filed in Hennepin County against GoodLeap, Sunlight Financial, Solar Mosaic, and Dividend Solar Finance asserts violations of consumer-fraud statutes; seeks accurate representation and disclosures, civil penalties, and remediation to harmed purchasers.³

- 130. Towards the bottom of the publication, there is a note stating "Generative AI is experimental. For legal advice, consult a professional." Members of the public can only see this statement if they click on the "Show more V" option.
- 131. A majority of the public will never see this disclaimer or have any reason to believe that Google's claims are false.
- 132. A copy of Google's AI disclaimer, which has been concealed, is attached as Exhibit 11.
- 133. Regardless, this minor disclaimer says nothing about the publications being untrue, false, utterly fabricated, and does not contain any language whether a person should rely on Google for solar purchasing advice or trust Google for the statements it provided.
- 134. Further, Google has published false statements about Wolf River's founders and executives, including Justin Nielsen, Vladimir Marchenko, Luka Bozek, and Jonathan Latcham.

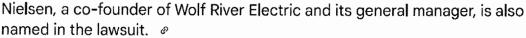
³ https://www.ag.state.mn.us/Office/Communications/2024/03/08 SolarLending.asp (emphasis added).

- 135. Google's false statements claim Justin Nielsen, Vladimir Marchenko, Luka Bozek, and Jonathan Latcham have been individually named and sued by the Minnesota Attorney General for fraud and deceptive practices related to their trade and profession.
- 136. A true and accurate copy of Google's publication against all Plaintiffs is attached as Exhibit 12.
- 137. When Google's users search for Justin Nielsen on its search engine, they are provided with several publications about Mr. Nielsen stating that he has been sued by the Minnesota Attorney General for defrauding homeowners, deceptive practices in the solar industry, deceiving customers, misleading sales practices, hidden fees, false promises, high-pressure sales tactics, poor performance of solar panels, that the Minnesota Attorney General has reached settlements with Justin Nielsen as a result of these lawsuits, violating Minnesota's Consumer Fraud laws, and banned from selling solar services in the future.
- 138. Some of Google's publications even include photographs of Justin Nielsen and almost all of them identify him as co-founder and General Manager of Wolf River Electric:

Al Overview

Learn more

Minnesota Attorney General Keith Ellison has filed lawsuits against Brio Energy and other solar-related companies, including lenders, for allegedly defrauding homeowners through deceptive practices like hidden dealer fees. Wolf River Electric was also a target of the lawsuit, but they are not directly associated with Brio Energy as a company. Justin



139. Google cited numerous sources in support of its false assertions; however, none of the referenced materials in fact contained the information Google claimed they did.

- 140. A copy of some of these false publications are attached as Exhibit 13, 14, and 15.
- 141. All of Google's publications about Justin Nielsen are false.
- 142. Justin Nielsen has never been sued by the Minnesota Attorney General and has never been sued for any of the conduct claimed by Google.
- 143. Google has also made false statements about Vladimir Marchenko, Wolf River's CEO which have been published for the world to view freely on Google's platform.
- General for deceptive practices, consumer fraud and violations of state law, eligibility for tax credits, hidden fees, false promises about low interest rates, misleading customers about the cost and benefits of solar installations, that he and his companies are banned from operating in Minnesota, that he tricked consumers into signing contracts with Wolf River, that the court ordered Vladimir Marchenko to allow customers to cancel their contracts, that Vladimir Marchenko misrepresented who he worked for, how much consumers would save with solar, and what documents consumers were signing.
- 145. Google cited many sources in support of its claims about Vladimir Marchenko, none of which provide any support to their false statements.
- 146. A true and accurate copy of some of Google's false statements about Vladimir Marchenko are attached as Exhibit 16, 17, and 18.
- 147. Vladimir Marchenko has never been sued by the Minnesota Attorney General and has never been sued for any of the reasons claimed by Google.
- 148. Luka Bozek, the President and co-founder of Wolf River, has also been defamed by Google.

- 149. Google has accused Luka Bozek of being sued by the Minnesota Attorney General, misrepresenting costs of solar savings of solar panels, using high-pressure sales tactics, sued for deceptive practices and fraud, false promises about tax credits, deceptive practices in the sale and financing of solar systems, falsely representing relationships with local utilities, tricking consumers to signing binding contracts, engaging in consumer fraud, that he is banned from doing business in Minnesota, and that he was sued for installing faulty solar panels.
- 150. Google cited many sources in support of its claims about Luka Bozek, none of which provide any support for its claims.
- 151. A true and accurate copy of some of Google's false statements about Luka Bozek are attached as Exhibit 19, 20, and 21.
- 152. Luka Bozek has never been sued by the Minnesota Attorney General and has never been sued for any of the reasons claimed by Google.
 - 153. In fact, Luka Bozek has never even been named in a lawsuit.
- 154. Jonathan Latcham, CPA and CFO of Wolf River, was also falsely identified by Google as being sued by the Minnesota Attorney General and for engaging in egregious conduct.
- 155. Jonathan Latcham has been accused by Google for consumer fraud related to solar panel sales and financing, deceptive practices, exaggerating financial savings, hiding fees and misrepresenting loan obligations, deceptive advertising, high-pressure sales tactics, unfair terms, and tricked consumers to sign contracts by disguising them as routine paperwork.
- 156. Google cited many sources in support of its claims about Jonathan Latcham, none of which provide any support for its claims.
- 157. A true and accurate copy of some of Google's false statements about Jonathan Latcham are attached as Exhibit 22, 23, and 24.

- 158. Jonathan Latcham has never been sued by the Minnesota Attorney General and has never been sued for any of the reasons claimed by Google.
- 159. Further, Wolf River has received notification that several customers who have filed complaints with the Minnesota Attorney General.
- 160. Wolf River now knows these customers were directed by Google to make such a complaint, after Google falsified information directly relating to Wolf River's services and operations.
- 161. Additionally, Google's statements provided the public with false and defamatory information about Wolf River and subsequently instructed the public to contact the Minnesota Attorney General about Wolf River.
- 162. Google's false statements have had a cascading effect. Many members of the public believe Google's statements to be true and have relied upon these statements in publishing their own false statements in reliance of Google's claims.
- 163. Members of the public, including potential employees and customers, have viewed the defamatory publications made by Google and have relied upon these false statements in regurgitating, spreading, and further defaming Wolf River, all because of Google's false and unsupported statements.
- 164. On February 27, 2025, a member of the public, posting under the alias FamousWealth2992, made a publication on the social media platform Reddit, claiming Wolf River is "also being sued by the MN attorney general for deceptive contracts that have large hidden fees."
 - 165. A copy of this publication is attached as Exhibit 25.
- 166. On the same day, a member of the public, posting under the alias No-Main-1552, expressed concern over sharing their social and personal information with Wolf River. *Id*.

- 167. On March 5, 2025, a member of the public, posting under the alias smf12, commented on the February 27 publication claiming they had just interviewed with Wolf River and stated "[d]efinitely major red flags." *Id*.
- 168. Wolf River's competitors are also relying on Google's false statements in informing members of the public that Wolf River engages in deceptive trade practices.
- 169. On March 3, 2025, a customer identifiable and recorded by Wolf River as contract number KSKAU-MYAVG-KA658-5KUFQ, terminated his relationship with Wolf River. The customer referred to lawsuits that appear when he "Googled" Wolf River.
- 170. This contract was for a 12.8 kilowatt solar system, consisting of 32 Waaree-WSMDI-400 solar panels, three roof mounting arrays, and 32 IQ7HS-66-M-US solar inverters. The total contract price was \$39,680.00.
- 171. On March 4, 2025, a customer met with a sales representative of Wolf River and refused to do business with Wolf River. This customer stated that they did research online and saw Wolf River was being sued by the Minnesota Attorney General.
 - 172. The solar system proposal for this customer was for \$26,400.00.
- 173. On March 5, 2025, a customer contacted a sales representative at Wolf River and expressed concerns about Wolf River being sued by the Minnesota Attorney General for deceptive business practices. The customer sent the sales representative a screenshot of one of Google's false statements stating Wolf River is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices.
- 174. On March 5, 2025, a customer of Wolf River, identified by contract number YKUFU-AH78H-PMNDF-K3C7V, contacted Wolf River and expressed concerns because of the publications on Google alleging Wolf River was being sued for misleading customers about cost

savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees.

- 175. Despite the CEO of Wolf River reassuring this customer that the publications by Google are false, this customer chose to terminate the relationship with Wolf River because of Google.
- 176. This contract was for a large solar system of 44.2 kilowatts, consisting of 104 Maxeon SPR-M425-BLK-AC solar panels and 104 Enphase IQ7HS solar inverters. The total contract price was \$150,000.00.
- 177. On March 11, 2025, a non-profit organization informed Wolf River that they were "pulling the plug" on their business relationship because of "several lawsuits in the last year" with the "Attorney General's Office." This customer terminated a solar project with a price of \$147,400.00 and a lighting project with a price of \$26,644.12.
- 178. The non-profit agreement for solar and lighting is recorded and identifiable by Wolf River as #20250106-XXXXXXXXX.
 - 179. Wolf River has never been named in a lawsuit against the Attorney General.
- 180. There is no doubt that all of these customers terminated their relationship with Wolf River because of the false and defamatory statements made by Google.
 - 181. Plaintiffs' investigation into the full impact of Google's defamation is ongoing.
 - 182. Google's actions were made with a deliberate disregard to Plaintiffs' rights.

COUNT I

DEFAMATION

- 183. Plaintiffs restate and re-allege paragraphs 1 through 321 as though fully set forth herein.
- 184. Google published false and defamatory statements on the internet, where they have been and will be viewed by Plaintiffs' current and potential customers, as well as the general public, family members, friends, individuals in the community, other businesses, professionals, and their competitors.
- 185. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are currently facing lawsuits from the Minnesota Attorney General.
- 186. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are facing lawsuits from the Minnesota Attorney General due to engaging in deceptive sales practices regarding their solar panel installations.
- 187. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are being sued by the Minnesota Attorney General due to misleading customers about cost savings.
- 188. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are facing lawsuits from the Minnesota Attorney General due to using high-pressure tactics.
- 189. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are facing lawsuits from the Minnesota Attorney General due to tricking homeowners into signing binding contracts.

- 190. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are defendants in lawsuits from the Minnesota Attorney General due to hidden fees.
- 191. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs have many customers who claim they were not properly informed about the total cost of their solar systems.
- 192. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs have many customers who experienced significant issues with installation and functionality after signing contracts.
- 193. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs engaged in deceptive marketing.
- 194. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are being sued by the Attorney General because salespeople exaggerated the potential cost savings from solar panels.
- 195. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs informed customers they would no longer receive electricity bills after installation.
- 196. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs engaged in high-pressure tactics.
- 197. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are being sued by the Attorney General because customers reported feeling pressured to sign contracts quickly.
- 198. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are defendants in lawsuits brought by the Minnesota Attorney General due to sales representatives downplaying concerns and using misleading language.

- 199. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General brought lawsuits against Plaintiffs because of hidden fees.
- 200. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are being sued by the Attorney General because some customers claim they were not adequately informed about additional fees associated with financing their solar systems.
- 201. Google made false and defamatory statements against Plaintiffs, including that Plaintiffs are faced with lawsuits from the Attorney General because of hidden fees leading to unexpectedly high costs for customers.
- 202. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General brought lawsuits against Plaintiffs for solar installation issues.
- 203. Google made false and defamatory statements against Plaintiffs, including that the Attorney General's lawsuit against Plaintiffs included issues with the quality of solar panel installations.
- 204. Google made false and defamatory statements against Plaintiffs, including that the Attorney General's lawsuits against Plaintiffs included improper connections to the grid.
- 205. Google made false and defamatory statements against Plaintiffs, including that the Attorney General's lawsuits against Plaintiffs included malfunctioning panels.
- 206. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office has sued solar lending companies, including Plaintiffs, over hidden fees and other practices.
- 207. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office has sued Plaintiffs and obtained consent judgments returning over \$300,000 to consumers.

- 208. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office has sued Plaintiffs as financing lenders.
- 209. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs as lenders for misrepresenting loan repayment obligations.
- 210. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs as lenders for failure to disclose upfront fees in loan documents.
- 211. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Wolf River as lenders and installer for an inflated share of the market.
- 212. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs as lenders for skewed lending practices and sales towards financing.
- 213. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs in lawsuits seeking civil penalties.
- 214. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs in lawsuits seeking restitution.
- 215. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs in lawsuits seeking disgorgement.
- 216. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs in lawsuits seeking injunctive relief.

- 217. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs in lawsuits seeking declaratory relief.
- 218. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General's Office sued Plaintiffs in lawsuits and encouraged members of the public to file complaints with the Minnesota Attorney General against Plaintiffs.
- 219. Google made false and defamatory statements against Plaintiffs, including that Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that Plaintiffs engaged in deceptive sales practices regarding solar panel installations.
- 220. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that the Plaintiffs misled customers about tax credits.
- 221. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that Plaintiffs used high-pressure tactics to sign contracts.
- 222. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging concerns regarding the legitimacy of Plaintiffs' business practices are currently being investigated by legal authorities.
- 223. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included that Plaintiffs engaged in deceptive sales tactics.
- 224. Google made false and defamatory statements against Plaintiffs, including that Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the

lawsuits included that Plaintiffs misled customers about the amount of money they could save with solar panels.

- 225. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included that Plaintiffs falsely stated that customers were automatically eligible for tax credits.
- 226. Google made false and defamatory statements against Plaintiffs, including that Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included that Plaintiffs engaged in high-pressure sales.
- 227. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included that Plaintiffs' consumers reported feeling pressured to sign contracts quickly.
- 228. Google made false and defamatory statements against Plaintiffs, including that Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included that Plaintiffs' consumers had concerns about hidden fees.
- 229. Google made false and defamatory statements against Plaintiffs, including that Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included that Plaintiffs' consumers had concerns about financing terms.
- 230. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the lawsuits included poor installation quality.
- 231. Google made false and defamatory statements against Plaintiffs, including that the Minnesota Attorney General has filed lawsuits against Plaintiffs, alleging that key points of the

lawsuits included complaints that mention issues with the quality of solar panel installations once contracts were signed.

- 232. Google made false and defamatory statements against Plaintiffs, including that Minnesota Attorney General has filed lawsuits against Plaintiffs, and implied they may have been misled by Plaintiffs and that they should consider contacting the Minnesota Attorney General's Office to file a complaint.
- 233. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs, for deceptive business practices.
- 234. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs violated Minnesota laws against deceptive trade practices.
- 235. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs violated Minnesota laws against lending.
- 236. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs charged hidden fees on solar panel purchases.
- 237. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs inflated the cost of solar systems.

- 238. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs prevented customers from comparing prices.
- 239. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs deceived customers about the financial benefits of solar panels.
- 240. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs promised automatic incentives.
- 241. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs promised tax credits.
- 242. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs promised customers tax rebates.
- 243. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs because Plaintiffs promised tax credits and rebates that some customers don't qualify for.
- 244. Google made false and defamatory statements against Plaintiffs, including falsely claiming that in March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs and falsely claimed that the Attorney General recommends and encourages consumers to report concerns about Plaintiffs.

- 245. Google made false and defamatory statements against Plaintiffs, including falsely claiming that a lawsuit in 2022 was brought by the Minnesota Attorney General against Plaintiffs for deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts.
- 246. Google made false and defamatory statements against Plaintiffs, including falsely claiming that a lawsuit in 2022 was brought by the Minnesota Attorney General against Plaintiffs for leading many homeowners to face significant financial burdens.
- 247. Google made false and defamatory statements against Plaintiffs, including falsely claiming that a lawsuit in 2022 was brought by the Minnesota Attorney General against Plaintiffs for poorly installed solar panels.
- 248. Google made false and defamatory statements against Plaintiffs, including falsely claiming that a lawsuit in 2022 was brought by the Minnesota Attorney General against Plaintiffs for not delivering promised energy savings.
- 249. Google made false and defamatory statements against Wolf River, including falsely claiming that a lawsuit in 2022 was brought by the Minnesota Attorney General against Plaintiffs and falsely claimed the case is still ongoing and that details regarding its current status may be found on the Minnesota Attorney General's website.
 - 250. Google presented these false statements as facts.
- 251. The natural tendency of these statements is to harm Plaintiffs' reputation, lower their esteem in the community, bring Plaintiffs into disrepute, and deter third persons from associating, dealing, or doing business with Plaintiffs.
 - 252. Google's false statements are libelous and defamatory on their face.

- 253. Google's publication of knowingly, intentionally, and maliciously false and defamatory statements has negatively affected and harmed and will continue to negatively affect and harm Plaintiffs in connection with their business and profession, including with current customers, potential customers, members of the public, potential employees, and potential business partners.
 - 254. Google's false and defamatory statements about Plaintiffs are not privileged.
- 255. Google's false and defamatory statements about Plaintiffs are not a matter of public concern.
- 256. Google's false and defamatory statements about Plaintiffs were made with actual malice.
- 257. Google's false and defamatory statements about Plaintiffs were made with knowledge that the statements were false.
- 258. Google's false and defamatory statements about Plaintiffs were made with a deliberate disregard for Plaintiffs rights.
- 259. Google's false and defamatory statements about Plaintiffs were made with a deliberate disregard for whether or not the statements were false.
- 260. Google's false and defamatory statements about Plaintiffs were made with a deliberate disregard for whether or not the statements would harm Plaintiffs.
- 261. As a direct result of Google's publication of knowingly, intentionally, and maliciously false and defamatory statements, Plaintiffs have suffered humiliation and embarrassment.
- 262. As a direct result of Google's publication of knowingly, intentionally, and maliciously false and defamatory statements, Plaintiffs have suffered special damages, including

loss of revenue from customers or prospective customers who have refused to do business with Plaintiffs.

- 263. Upon information and belief, discovery may reveal that other defamatory statements were also made by Google or its agents and affiliates.
- 264. Google is liable to Wolf River for defamation in an amount in excess of \$50,000, to be determined by a jury.

COUNT II

DEFAMATION PER SE

- 265. Plaintiffs restate and re-allege paragraphs 1 through 321 as though fully set forth herein.
- 266. Google made multiple false statements and publications concerning Plaintiffs' business, trade, and profession.
- 267. Google's statements refer to improper or incompetent conduct involving Plaintiffs' business, trade, and profession.
- 268. Google acted as an information content provider by publishing false statements it created about Plaintiffs.
- 269. Google acted as an information content provider by publishing false statements and falsely citing sources which did not support its statements.
- 270. Google created and published the false statements; it did not simply archive, cache, or provide access to content that was created by a third party.
 - 271. The defamatory statements only appear on Google's platform.
 - 272. These publications and statements constitute defamation per se.
 - 273. Google's statements are defamatory per se as a matter of law.

- 274. Google's statements are not privileged.
- 275. As a result of Google's defamatory statements, Plaintiffs have suffered special damages.
- 276. As a result of Google's defamatory statements, Plaintiffs have been harmed in an amount exceeding \$50,000, to be determined by the jury.

COUNT III

DEFAMATION BY IMPLICATION

- 277. Plaintiffs restate and re-allege paragraphs 1 through 321 as though fully set forth herein.
- 278. Google juxtaposed a series of statements to imply false and defamatory connections about Plaintiffs to their customers and the public.
- 279. Google juxtaposed a series of statements and omitted facts to create a defamatory implication.
- 280. Google's series of statements were knowingly, intentionally, and maliciously false and defamatory, and have negatively impacted Plaintiffs and will continue to do so in connection with Plaintiffs' business and profession.
- 281. Google implied false and misleading information about Plaintiffs by displaying defamatory autocomplete predictions about Plaintiffs.
- 282. Google implied false and misleading information about Plaintiffs including that Plaintiffs are currently facing lawsuits from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding

contracts with hidden fees, that many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality after signing contracts.

- 283. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the lawsuits allege that Plaintiffs' salespeople exaggerated the potential cost savings from solar panels, often claiming customers would no longer receive electricity bills after installation, which is not accurate.
- 284. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the lawsuits allege that customers reported feeling pressured to sign contracts quickly, with sales representatives downplaying concerns and using misleading language.
- 285. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the lawsuits allege that some customers claim they were not adequately informed about additional fees associated with financing their solar systems, leading to unexpectedly high costs.
- 286. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the lawsuits allege that complaints include issues with the quality of solar panel installations, including improper connections to the grid and malfunctioning panels.
- 287. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the lawsuits allege that Plaintiffs are financing lenders.

- 288. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the lawsuits allege hidden fees and other practices.
- 289. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General in April 2022 alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts, leading to many homeowners facing significant financial burdens from poorly installed solar panels that did not deliver promised energy savings, and that the case is still ongoing and details regarding its current status may be found on the Minnesota Attorney General's website.
- 290. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General in April 2022 alleging the lawsuit accuses Plaintiffs of misleading customers about the cost savings of solar panels, using aggressive sales tactics, and failing to properly install systems.
- 291. Google implied false and misleading information about Plaintiffs including that many Plaintiffs' solar panels do not perform as advertised.
- 292. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General in April 2022 and that the lawsuit is still ongoing, and details regarding its progress can be found on the Minnesota Attorney General's website.
- 293. Google implied false and misleading information about Plaintiffs including that Plaintiffs have lawsuits brought against them by the Minnesota Attorney General and implied the Attorney General won a judgment order against Plaintiffs for over \$300,000.

- 294. Google implied false and misleading information about Plaintiffs including that customers of Plaintiffs should file complaints against Plaintiffs to the Minnesota Attorney General and instructed the public on how to do so.
- 295. Google implied false and misleading information about Plaintiffs including that Plaintiffs engaged in deceptive sales practices regarding solar panel installations, including misleading customers about tax credits and using high-pressure tactics to sign contracts.
- 296. Google implied false and misleading information about Plaintiffs including that the Minnesota Attorney General filed a lawsuit against Plaintiffs for concerns regarding the legitimacy of Plaintiffs' business practices are currently being investigated by legal authorities.
- 297. Google implied false and misleading information about Plaintiffs including that their business practices are currently being investigated by legal authorities.
- 298. Google implied false and misleading information about Plaintiffs including that Plaintiffs are currently being investigated by legal authorities.
- 299. Google implied false and misleading information about Plaintiffs including that Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs in March 2024 and Google implied that Plaintiffs engaged in deceptive business practices.
- 300. Google implied false and misleading information about Plaintiffs including that Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs in March 2024 and Google implied that Plaintiffs violated Minnesota laws against deceptive trade practices and lending.
- 301. Google implied false and misleading information about Plaintiffs including that Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs in March 2024 and Google implied that Plaintiffs charged hidden fees on solar panel purchases, inflated the cost of

solar systems, prevented customers from comparing prices, deceived customers about the financial benefits of solar panels, promised automatic incentives, such as tax credits and rebates, and that some customers do not qualify for.

- 302. Google implied false and misleading information about Plaintiffs including that Minnesota Attorney General Keith Ellison filed a lawsuit against Plaintiffs in March 2024 and Google implied that Plaintiffs should be reported to the Minnesota Attorney General.
- 303. Google conveyed a defamatory meaning through the language used and the surrounding circumstances of the statements.
- 304. As a result of Google's defamatory statements, Plaintiffs received several complaints from customers who filed complaints with the Minnesota Attorney General.
- 305. As a result of Google's defamatory statements, customers and the general public have refused to do business with Plaintiffs.
- 306. As a result of Google's defamatory statements, Plaintiffs have suffered damages in an amount exceeding \$50,000, to be determined by a jury.

COUNT IV

VIOLATION OF THE MINNESOTA DECEPTIVE TRADE PRACTICES ACT

- 307. Plaintiffs restate and re-allege paragraphs 1 through 321 as though fully set forth herein.
- 308. In the course of its business, Google disparaged Plaintiffs' services and business, by publishing false and misleading representations of fact as set forth herein, in violation of the Minnesota Deceptive Trade Practices Act, Minn. Stat. § 325D.44 et seq.

- 309. In the course of its business, Google caused the likelihood of confusion or of misunderstanding as to the source, sponsorship, approval, or certification of Plaintiffs' goods and services.
- 310. In the course of its business, Google caused the likelihood of confusion or of misunderstanding as to affiliation, connection, or association of Plaintiffs to defendants named in the Minnesota Attorney General's lawsuits.
- 311. In the course of its business, Google disparages the goods, services, or business of Plaintiffs by false or misleading representation of fact.
- 312. In the course of its business, Google engaged in unfair and unconscionable acts or practices against Plaintiffs.
- 313. In the course of its business, Google engaged in conduct which similarly creates a likelihood of confusion or of misunderstanding between Plaintiffs and parties named in the Minnesota Attorney General's lawsuits.
- 314. As a direct result of Google's deceptive trade practices, Plaintiffs have suffered financial, economic, and reputational damages.
- 315. As a direct result of Google's deceptive trade practices, Plaintiffs will continue to suffer financial, economic, and reputational damages.
- 316. As a direct result of Google's deceptive trade practices, Plaintiffs have been defamed and continues to suffer damages.
- 317. Plaintiffs are entitled to injunctive relief against Google, plus attorney's fees, costs, and disbursements to the extent permitted by law for Google's violation of the Minnesota Deceptive Trade Practices Act.

COUNT V

DECLARATORY RELIEF

- 318. Plaintiffs restate and re-allege paragraphs 1 through 321 as though fully set forth herein.
- 319. Search engines, internet websites, and social media companies will not delist or remove reviews or publications without a court order declaring the publication to be unlawful, false, or defamatory.
- 320. Plaintiffs have no adequate or other speed remedy at law, and a declaration of rights is necessary and proper for a resolution of these issues.
- 321. Plaintiffs are entitled to a declaration that Defendants' publications must be removed because they are false, defamatory, or unlawful.

WHEREFORE, Plaintiffs request judgment as follows:

- 1. For an Order of the Court entering Judgment in Plaintiff LTL LED, LLC's favor and against Defendant Google LLC on Count I of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 2. For an Order of the Court entering Judgment in Plaintiff Justin Nielsen's favor and against Defendant Google LLC on Count I of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 3. For an Order of the Court entering Judgment in Plaintiff Vladimir Marchenko's favor and against Defendant Google LLC on Count I of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.

- 4. For an Order of the Court entering Judgment in Plaintiff Luka Bozek's favor and against Defendant Google LLC on Count I of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 5. For an Order of the Court entering Judgment in Plaintiff Jonathan Latcham's favor and against Defendant Google LLC on Count I of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 6. For an Order of the Court entering Judgment in Plaintiff LTL LED, LLC's favor and against Defendant Google LLC on Count II of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 7. For an Order of the Court entering Judgment in Plaintiff Justin Nielsen's favor and against Defendant Google LLC on Count II of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 8. For an Order of the Court entering Judgment in Plaintiff Vladimir Marchenko's favor and against Defendant Google LLC on Count II of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 9. For an Order of the Court entering Judgment in Plaintiff Luka Bozek's favor and against Defendant Google LLC on Count II of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 10. For an Order of the Court entering Judgment in Plaintiff Jonathan Latcham's favor and against Defendant Google LLC on Count II of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.

- 11. For an Order of the Court entering Judgment in Plaintiff LTL LED, LLC's favor and against Defendant Google LLC on Count III of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 12. For an Order of the Court entering Judgment in Plaintiff Justin Nielsen's favor and against Defendant Google LLC on Count III of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 13. For an Order of the Court entering Judgment in Plaintiff Vladimir Marchenko's favor and against Defendant Google LLC on Count III of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 14. For an Order of the Court entering Judgment in Plaintiff Luka Bozek's favor and against Defendant Google LLC on Count III of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 15. For an Order of the Court entering Judgment in Plaintiff Jonathan Latcham's favor and against Defendant Google LLC on Count III of Plaintiffs' Amended Complaint, in an amount in excess of \$50,000.
- 16. For an Order of the Court entering Judgment in Plaintiffs' favor and against Defendant Google LLC on Count IV, awarding injunctive relief, attorneys' fees, costs, and disbursements to the extent permitted by law.
- 17. For an Order of the Court entering Judgment in Plaintiffs' favor and against Defendant Google LLC on Count V, awarding declaratory relief declaring that Defendant's internet publications must be removed because they are false, defamatory, or unlawful.
- 18. For an Order in Plaintiffs' favor for other and further relief as the Court deems just, equitable, and appropriate.

Dated: 5/23/2025

Nicholas J. Kasprowicz
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Nicholas J. Kasprowicz #0403808
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Attorney for Plaintiffs

ACKNOWLEDGMENT

The party represented by the undersigned, by and through the undersigned, hereby acknowledge that sanctions may be imposed under Minn. Stat. § 549.211 if the Court finds a violation of said statute.

Dated: 5/23/2025

Nicholas J. Kasprowicz #0403808

General Counsel
Wolf River Electric
101 Isanti Parkway NE Suite G
Isanti, MN 55040

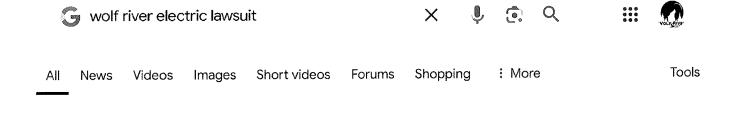
Office: (763)229-6662 Nick@wolfriverelectric.com

Attorney for Plaintiffs

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Learn more



According to recent news reports, Wolf River Electric is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees; many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality after signing contracts.

Key points about the lawsuit against Wolf River Electric:

Deceptive marketing:

Al Overview

The lawsuit alleges that Wolf River Electric salespeople exaggerated the potential cost savings from solar panels, often claiming customers would no longer receive electricity bills after installation, which is not accurate.

High-pressure tactics:

Customers reported feeling pressured to sign contracts quickly, with sales representatives downplaying concerns and using misleading language. \mathscr{D}

Hidden fees:

Some customers claim they were not adequately informed about additional fees associated with financing their solar systems, leading to unexpectedly high costs.

Installation issues:

Complaints include issues with the quality of solar panel installations, including improper connections to the grid and malfunctioning panels.

Minnesota homeowners say they were hit with huge hidden fees when ...

Nov 8, 2024 — He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...

→ Star Tribune

Wolf River Electric Reviews - Woodbury, MN - Angie's List

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3/5/25, 11:03 AM

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Buyer Beware. Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They ...

Angie's List

:

Wolf River Electric | BBB Reviews | Better Business Bureau

Their responses to this were that I asked about a subpanel (I also asked about more solar panels) and for the solar panel design,

♣ BBB

:

Show all

Generative AI is experimental. For legal advice, consult a professional.





- Spe

Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.



Wolf River Electric

https://wolfriverelectric.com

Wolf River Electric

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.

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Wolf River Electric

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1

Indeed

https://www.indeed.com > ... > Employee Reviews

Misleading Job is Not what they tell you in the interview.

DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

1.0

· Review by Appointment Setter



Angie's List

https://www.angi.com > companylist > wolf-river-electric...

Wolf River Electric Reviews - Woodbury, MN

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Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

2.9

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People also ask:

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Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

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View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.



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it's a hard sell. They aren't orginized and they are pushy. **They are also being sued by the MN attorney general** for deceptive contracts that ...

Minnesotans who have installed solar on their homes ... 128 posts May 29, 2023

Does anyone have experience with Nusun Power before? 115 posts Dec 19, 2023

Is my Solar Sales job a scam? - Reddit 35 posts Jan 18, 2020

Spruce Power finally resolved an old SPAC lawsuit ... 5 posts Jan 8, 2024

More results from www.reddit.com



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric :

Reviews - Wolf River Electric

I highly recommend **Wolf River Electric Company**. They did a great job on our solar project and are very good with communication.

3.9

(37)

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Trellis.Law

https://trellis.law > case > itl-led-llc-dba-wolf-river-electri...

Legal Document

Access this legal document on Trellis.Law. Review the document, case details, and relevant case updates to stay informed on this notable legal proceeding.



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release

Apr 26, 2022 — Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners.



Indeed

https://www.indeed.com > ... > Wolf River Electric

Working at Wolf River Electric: 95 Reviews

95 reviews from Wolf River Electric employees about **Wolf River Electric culture, salaries, benefits, work-life balance, management, job security**, and more.

4.5

(100)

Isanti, MN

4.6 Management

4.6 Compensation & Benefits

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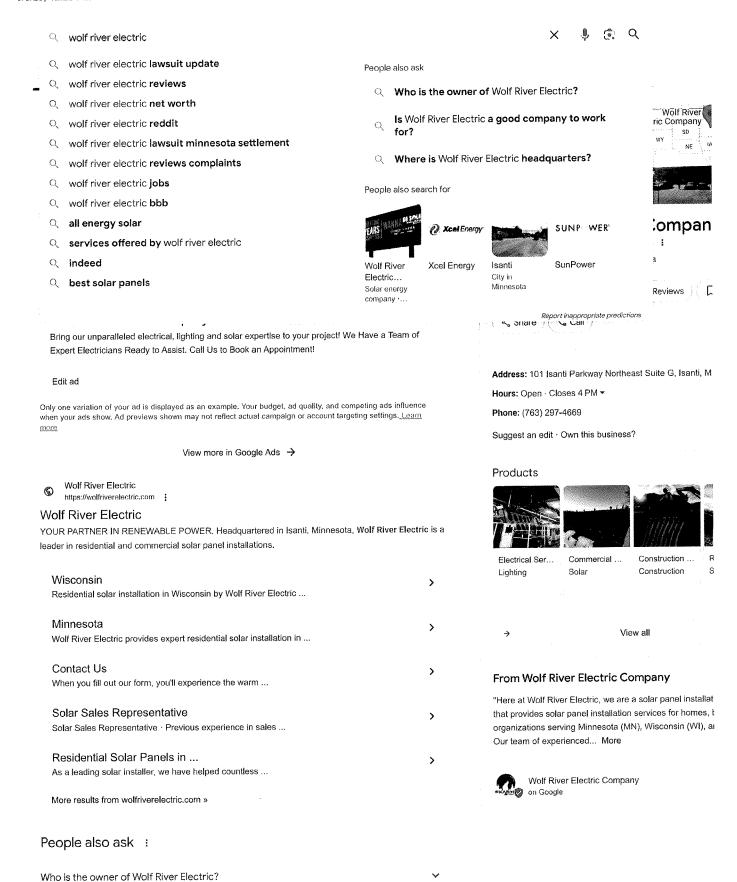
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Is Wolf River Electric a good company to work for? Where is Wolf River Electric headquarters? What are the career opportunities at Wolf River Electric? The Frisbee Fa Our pack just took the plunge-Feedback literally! Wolf River Electric dove Some Serious F other homes dr into the Polar Plunge to... Feb 24, 2025 2 days ago Angie's List A Learn more Learn more https://www.angi.com > companylist > wolf-river-electric... Wolf River Electric Reviews - Woodbury, MN Wolf Electric has extensive experience in solar energy system design/installation on many projects throughout the Twin Cities. Reviews Reviews from the web Indeed Ĩ 4.5/5 EnergySage · 103 reviews https://www.indeed.com > ... > Wolf River Electric Working at Wolf River Electric: 95 Reviews Google reviews ① 95 reviews from Wolf River Electric employees about Wolf River Electric culture, salaries, benefits, work-""Incredible experience, great staff, excellent serv life balance, management, job security, and more. **** "Project manager responded to inquiries within a I Indeed https://www.indeed.com > ... > Employee Reviews frame." 去看看看方 Misleading Job is Not what they tell you in the interview. "Scott was honest, not pushy and gave us a coup! DO NOT WORK FOR WOLF RIVER. This company hires anyone without proper background checks and choose from." requires you to work on camera for the entire shift, which they fail ... 南南南南南 View all Google reviews Facebook · Wolf River Electric 7K+ followers Profile for Wolf River Electric **Profiles** Wolf River Electric. 6776 likes · 258 talking about this. We specialize in residential and commercial solar panel installation. LinkedIn Facebook Instagrar YouTube Cottage Grove Area Chamber of Commerce https://business.cottagegrovechamber.org > list > member Wolf River Electric Welcome to Wolf River Electric, where grassroots passion meets cutting-edge solar technology. Wolf Contact River Electric, founded by a close-knit group of friends. Appointments: wolfriverelectric.com Instagram · wolfriverelectric 6.9K+ followers Wolf River Electric (@wolfriverelectric) People also search for Local full-service solar panels installation & electric company. We provide residential & commercial solar panels installations. in MN, WI, and IA. People also search for : Solar Sales Northwoo... Wc Wolf River Isanti Co Construct... Electric Inc Electric Solar L.L Contractor Electrician eneray Electrician Co company cor Centauri Sisu Solar CB Solar Inc. SolQ Wolf River All Energy Questions & answers Systems -Electric Solar Solar Comp... Company See all questions (1) Feedback Send to your phone Q

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Wolf River Electric Company · Isanti, MN

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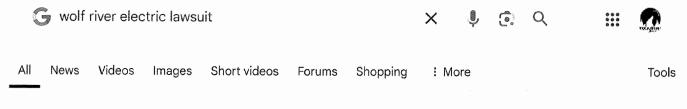
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3/12/25, 11:17 AM

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♦ Al Overview Learn more

Wolf River Electric has faced complaints and allegations, including being named in a lawsuit by the Minnesota Attorney General, alleging deceptive business practices and misleading consumers, and other complaints related to property damage and high-pressure sales tactics.

Here's a more detailed look:

Lawsuit by Minnesota Attorney General:

In 2022, the Minnesota Attorney General sued Wolf River Electric along with other solar companies for deceptive practices, alleging they misled consumers about cost savings, promised tax credits, and used high-pressure sales tactics.

Allegations of Deception and Misrepresentation:

The lawsuit claimed the companies falsely told customers they were partnering with utility companies, exaggerated savings, and tricked homeowners into signing binding contracts under false pretenses. •

Other Complaints:

There are also complaints from consumers regarding property damage (like roof damage during installation) and disagreements over contracts and financing arrangements. Some homeowners reported being pressured into financing arrangements they couldn't afford, or being threatened with legal action when they tried to cancel contracts.

High-Pressure Tactics:

Sales tactics have been described as "predatory" by some homeowners who

April 26, 2022 Press Release - Minnesota Attorney General's Office

Apr 26, 2022 — The solar companies also misrepresented the cost savings and other benefits associated with their solar panels, urging...

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Apr 26, 2022 — The companies named in the lawsuit are Brio Energy(also known as Pure Solar Energy and Clean Energy Educators), Bello ...

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DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on...

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Wolf River Electric | BBB Complaints | Better Business ...

View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.

People also ask:

Who is the CEO of Wolf River Electric?

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CASE 0:25-cv-02394 Page 166 of 279 wolf river electric lawsuit - Google Search 3/12/25, 11:17 AM https://www.indeed.com > ... > Wolf River Electric Wolf River Electric Employee Reviews 94 reviews from Wolf River Electric employees about Wolf River Electric culture, salaries, benefits, work-life balance, management,... (99)4.5 4.6 Compensation & Benefits Isanti, MN 4.6 Management Better Business Bureau https://www.bbb.org > ... > Wolf River Electric Reviews - Wolf River Electric I highly recommend Wolf River Electric Company. They did a great job on our solar project and are very good with communication. 4.0 (41)https://www.yelp.com>...> Home Services > Electricians WOLF RIVER ELECTRIC - Updated March 2025 I've asked three times to take me off their Solicitation call list and they keep calling! I'm registered on the National do not call registry... 2.2 People also search for : Q Wolf river electric lawsuit update Q Wolf river electric lawsuit reddit Q Wolf river electric lawsuit Minnesota settlement Q Wolf River Flectric reviews X April 26, 2022 Press Release - Minnesota Attorney General's Office

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How Google autocomplete predictions work - Google Search Help

How Google autocomplete predictions work

Autocomplete is a feature within Google Search that makes it faster to complete searches that you start to type. Our automated systems generate predictions that help people save time by allowing them to quickly complete a search that is useful to them.

Where autocomplete predictions come from

Once you start to type, autocomplete predictions reflect real searches that have been done on Google. To determine what predictions to show, our systems look for common queries that match what someone starts to enter into the search box but also consider:

- · The language of the query
- · The location a query is coming from
- · Trending interest in a query
- · Your past searches

These factors allow autocomplete to show the most helpful predictions that are unique to a particular location or time, such as for breaking news events.

In addition to full search predictions, Autocomplete may also predict individual words and phrases that are based on both real searches as well as word patterns found across the web.

Finally, signed in users may also see other time saving features related to Autocomplete, including:

- · A history of their past searches
- · Personalized predictions based on their activity on Google

Learn how to manage trending searches, past searches, and personalized search predictions.

How we handle issues with predictions

Autocomplete policies

Find trending searches

Difference between autocomplete & Google Trends

Autocomplete is a time-saving but complex feature. It doesn't simply display the most common queries on a given topic. That's why it differs from and shouldn't be compared against Google Trends.

Google Trends is a tool for journalists and anyone else who wants to research the popularity of searches and search topics over time.

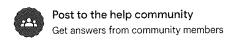
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Learn how to turn off, remove, and report some predictions.

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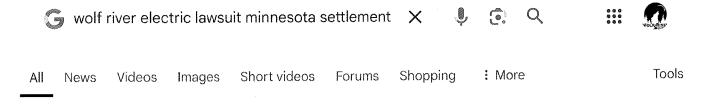
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3/5/25, 7:42 PM wolf river electric lawsuit minnesota settlement - Google Search



♦ Al Overview Learn more

The Minnesota Attorney General's Office has sued solar lending companies, including Wolf River Electric, over hidden fees and other practices. The office has obtained consent judgments against solar installers and lenders, returning over \$300,000 to consumers.

What the lawsuit claims @

- The lenders misrepresented that loan repayment obligations were independent of the actions of the solar company
- · The lenders failed to disclose upfront fees in the initial loan documents
- The practices prevented comparison shopping and gave the lenders and solar installers an unfair share of the market

What the lawsuit seeks civil penalties, restitution, disgorgement, and injunctive and declaratory relief.

How to file a complaint

You can file a complaint with the Minnesota Attorney General's Office if you've been victimized by a solar advertiser, installer, or lender. You can file a complaint online or call (651) 296-3353 (Metro area) or (800) 657-3787 (Greater Minnesota).

Minnesota Attorney General Keith Ellison sues solar lending ...

Nov 8, 2024 — He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...

→ Star Tribune

July 17, 2024 Press Release - Minnesota Attorney General

Jul 17, 2024 — And in 2022 and 2023, the Office sued and obtained consent judgments against solar installers, their owners, and their...

Minnesota Attorney General's Office

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October 21, 2024 Press Release - Minnesota Attorney General

Oct 21, 2024 — The Attorney General's Office will contact impacted consumers who are entitled to refunds. Since taking Office, Attorn...



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https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ... @

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — **Minnesota** Attorney General Keith Ellison has filed a consumer protection **lawsuit** against four solar-panel sales companies based in Utah.



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release @

Apr 26, 2022 — The **lawsuit** alleges these companies, individuals, and lenders violated several **Minnesota** state laws against consumer fraud. Attorney General Ellison is seeking restitution for consumers, civil...

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Bring Me The News
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MN solar panel installers that 'defrauded customers' hit with ... 🚳

May 21, 2023 — On Friday, Ellison announced that, under the terms of the **settlement**, Avolta Power, Inc. and a number of other companies will pay out \$310,000 in restitution, over "false promises the...



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Minnesotans who have installed solar on their homes

Up to \$8,500 per household to replace systems with high efficiency heat pumps. Most of the winter in **Mn** you can run a heat pump and heat the entire home with **electricity** rather than natural gas. If you have... 128 answers · Top answer: Yup. I produce more electricity than I consume annually, so it does offset the...

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Things went from bad to worse. Looking into legal ... 95 answers Oct 31, 2023
Solar Sales Job, is this an MLM or scam? - Reddit 39 answers Feb 1, 2023
Spruce Power finally resolved an old SPAC lawsuit ... 5 answers Jan 8, 2024

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Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2023/05 > 19_Avolta

May 19, 2023 Press Release 👁

May 19, 2023 — May 19, 2023 (SAINT PAUL) — **Minnesota Attorney General Keith Ellison announced today that he has reached a settlement** and obtained judgment against the last of 10 defendants that... Missing: wolf river

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Document List - Minnesota.gov @

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https://www.kxan.com > press-releases > ein-presswire

Wolf River Electric Opposes SF 1142 and HF 845, Citing ... ♥

Feb 21, 2025 — The bills propose redefining key terms, adjusting compensation structures, and updating interconnection standards—changes that **Wolf River Electric** believes will discourage solar adoption an... Missing: settlement | Show results with: settlement

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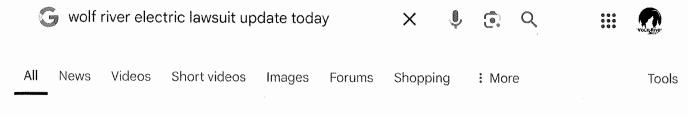
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As of April 2022, the Minnesota Attorney General filed a lawsuit against Wolf River Electric, along with several other solar companies, alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing binding contracts, leading to many homeowners facing significant financial burdens from poorly installed solar panels that did not deliver promised energy savings; **the case is still ongoing** and details regarding its current status may be found on the Minnesota Attorney General's website.

Key points about the lawsuit:

Allegations:

The lawsuit accuses Wolf River Electric of misleading customers about the cost savings of solar panels, using aggressive sales tactics, and failing to properly install systems.

Consumer impact:

Many Minnesota homeowners who signed contracts with Wolf River Electric reported facing high hidden fees, delayed installations, and solar panels that did not perform as advertised.

Current status:

The lawsuit is still ongoing, and details regarding its progress can be found on the Minnesota Attorney General's website. \mathscr{E}

Minnesota homeowners say they were hit with huge hidden fees when ...

Nov 8, 2024 — He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...

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Where is Wolf River Electric headquarters?

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Are solar companies being sued?

Feedback



Angie's List

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Wolf River Electric Reviews - Woodbury, MN ⊚

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

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Minnesotans who have installed solar on their homes

128 posts

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Is my Solar Sales job a scam?

13 posts

Jul 17, 2024

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10 posts

Aug 19, 2024

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Yelp

https://www.yelp.com > ... > Home Services > Electricians

Then **today** I get a notice email that an invoice for over \$6,000 will be due.. they can try and sue me for that money I am not paying a cent. Who do these ...

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News Channel Nebraska Southeast

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Wolf River Electric Featured in Exclusive Online Article on ... ♥

Feb 26, 2025 — Lawsuit filed by 17 states against abortion accommodations in the workplace can proceed. Proposal to ban lab-grown meat in Nebraska gets ...

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Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

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Wolf River Electric

Headquartered in Isanti, Minnesota, Wolf River Electric is a leader in residential and commercial solar panel installations.

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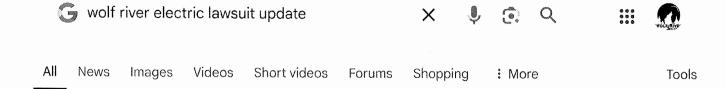
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EXHIBIT 8

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Learn more

As of April 2022, the Minnesota Attorney General filed a lawsuit against Wolf River Electric, along with several other solar companies, alleging deceptive sales practices including misrepresenting cost savings, using high-pressure tactics, and tricking consumers into signing contracts by calling them "paperwork.". The lawsuit seeks restitution for affected consumers and

tactics, and tricking consumers into signing contracts by calling them "paperwork.". The lawsuit seeks restitution for affected consumers and penalties against the companies. Currently, there haven't been any major updates regarding the outcome of the lawsuit against Wolf River Electric, but you can check the Minnesota Attorney General's website for the latest information.

Key points about the lawsuit:

Allegations:

The lawsuit claims Wolf River Electric and other solar companies misled customers about the cost savings of solar panels, used aggressive sales tactics, and made false promises about electricity bill reductions.

Consumer impact:

Many homeowners reportedly signed contracts with Wolf River Electric believing they were simply providing information, only to later discover they were legally bound to a solar installation.

Potential outcomes:

If the lawsuit is successful, affected consumers may be eligible for refunds or contract cancellations, and Wolf River Electric could face financial penalties.

Minnesota homeowners say they were hit with huge hidden fees when ...

Nov 8, 2024 — He reached out to Wolf River Electric because he listens to KFAN radio every morning and the company advertises heavily...

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Minnesotans who have installed solar on their homes ... 128 posts May 29, 2023

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Does anyone have experience with Nusun Power before? 115 posts Dec 19, 2023

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Yelp

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I've asked three times to take me off their Solicitation call list and they keep calling! I'm registered on the National do not call registry and have filed ...

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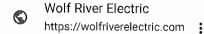
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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

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Wolf River Electric @

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.

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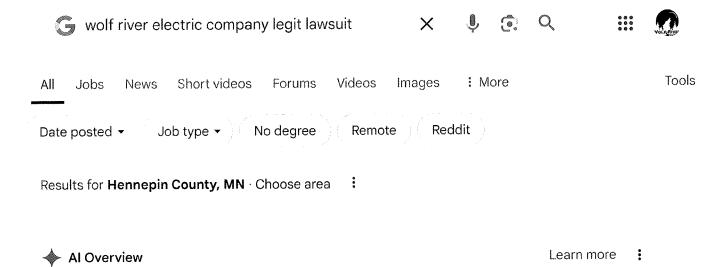
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EXHIBIT 9

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According to recent news reports, the Minnesota Attorney General has filed a lawsuit against Wolf River Electric, alleging that the company engaged in deceptive sales practices regarding solar panel installations, including misleading customers about tax credits and using high-pressure tactics to sign contracts; this lawsuit indicates that concerns regarding the legitimacy of Wolf River Electric's business practices are currently being investigated by legal authorities.

Key points about the lawsuit:

Deceptive sales tactics:

The lawsuit claims Wolf River Electric misled customers about the amount of money they could save with solar panels and falsely stated that they were automatically eligible for tax credits. \mathscr{O}

High-pressure sales:

Consumers reported feeling pressured to sign contracts quickly, with concerns about hidden fees and financing terms. *P*

Poor installation quality:

Some complaints also mention issues with the quality of solar panel installations once contracts were signed. \mathscr{D}

What you should do:

Do your research:

Before signing a contract with Wolf River Electric, thoroughly research the company, read reviews, and compare quotes from other solar providers. \mathscr{P}

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Ask questions:

Be very clear about all aspects of the contract, including financing terms, potential savings, and any tax credits you may be eligible for. @

Contact the Attorney General's office:

If you believe you have been misled by Wolf River Electric, consider contacting the Minnesota Attorney General's office to file a complaint. ②

April 26, 2022 Press Release - Minnesota Attorney General

Apr 26, 2022 — They told consumers they were automatically eligible for tax credits when they weren't. When consumers tried to get ou...



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Wolf River Electric Reviews - Woodbury, MN - Angie's List

Buyer Beware. Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They ...

Angie's List

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WOLF RIVER ELECTRIC - Updated March 2025 - Yelp

He also told us that in the winter, all I had to do was clear some of the snow off of the panels and the panels would create heat ...

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Minnesotans who have installed solar on their homes

128 posts

May 29, 2023

Is my Solar Sales job a scam?

35 posts

Jan 18, 2020

Seriously my favorite billboard right now: r/minnesota

Is it worth if for me to go solar?: r/solar

May 29, 2023

Jun 5, 2024

13 posts

Jul 17, 2024

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Minnesota Attorney General Keith Ellison sues solar ... ❷

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Better Business Bureau

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Reviews - Wolf River Electric

View BBB customer reviews of **Wolf River Electric**. Leave a review and share your experience with the BBB and Wolf River Electric.

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Yelp

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https://www.indeed.com > ... > Wolf River Electric

Working at Wolf River Electric: 95 Reviews

95 reviews from Wolf River Electric employees about **Wolf River Electric culture**, **salaries**, **benefits**, **work-life balance**, **management**, **job security**, and more.

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4.5 * * * * (100)
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Isanti, MN 4.6 Management

4.6 Compensation & Benefits

KROC

KROC-AM

https://krocnews.com > ...

Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection **lawsuit** against four solar-panel sales companies based in Utah.

People also search for :

Wolf river electric company legit lawsuit reddit	Q	MN Wolf River Solar reviews	Q
Wolf River Electric employee reviews	Q	Wolf River Electric net worth	Q
Wolf River Electric BBB	Q	Wolf River Electric salary	Q

wolf river electric company legit lawsuit - Google Search

Wolf River Electric Reddit

Q

Wolf river electric lawsuit Minnesota settlement

Q



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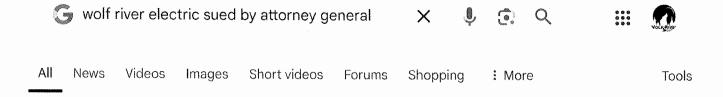
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CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 192 of 279

EXHIBIT 10

wolf river electric sued by attorney general - Google Search





In March 2024, Minnesota Attorney General Keith Ellison filed a lawsuit against several solar lending companies, including Wolf River Electric, for deceptive business practices. The lawsuit alleges that the companies violated Minnesota laws against deceptive trade practices and lending.

What the lawsuit claims

- The companies charged hidden fees on solar panel purchases
- The companies inflated the cost of solar systems @
- The companies prevented customers from comparing prices
- The companies deceived customers about the financial benefits of solar panels
- The companies promised automatic incentives, such as tax credits and rebates, that some customers don't qualify for @

What the attorney general recommends

The attorney general recommends that Minnesotans do their research and ask questions when choosing a solar installer and payment options. He also encourages consumers to report concerns with solar companies or lenders.

How to report concerns

You can report concerns with solar companies or lenders by calling the Attorney General's Office at (651) 296-3353 (Metro), (800) 657-3787 (Greater Minnesota), or (800) 627-3529 (Minnesota Relay).

April 26, 2022 Press Release - Minnesota Attorney General

Apr 26, 2022 — During sales meetings, the companies deceive Minnesotans on the financial benefits associated with purchasing their so...

Minnesota Attorney General

:

wolf river electric sued by attorney general - Google Search

March 8, 2024 Press Release

Mar 8, 2024

Minnesota Attorney General

.

July 17, 2024 Press Release - Minnesota Attorney General

Jul 17, 2024 — In March 2024, Attorney General Ellison filed a lawsuit against the four market-leading, solar lending companies doing...

Minnesota Attorney General's Office

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4

Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ... @

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

People also ask :

What is the lawsuit against Goodleap?

•

What solar company is being sued?

 \checkmark

What is the attorney general solar lawsuit in Minnesota?

`

Is there a class action lawsuit against Vivint Solar?

Feedback



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release 📀

wolf river electric sued by attorney general - Google Search

Apr 26, 2022 — **Attorney General Ellison sues solar-panel sales companies**, lenders for defrauding Minnesota homeowners.

KROC-AM https://krocnews.com>...

Minnesota AG Suing Four Solar Panel Sales Companies @

Apr 26, 2022 — **Minnesota Attorney General Keith Ellison** has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.



Reddit · r/Devilcorp

10+ comments · 6 months ago

Possible Devil Corp: r/Devilcorp @

They aren't orginized and they are pushy. **They are also being sued by the MN attorney general** for deceptive contracts that have large hidden ...

PX

Bring Me The News

https://bringmethenews.com > MN News

MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — The **attorney general's** investigation found that the defendants defrauded customers when "salespeople misrepresented who they worked for, how ...



Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2024/03 > 08_SolarLending

Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — In the **lawsuit**, **Attorney General Ell**ison alleges the lenders violated Minnesota state laws against deceptive trade practices, deceptive lending, ...

Missing: wolf river



KOIN.com

https://www.koin.com > press-releases > ein-presswire

Feb 21, 2025 — Wolf River Electric urges lawmakers to reject SF 1142 and HF 845 and instead conduct a cost-of-service study to assess the actual financial ...

Missing: attorney general



Wolf River Electric

https://wolfriverelectric.com > terms-and-conditions

Terms & Conditions | Wolf River Electric Solar Installation

Dec 30, 2024 — Read the terms and conditions for **Wolf River Electric's solar installation services**, ensuring transparency and customer satisfaction.

Missing: sued | Show results with: sued

wolf river electric sued by attorney general - Google Search

WTNH.com

https://www.wtnh.com > press-releases > ein-presswire

Wolf River Electric Applauds Minnesota for Launching On- ... ♥

Jan 19, 2025 — "Minnesota is setting a precedent for renewable energy and energy storage," added Justin Nielsen, **General** Manager of **Wolf River Electric**.

?

National Wild and Scenic River System (.gov)
https://www.rivers.gov > sites > rivers > files > wol... PDF

STUDY REPORT ON THE WOLF RIVER, WISCONSIN _ · ◎

This draft report was prepared by the Lake Central Regional. Office of the 3ureau oi Outdoor Recreation in accordance with a letter of June 3, 1964, ...

People also search for :

Wolf river electric sued by attorney general reddit	Q	GoodLeap lawsuit Florida	Q
Wolf river electric sued by attorney general letter	Q	What does filing a complaint with the Attorney General do	Q
Wolf river electric sued by attorney general 2022	Q	Minnesota Attorney General	Q
Wolf River Electric reviews	Q	How to report someone to the Attorney General	Q



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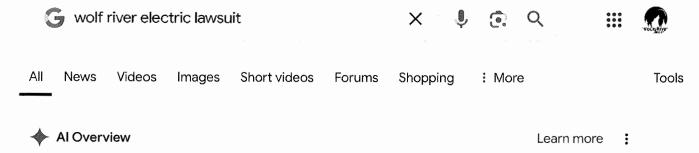
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CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 197 of 279

EXHIBIT 11

wolf river electric lawsuit - Google Search



According to recent news reports, Wolf River Electric is currently facing a lawsuit from the Minnesota Attorney General due to allegations of deceptive sales practices regarding their solar panel installations, including misleading customers about cost savings, using high-pressure tactics, and tricking homeowners into signing binding contracts with hidden fees; many customers claim they were not properly informed about the total cost of their solar systems and experienced significant issues with installation and functionality



1

Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.



Wolf River Electric

https://wolfriverelectric.com

Wolf River Electric

Headquartered in Isanti, Minnesota, **Wolf River Electric** is a leader in residential and commercial solar panel installations.

About Us Wolf River Electric Contact Us See our projects

Indeed
https://www.indeed.com>...> Employee Reviews

Misleading Job is Not what they tell you in the interview.

wolf river electric lawsuit - Google Search

DO NOT WORK FOR **WOLF RIVER**. This company hires anyone without proper background checks and requires you to work on camera for the entire shift, which they fail ...

1.0 Review by Appointment Setter



Angie's List

https://www.angi.com > companylist > wolf-river-electric...

Wolf River Electric Reviews - Woodbury, MN

Wolf River damaged our newly installed roof while trying to install solar panel brackets in late October 2022. They have violated our property and MN codes in ...

2.9 (15)

People also ask :

Who is the owner of Wolf River Electric?

Is Wolf River Electric a good company to work for?

What is the warranty on Wolf River Electric?

What solar company is being sued?

Feedback



Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Wolf River Electric | BBB Complaints | Better Business ...

View complaints of **Wolf River Electric filed with BBB**. BBB helps resolve disputes with the services or products a business provides.



Reddit · r/Devilcorp

10+ comments · 6 months ago

Possible Devil Corp : r/Devilcorp

it's a hard sell. They aren't orginized and they are pushy. **They are also being sued by the MN attorney general** for deceptive contracts that ...

Minnesotans who have installed solar on their homes ... 128 posts May 29, 2023

Does anyone have experience with Nusun Power before? 115 posts Dec 19, 2023

Is my Solar Sales job a scam? - Reddit 35 posts Jan 18, 2020

Spruce Power finally resolved an old SPAC **lawsuit** ... 5 posts Jan 8, 2024

More results from www.reddit.com

wolf river electric lawsuit - Google Search

Better Business Bureau

https://www.bbb.org > ... > Wolf River Electric

Reviews - Wolf River Electric

I highly recommend Wolf River Electric Company. They did a great job on our solar project and are very good with communication.

3.9 (37)

Trellis.Law

https://trellis.law > case > ltl-led-llc-dba-wolf-river-electri...

Legal Document

Access this legal document on Trellis.Law. Review the document, case details, and relevant case updates to stay informed on this notable legal proceeding.



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

April 26, 2022 Press Release

Apr 26, 2022 - Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners.



Indeed

https://www.indeed.com > ... > Wolf River Electric

Working at Wolf River Electric: 95 Reviews

95 reviews from Wolf River Electric employees about Wolf River Electric culture, salaries, benefits, worklife balance, management, job security, and more.

4.5

(100)

4.6 Management 4.6 Compensation & Benefits

People also search for :

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Wolf river electric lawsuit reddit	Q	Wolf River Electric salary	Q
Wolf River Electric reviews	Q	Wolf River Electric solar reviews	Q
Wolf river electric lawsuit Minnesota settlement	Q	Wolf River Electric jobs	Q

wolf river electric lawsuit - Google Search

1 2 3 4 5 6 7

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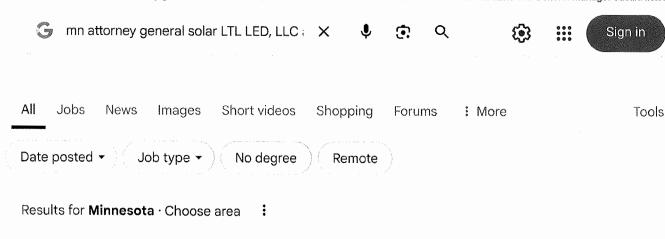
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EXHIBIT 12

5/19/25, 10:19 AM

mn attorney general solar LTL LED, LLC and CEO VladimirMarchenko President LukaBozek and General Manager JustinNielsen ...



Al Overview Learn more

The Minnesota Attorney General (AG) has announced several settlements and lawsuits regarding solar companies, including those related to LTL LED, LLC, its CEO Vladimir Marchenko, President Luka Bozek, General Manager Justin Nielsen, and CFO Jon Latcham, as well as Wolf River Electric. These actions stem from allegations of deceptive practices, hidden fees, and misrepresentations in marketing and sales of solar panel systems.

Key Developments:

Settlements and Lawsuits:

The AG has filed lawsuits and reached settlements against various solar companies, lenders, and advertisers, alleging deceptive practices in the marketing and sale of solar panels. *⊘*

LTL LED, LLC and Executives:

The AG's actions include investigations and settlements involving LTL LED, LLC, and its key executives, Vladimir Marchenko, Luka Bozek, Justin Nielsen, and Jon Latcham.

Allegations of Deception:

The lawsuits and settlements allege that these companies engaged in deceptive practices, such as misrepresenting financial benefits, charging hidden fees, and misleading consumers. @

Hidden Fees and Lender Liability:

A significant aspect of these cases involves allegations that lenders charged hidden fees and were liable for the actions of partner solar companies. \mathscr{O}

Restitution and Bans:

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5/19/25, 10:19 AM

mn attorney general solar LTL LED, LLC and CEO VladimirMarchenko President LukaBozek and General Manager JustinNielsen ...



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Ongoing Enforcement:

The AG's Office continues to take enforcement actions to protect solar energy consumers in Minnesota. *→*

Wolf River Electric:

 While the specific details of the LTL LED, LLC and its executives settlement in relation to Wolf River Electric are not fully detailed in the search results, it's evident that Wolf River Electric may have been involved in some way with the companies that were part of the broader investigations.

Note: The search results indicate that the Minnesota AG's Office has been actively pursuing enforcement actions against solar companies and lenders, with a focus on deceptive practices and consumer protection. The specific details of the LTL LED, LLC settlement and its relationship to Wolf River Electric require further investigation.

Attorney General Ellison sues solar-panel sales companies ...

Apr 26, 2022 — Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners. Alleges solar ...



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July 17, 2024 Press Release

Jul 17, 2024 — These four settlements are the latest in a series of enforcement actions taken by Attorney General Ellison to protect ...



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Minnesota Attorney General Keith Ellison sues solar lending ...

Nov 8, 2024 — Minnesota Attorney General Keith Ellison sues solar lending companies over alleged hidden dealer fees. ... Attorney Gen...





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mn attorney general solar LTL LED, LLC and CEO VladimirMarchenko President LukaBozek and General Manager JustinNielsen ...





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July 17, 2024 Press Release

Jul 17, 2024 — **Attorney General** Keith Ellison announced today the filing of four more **settlements** against **solar** installers and advertisers. ☑

Missing: LTL LLC VladimirMarchenko President LukaBozek Manager JustinNielsen CFO JonLatcham wolf river electric



Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2024/03 > 08_SolarLending

Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — On April 25, 2022, **Attorney General** Ellison filed a **lawsuit** against numerous Utah-based **solar** energy companies and the lenders they partnered ... ☑

Missing: LTL LED, LLC VladimirMarchenko President LukaBozek Manager JustinNielsen CFO JonLatcham wolf river electric



Goodwin Procter

https://www.goodwinlaw.com > insights > blogs > 2024/03

Minnesota AG Sues Solar Lending Companies Over ...

Mar 8, 2024 — On March 8, 2024, the **Minnesota Attorney General** announced that it had filed a **lawsuit** against four **solar** companies for allegedly violating ... ☑

Missing: LTL LED; LLG VladimirMarchenko President LukaBozek Manager JustinNielsen CFO JonLatcham wolf river electric



Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

Missing: LTL LED, LLC WadimirMarchenko LukaBozek JustinNielsen CFO JonLatcham



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

Attorney General Ellison sues solar-pariel sales companies ...

Apr 26, 2022 — Minnesota Attorney General Keith Ellison announced today that he has filed a lawsuit in Hennepin County District Court against four Utah-based solar-panel ... ☑

Missing: LTL LED, VladimirMarchenko President LukaBozek Manager JustinNielsen CFO JonLatcham

People also ask :

5/19/25, 10:19 AM

mn attorney general solar LTL LED, LLC and CEO VladimirMarchenko President LukaBozek and General Manager JustinNielsen ...













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Who is the CEO of Solar United Neighbors?



Feedback



The State Energy & Environmental Impact Center https://stateimpactcenter.org > ag-work > ag-actions > m...

Minnesota AG Announced Four Settlements against Solar ...

Jul 17, 2024 — **Minnesota Attorney General** Keith Ellison announced the filing of four **settlements** against **solar** installers and advertisers.

Missing: LTL LED, LLC VladimirMarchenko President LukaBozek Manager JustinNielsen CFO JonLatcham wolf river electric



KROC-AM

https://krocnews.com > ...

Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah. ☑

Missing: LTL LLC VladimirMarchenko President LukaBozek JustinNielsen CFO JonLatcham



Bring Me The News

https://bringmethenews.com > MN News

MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — MN solar panel installers that 'defrauded customers' hit with over \$300K in fines. ☑ Missing: LTL LED; VladimirMarchenko President LukaBozek JustinNielsen CFO JonLatcham

People also search for

GoodLeap lawsuit update	Q	Wolf River Electric lawsuit update	Q
Wolf River Electric lawsuit	Q	Dividend Finance lawsuit	Q
Wolf River electric lawsuit Minnesota settlement	Q	Solar Mosaic LLC lawsuit	Q
Sunlight Financial lawsuit	Q	Wolf River Electric lawsuit update Minnesota	Q

In order to show you the most relevant results, we have omitted some entries very similar to the 8 already displayed.

If you like, you can repeat the search with the omitted results included.

CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 207 of 279

5/19/25, 10:19 AM

mn attorney general solar LTL LED, LLC and CEO VladimirMarchenko President LukaBozek and General Manager JustinNielsen ...

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EXHIBIT 13

5/15/25, 9:53 PM

mn attorney general wolf river electric company and brio energy co-founder justin Nielsenand Minnesota - Google Search



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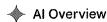
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Videos

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Minnesota Attorney General Keith Ellison has filed lawsuits against Brio Energy and other solar-related companies, including lenders, for allegedly defrauding homeowners through deceptive practices like hidden dealer fees. Wolf River Electric was also a target of the lawsuit, but they are not directly associated with Brio Energy as a company. Justin

Nielsen, a co-founder of Wolf River Electric and its general manager, is also named in the lawsuit. @

Elaboration:

Brio Energy and the Lawsuit:

Minnesota Attorney General Ellison has sued Brio Energy, along with other solarrelated companies, for allegedly deceiving homeowners about loan terms and hidden fees, causing financial harm. @

Wolf River Electric Involvement:

While Wolf River Electric was also a target of the lawsuit, they are not directly associated with Brio Energy as a company. @

Justin Nielsen and Wolf River:

Justin Nielsen is the General Manager and a co-founder of Wolf River Electric. He is also named in the lawsuit, which targets the company's practices. @

Key Allegations:

The lawsuits allege that companies like Brio and those involved in financing solar purchases misrepresented loan terms, concealed hidden fees, and pressured customers into contracts. @

Consumer Protection:

Ellison has stated that his goal is to protect Minnesota consumers from deceptive practices and ensure fair business dealings in the renewable energy sector. $\,\,^{arrho}$

Attorney General Ellison sues solar-panel sales companies ...

5/15/25, 9:53 PM

mn attorney general wolf river electric company and brio energy co-founder justin Nielsenand Minnesota - Google Search

Apr 26, 2022 — Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners. ... The lawsui...

🦹 Minnesota Attorney General's Office

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Attorney General Ellison sues solar lenders over \$35M in deceptive ...

Mar 8, 2024 — March 8, 2024 (SAINT PAUL) — Today, Minnesota Attorney General Keith Ellison announced he has sued four market-leading,



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Minnesota Attorney General Keith Ellison sues solar lending ...

Nov 8, 2024 — Minnesota Attorney General Keith Ellison sues solar lending companies over alleged hidden dealer fees. ... Attorney Gen...





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Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2022/04 > 26_Brio

Attorney General Ellison sues solar-panèl sales companies ...

Apr 26, 2022 — **Minnesota Attorney General** Keith Ellison announced today that he has filed **a** lawsuit in Hennepin **County** District Court against four Utah-based solar-panel ...

Missing: justin Nielsenand



LinkedIn · Justin Nielsen

890+ followers

Justin Nielsen - General Manager - Wolf River Electric

Minneapolis, Minnesota, United States \cdot General Manager \cdot Wolf River Electric

Justin Nielsen. General Manager. Wolf River Electric Bethel University. Minneapolis, Minnesota, United States

Missing: attorney company brio energy



fox5sandiego.com

https://fox5sandiego.com > press-releases > ein-presswire

Wolf River Electric Celebrates 10 Years of Powering a ...

CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 211 of 279

5/15/25, 9:53 PM

mn attorney general wolf river electric company and brio energy co-founder justin Nielsenand Minnesota - Google Search

Nov 4, 2024 — ... **Justin Nielsen, GM and Co-Founder of Wolf River Electric**. "We started in Isanti with a vision to make renewable energy accessible, and now ...

Missing: attorney general brio

rgn

RIVER COUNTRY - NEWS CHANNEL NEBRASKA

https://rivercountry.newschannelnebraska.com > story

Justin Nielsen Shares Insights on Leadership, Empathy ...

Dec 10, 2024 — Nielsen, a former junior hockey player and Minnesota native, **co-founded Wolf River Electric** with a mission to make renewable energy accessible ...

Missing: attorney brio



Energy Tech Review Magazine

https://www.energytechreview.com > wolf-river-electric

Wolf River Electric | Top Renewable Energy Services ...

Wolf River Electric prides itself on being an electrical contractor that focuses on new products that have great potential in the renewable market.

Missing: attorney general



KROC-AM

https://krocnews.com > ...

Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

Missing: justin Nielsenand



The Globe and Mail

https://www.theglobeandmail.com > markets > GetNews

Justin Nielsen Shares Insights on Leadership, Empathy, ...

Dec 10, 2024 — Nielsen, a former junior hockey player and Minnesota native, **co-founded Wolf River Electric** with a mission to make renewable energy accessible ...

Missing: attorney brio



Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent solar lending **companies**, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

Missing: brio justin Nielsenand

People also ask :

mn attorney general wolf river electric company and brio energy co-founder justin Nielsenand Minnesota - Google Search 5/15/25, 9:53 PM Who is the owner of Wolf River Electric? What is the Minnesota Attorney General solar lawsuit? Feedback The American-Scandinavian Foundation https://www.amscan.org > uploads > 2015/10 • PDF Bi-AnnuAl RepoRt The American-Scandinavian Foundation (ASF) serves as a vital educational and cultural link between the. United States and the five Nordic countries: Denmark ... 44 pages **Images** Wolf River Electric | Excited to ... Minnesota & Beyond Solar So... Wolf River Electric | Top Rene... wolfriverelectric.com Instagram Energy Tech Review Show more images ~ People also search for Q Q **GoodLeap corporate Office** Wolf River Electric lawsuit update Q GoodLeap lawsuit Did GoodLeap go out of business Q



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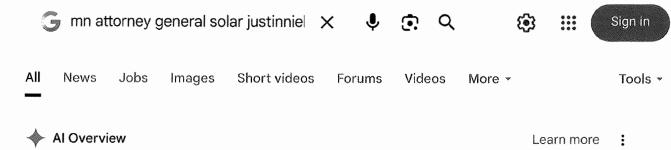
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EXHIBIT 14

5/22/25, 4:11 PM

mn attorney general solar justinnielsen co-founder and general manager mn settlement - Google Search



In a series of cases, the Minnesota Attorney General's Office pursued settlements against Justin Nielsen, who co-founded and served as general manager of solar companies, for misleading sales practices and hidden fees. The settlements, encompassing various defendants, resulted in bans on further sales, completion of outstanding projects, and restitution for consumers. Nielsen was part of a larger group of solar companies and individuals who were subject to lawsuits by the Attorney General's Office.

Here's a more detailed look:

Settlements and Bans:

Minnesota Attorney General's Office secured settlements and judgments against multiple defendants, including Avolta Power, Inc., related companies, and their managers, resulting in bans on further sales in Minnesota. These bans were part of a larger set of actions against solar companies for deceptive sales practices.

Completion of Projects and Restitution:

The settlements also included mandates to complete existing solar projects for Minnesota consumers by a set deadline or cancel them without penalty. Additionally, consumers received restitution totaling over \$310,000 for false promises related to the solar projects. @

Hidden Fees and Misleading Practices:

The Attorney General's Office investigated and sued solar companies for deceptive sales practices, including false promises about low interest and hidden fees that increased loan costs. Some solar companies were also accused of misleading consumers about tax credits and engaging in coercive sales tactics.

Consumer Protections:

These settlements are part of a broader effort by the Attorney General's Office to protect Minnesota consumers from deceptive sales practices, including those in the solar industry. The office has also taken action against solar lending companies for deceptive practices and hidden fees. @

5/22/25, 4:11 PM

mn attorney general solar justinnielsen co-founder and general manager mn settlement - Google Search

Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — This lawsuit is the latest in a series of actions taken by Attorney General Ellison to protect solar energy consumers i...

Minnesota Attorney General's Office

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July 17, 2024 Press Release - Minnesota Attorney General

Jul 17, 2024 — In March 2024, Attorney General Ellison filed a lawsuit against the four market-leading, solar lending companies doing...

Minnesota Attorney General

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May 19, 2023 Press Release

May 19, 2023 — Attorney General Ellison secures final judgments against solar-sales companies that defrauded consumers. Settlements w...

Minnesota Attorney General's Office

9 9

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Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2024/07 > 17_Solar

July 17, 2024 Press Release

:

Jul 17, 2024 — **Attorney General** Keith Ellison announced today **the** filing of four more **settlements** against **solar** installers and advertisers.

Missing: justinnielsen manager

People also ask:

Who is the Minnesota attorney general for solar lawsuit?

What is the lawsuit against solar companies?

Is Keith Ellison still the Attorney General of Minnesota?

Feedback

5/22/25, 4:11 PM

mn attorney general solar justinnielsen co-founder and general manager mn settlement - Google Search



Minnesota Attorney General's Office

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AGO Communications

Attorney General Ellison reaches settlement with sham nonprofit and its founder over violations of the Minnesota Nonprofit Corporation Act Previously ...

Missing: justinnielsen | Show results with: justinnielsen



Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2024/03 > 08_SolarLending

Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — A year later, Ellison secured a judgment against these companies, banning them from operating in **Minnesota** and winning \$310K in restitution for ...

Missing: justinnielsen founder manager



Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

Missing: iustinnielsen | Show results with: justinnielsen



Minnesota Attorney General's Office

https://www.ag.state.mn.us > Office > 2025/04 > 16_Wall

Tax debt settlement company ordered to pay more than \$4 ...

Apr 16, 2025 — (Wall), along with its owner and **CEO**, to refund hundreds of Minnesotans more than \$2.7 million in fees after defrauding them into signing up for ...

Missing: solar justinnielsen



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Minnesota AG Sues Solar Lending Companies Over ...

Mar 8, 2024 — On March 8, 2024, **the Minnesota Attorney General** announced that it had filed **a** lawsuit against four **solar** companies for allegedly violating ...

Missing: justinnielsen founder manager



Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2025/01 > 28_SJM-Properties

January 28, 2025 Press Release

Jan 28, 2025 — Attorney General Ellison reaches settlement with sham nonprofit and its founder over violations of the Minnesota Nonprofit Corporation Act.

Missing: solar justinnielsen

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Minnesota Attorney General's Office https://www.ag.state.mn.us > 2023/05 > 19_Avolta

May 19, 2023 Press Release

May 19, 2023 — **Minnesota Attorney General** Keith Ellison announced today that he has reached a **settlement** and obtained judgment against **the** last of 10 defendants.

Missing: justinnielsen founder

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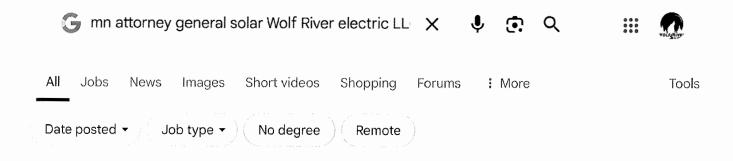
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EXHIBIT 15

mn attorney general solar Wolf River electric LLC general managerowner JustinNeielsen and wolf river electric company co-found...



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The Minnesota Attorney General, Keith Ellison, has been involved in lawsuits against various solar companies and lenders, including Wolf River Electric and Justin Nielsen, who is the general manager and co-founder of the company, for alleged deceptive practices in solar sales and financing. These lawsuits claim that the companies misrepresented in-

formation, deceived consumers, and violated Minnesota's consumer fraud laws. @

Elaboration:

Deceptive Sales Practices:

The Attorney General has accused companies, including Wolf River Electric, of using advertisements and sales tactics that mislead consumers about the cost savings, benefits of solar panels, and their relationship with utility companies, according to a press release from the AG's Office. @

Hidden Fees and Financing:

The AG has also filed lawsuits against solar lenders, alleging that they hide fees and don't disclose upfront the total cost of financing solar panels, according to a report from the Minnesota Attorney General. @

mn attorney general solar Wolf River electric LLC general managerowner JustinNeielsen and wolf river electric company co-found...

Violation of State Laws:

The lawsuits allege that the companies and lenders violated the Minnesota Consumer Fraud Act and other state laws against deceptive trade practices, according to a press release from the Minnesota AG's Office.

Justin Nielsen's Role:

Justin Nielsen, as the general manager and co-founder of Wolf River Electric, is named in the lawsuits as a key individual responsible for the alleged deceptive practices.

Attorney General's Actions:

The Attorney General is seeking restitution for consumers, civil penalties against the defendants, and court orders to ensure that customers can cancel contracts and loans. \mathscr{O}

Attorney General Ellison sues solar-panel sales companies ...

Apr 26, 2022 — The lawsuit alleges these companies, individuals, and lenders violated several Minnesota state laws against consumer f...



Wolf River Electric: Minnesota & Beyond Solar Solutions

LEADING SOLAR SOLUTIONS IN THE MIDWEST Headquartered in Isanti, Minnesota, Wolf River Electric is a leader in residential and comm...



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"We shifted our focus to residential solar seeing the ever-growing need for renewable energy to protect our planet while providing...

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Attorney General Ellison sues solar-panel sales companies ...

Apr 26, 2022 — **Minnesota Attorney General** Keith Ellison announced today that he has filed **a** lawsuit in Hennepin **County** District Court against four Utah-based **solar**-panel sales **companies**.

Missing: managerowner JustinNeielsen justinnielsen



LinkedIn · Justin Nielsen 890+ followers

Justin Nielsen - General Manager - Wolf River Electric

Minneapolis, Minnesota, United States · General Manager · Wolf River Electric

General Manager · Experience: Wolf River Electric · Education: Bethel University · Location: Minneapolis · 500+ connections on LinkedIn. View Justin Nielsen's profile on LinkedIn, a professional community of... Missing: attorney managerowner JustinNeielsen



Wolf River Electric

https://wolfriverelectric.com

Wolf River Electric: Minnesota & Beyond Solar Solutions

Headquartered in Isanti, Minnesota, **Wolf River Electric is a leader in residential and commercial solar panel installations**. With over eight years of industry experience, we are dedicated to delivering the mo...

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Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending **companies**, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

Missing: LLC managerowner JustinNeielsen justinnielsen



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https://fox5sandiego.com > press-releases > ein-presswire

Wolf River Electric Celebrates 10 Years of Powering a ...

Nov 4, 2024 — The journey has been inspiring, and we're just getting started!" — Justin Nielsen, GM and Co-Founder of Wolf River Electric. ISANTI, MN, UNITED STATES, November 4, 2024 /EINPresswire.

Missing: attorney general LLC managerowner JustinNeielsen



Minnesota Attorney General's Office

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July 17, 2024 Press Release

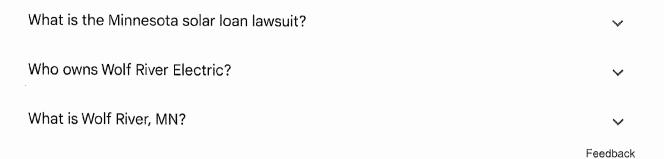
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Jul 17, 2024 — July 17, 2024 (SAINT PAUL) — **Attorney General** Keith Ellison announced today the filing of four more settlements against **solar** installers and advertisers. The first two settlements prohibit Kris...

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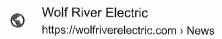
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Minnesota AG Suinig Four Solar Panel Sales Companies

Apr 26, 2022 — St. Paul, MN (KROC-AM News) - **Minnesota Attorney General Keith Ellison** has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah. In announcing th... Missing: managerowner JustinNeielsen justinnielsen



Minnesota's Trusted Solar Experts

Jan 30, 2025 — **Wolf River Electric** delivers expert solar installations, savings, and reliable service across Minnesota since 2016.

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EXHIBIT 16

CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 227 of 279

5/16/25, 10:48 AM

attorney general lawsuit update wolf river electic WRE solarcompany and CEO Vladimir Merchenko and Minnesota - Google Search



Did you mean: attorney general lawsuit update wolf river *electric WIRE solar company* and CEO Vladimir *Marchenko* and Minnesota



The Minnesota Attorney General, Keith Ellison, has filed a lawsuit against Wolf River Electric (WRE) solar company, CEO Vladimir Merchenko, and related entities, alleging deceptive sales practices and consumer fraud. The lawsuit focuses on the company's sales practices and the lending arrangements used to finance solar installations, which are alleged to have resulted in inflated costs for consumers due to hidden fees and misrepresentations.

Here's a more detailed breakdown:

Deceptive Sales Practices:

The lawsuit alleges that WRE and its representatives used high-pressure sales tactics, misrepresented the true cost of solar panel installations, and failed to disclose hidden fees. \mathscr{P}

Hidden Fees and Inflated Costs:

The lawsuit claims that WRE and its lenders engaged in deceptive sales practices that led to undisclosed fees and loan costs, ultimately increasing the overall cost of solar installations for consumers. •

Lending Arrangements:

The lawsuit also targets lenders that partnered with WRE to finance solar panel purchases, alleging that these lenders are also liable for the consumer fraud due to their knowledge and participation in the deceptive practices.

Lawsuit Filing and Settlements:

The Minnesota Attorney General's Office has filed multiple lawsuits against solar companies and lenders, seeking restitution for impacted consumers and penalties for violations of state law.

Vladimir Marchenko's Role:

Vladimir Marchenko, the CEO of WRE, is also a named defendant in the lawsuit. @

CASE 0:25-cv-02394 Doc. 1-1 Filed 06/09/25 Page 228 of 279

5/16/25, 10:48 AM

attorney general lawsuit update wolf river electic WRE solarcompany and CEO Vladimir Merchenko and Minnesota - Google Search

Net Metering Concerns:

In addition to the lawsuit, WRE has also expressed concerns about proposed changes to net metering policies, which could impact the financial viability of solar installations. \mathscr{O}

April 26, 2022 Press Release - Minnesota Attorney General's Office

Apr 26, 2022 — Attorney General Ellison sues solar-panel sales companies, lenders for defrauding Minnesota homeowners. ... Attorney G...



Wolf River Electric Opposes SF 1142 and HF 845

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Nov 8, 2024 — See maps where three fires are growing in Arrowhead region. Environment. Minnesota homeowners say they were hit with hu...





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July 17, 2024 Press Release

Jul 17, 2024 — **Attorney General** Keith Ellison announced today the filing of four more settlements against solar installers and advertisers.

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Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

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https://wolfriverelectric.com > News

Wolf River Electric Opposes SF 1142 and HF 845

Mar 4, 2025 — **Wolf River Electric** has announced it opposes to Senate File 1142 (SF 1142) and House File 845 (HF 845), newly introduced bills.

Missing: attorney general lawsuit

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What is the Minnesota solar financing lawsuit?

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Is Keith Ellison still the Attorney General of Minnesota?

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Attorney General Ellison sues solar-panel sales companies ...

Apr 26, 2022 — **Minnesota Attorney General Keith Ellison** announced today that he has filed a lawsuit in Hennepin County District Court against four Utah-based solar-panel ...

Missing: Vladimir Merchenko



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Minnesota AG Sues Solar Lending Companies Over ...

Mar 8, 2024 — On March 8, 2024, the **Minnesota Attorney General** announced that it had filed a **lawsuit** against four **solar companies** for allegedly violating ...

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MN Attorney General sues solar companies



Attorney General Keith Ellison sues Brio Solar execs and lenders, alleging

high-pressure, deceptive sales tactics that led Minnesotans to ...

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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — **Minnesota Attorney General Keith Ellison** has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

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MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — The attorney general's investigation found that the defendants defrauded customers when "salespeople misrepresented who they worked for, how ...

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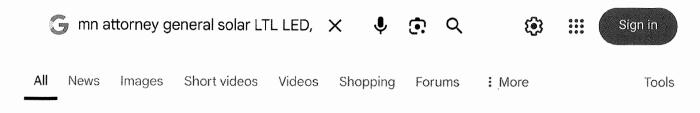
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EXHIBIT 17

5/19/25, 10:11 AM

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The Minnesota Attorney General, Keith Ellison, has reached settlements with several companies involved in the solar industry, including LTL LED, LLC, its co-founder and CEO <u>Vladimir Marchenko</u>, and Wolf River Electric, in cases involving alleged deceptive practices and consumer fraud. These settlements involve restitution payments to affected consumers, prohibitions on further sales in Minnesota, and requirements to cease misleading advertising.

Key Settlements and Actions:

Avolta Power, Inc. and Related Companies:

A settlement resulted in \$310,000 in restitution, a ban on further sales in Minnesota, and the distribution of funds to affected customers by December 2023. *ℯ*

Brio Energy LLC and related companies:

A lawsuit and settlements addressed deceptive practices, including misrepresentations about savings and high-pressure tactics. *P*

LTL LED, LLC,

Vladimir Marchenko, and Wolf River Electric:

These parties have also been involved in settlements related to consumer protection laws, though specific details may vary depending on the individual case. @

Solar Installers and Advertisers:

Ellison has also settled investigations with Sun Badger Solar, EnergyBillCruncher, and Prospect Generators, prohibiting Sun Badger owners from doing business in Minnesota and requiring the latter two to cease misleading advertising.

Solar Lending Companies:

Ellison has sued and settled with solar lending companies like <u>GoodLeap</u>, <u>Sunlight Financial</u>, <u>Solar Mosaic</u>, and <u>Dividend Solar Finance</u> for allegedly deceptive practices and hidden fees.

Key Issues Addressed in Settlements:

Deceptive Sales Practices:

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5/19/25, 10:11 AM mn attorney general solar LTL LED, LLC and co-founder and CEO VladimirMarchenko and wolf river electric mn settlement - Goog...

Companies were accused of using high-pressure tactics, misrepresenting savings, and failing to deliver on promised benefits. \mathscr{D}

Misleading Advertising:

Some companies used false or misleading information in their advertising to attract customers.

Hidden Fees:

Solar lending companies were accused of charging hidden fees that inflated the cost of solar panel installations. *P*

Unlawful Early Termination Fees (ETFs):

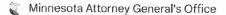
Some community solar garden operators were charged with charging excessive and unlawful early termination fees. \mathcal{O}

Impact on Consumers and the Solar Industry:

These settlements aim to protect consumers from deceptive practices, ensure that legitimate businesses can compete fairly, and promote transparency in the solar industry. Ellison encourages consumers to research companies, get competing bids, and carefully review documents before signing. \mathscr{O}

July 17, 2024 Press Release

Jul 17, 2024 — In March 2024, Attorney General Ellison filed a lawsuit against the four market-leading, solar lending companies doing...



May 19, 2023 Press Release - Minnesota Attorney General's Office

May 19, 2023 - Our lawsuit and these final settlements protect both consumers and legitimate businesses that comply with the law and ...



Minnesota Attorney General Keith Ellison sues solar lending ...

Nov 8, 2024 — Minnesota Attorney General Keith Ellison sues solar lending companies over alleged hidden dealer fees. ... Attorney Gen...

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Minnesota Attorney General's Office

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July 17, 2024 Press Release

Jul 17, 2024 — **Attorney General** Keith Ellison announced today **the** filing of four more **settlements** against **solar** installers and advertisers. ☑

Missing: LTL LLC VladimirMarchenko wolf river electric



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Attorney General Ellison sues solar-pariel sales companies ...

Apr 26, 2022 — **Minnesota Attorney General** Keith Ellison announced today that he has filed a lawsuit in Hennepin County District Court against four Utah-based solar-panel ... □

Missing: LTL LED, VladimirMarchenko



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Minnesota Attorney General Keith Ellison; sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017. ☑

Missing: LTL LED, LLC founder VladimirMarchenko



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Minnesota AG Sues Solar Lending Companies Over ...

Mar 8, 2024 — The attorney general's office purports that these companies deceived consumers into taking out loans containing disguised hidden fees on more ... \square

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Minnesota Attorney General's Office

https://www.ag.state.mn.us > 15_SolarGardenRefunds

February 15, 2024 Press Release

Feb 15, 2024 — **Attorney General Ellison secures \$85K in refunds** for solar garden consumers charged unlawful early-termination fees.

Missing: LTL LED, founder VladimirMarchenko wolf river



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Four more settlements over deceptive actions in ...

Jul 17, 2024 — **Four more settlements** over bad behavior by solar energy installers and advertisers are being announced by the Minnesota Attorney General's Office.

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MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — **MN solar** panel installers that 'defrauded customers' hit with over \$300K in fines. ☑ Missing: LTL LED, founder VladimirMarchenko



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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — **Minnesota Attorney General** Keith Ellison has filed **a** consumer protection lawsuit against four **solar**-panel sales companies based in Utah. ☑

Missing: LTL LLC VladimirMarchenko

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Did you mean: Solar Vets LLC and attorney general and CEO Vladimir MArchenko and wolf river company lawsuit minnesota settlement update



Learn more

In 2023, Minnesota Attorney General Keith Ellison announced a settlement and obtained judgments against all 10 defendants in a lawsuit involving deceptive sales of solar panel systems, including Solar Vets LLC, Vladimir Marchenko (CEO), and Wolf River Company. The total settlement exceeded \$310,000. The AG's office had initially brought the lawsuit, alleging deceptive sales practices and consumer protection law violations. The settlements were reached without an admission of liability by the defendants. @

Here's a more detailed breakdown:

- Deceptive Sales Practices: The lawsuit alleged that these companies engaged in deceptive practices when selling solar panel systems to Minnesota residents, potentially violating state consumer protection laws. @
- Settlement and Judgments: The Minnesota Attorney General's office reached a settlement and obtained separate judgments against each of the 10 defendants, which included Solar Vets LLC and other related entities. @
- No Admission of Liability: The settlements were reached without any implication that the defendants admitted to any liability. @
- Total Settlement Amount: The total settlement amount, across all defendants, exceeded \$310,000. ∅
- Vladimir Marchenko: The CEO, Vladimir Marchenko, was also a part of the lawsuit and the subsequent settlement. @
- Wolf River Company: This company was also included in the lawsuit and settlement. @
- Minnesota Attorney General: The case was pursued by Minnesota Attorney General Keith Ellison and his office.

May 19, 2023 Press Release - Minnesota Attorney General's Office May 19, 2023 - May 19, 2023 (SAINT PAUL) - Minnesota Attorney General Keith Ellison announced today that he has reached a settlement ...

Minnesota Attorney General's Office

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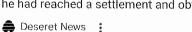
prevented comparison shopping, and gave th...

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'Solar boom' heats up fraud complaints against Utah solar companies

Jul 13, 2023 — By May 19, 2023, the Minnesota Attorney General announced that he had reached a settlement and obtained separate judgm...





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Jul 17, 2024 — **Attorney General** Keith Ellison announced today the filing of four more **settlements** against **solar** installers and advertisers.

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Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending companies, accusing them of concealing and improperly charging \$35 million in **fees** to Minnesotans since 2017.

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Minnesota AG Sues Solar Lending Companies Over ...

Mar 8, 2024 - On March 8, 2024, the **Minnesota Attorney General** announced that it had filed a **lawsuit** against four **solar** companies for allegedly violating ...

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Connecticut and Minnesota AGs Latest to Shine Light on ...

Jul 25, 2024 — Minnesota AG Keith Ellison has settled investigations into multiple solar installers and advertisers for allegedly violating state consumer ...

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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — **Minnesota Attorney General** Keith Ellison has filed a consumer protection **lawsuit** against four **solar**-panel sales companies based in Utah.

Missing: LLC CEOVladimir MArchenko

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EXHIBIT 19

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mn attorney general solar LTL LED LLC and President Luka Bozekand wolf river electric minnesota - Google Search

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♦ Al Overview Learn more

The Minnesota Attorney General, Keith Ellison, has taken action against several solar companies, including LTL LED LLC and Luka Bozek, the president, as reported by the Minnesota Attorney General's Office, along with other solar lenders and installers. The Attorney General's Office has filed lawsuits and reached settlements regarding deceptive practices, including high-pressure sales tactics, misrepresented cost savings, and hidden fees.

Here's a more detailed breakdown:

- LTL LED LLC and Luka Bozek: Specific actions taken against LTL LED LLC and Luka Bozek, including lawsuits and settlements, are mentioned in the provided search results. The Minnesota Attorney General's Office has taken action against these parties.
- Deceptive Practices: The Attorney General's Office has focused on instances
 where solar companies used high-pressure sales tactics, falsely promised cost
 savings, and deceived consumers into signing loan agreements with hidden
 fees.



Wolf River Electric 4.9 ★ (816) Solar energy company Isanti

Impact on Consumers: The Attorney General's Office aims to protect consumers
from deceptive practices and ensure they are not unfairly burdened by solar loans
or contracts.

The Minnesota Attorney General's Office is actively working to address deceptive practices in the solar industry.

April 26, 2022 Press Release - Minnesota Attorney General's Office

Apr 26, 2022 — The solar companies also misrepresented the cost savings and other benefits associated with their solar panels, urging...

Minnesota Attorney General's Office

Attorney General Ellison sues solar lenders over \$35M in deceptive ...

Mar 8, 2024 — March 8, 2024 (SAINT PAUL) – Today, Minnesota Attorney General Keith Ellison announced he has sued four market-leading,

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Minnesota Attorney General's Office :

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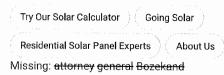


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Wolf River Electric: Minnesota & Beyond Solar Solutions

Headquartered in Isanti, **Minnesota**, we specialize in residential and commercial **solar** panel installations, **solar** battery storage systems...





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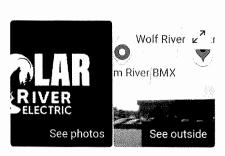
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Attorney General Ellison sues solar-panel sales companies ...

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Wolf River Electric

https://wolfriverelectric.com > solar-equipment

Solar Equipment

Mar 11, 2025 - Join the Solarbration. CALCULATE MY SOLAR SAVINGS. Wolf River Electric Logo. CONTACT. 101 Isanti Parkway... Missing: LTL Luka Bozekand

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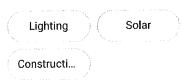


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From Wolf River Electric

"Headquartered in Isanti, Minnesota, Wolf River Electric is a leader in residential and commercial solar panel installations. With over eight years of industry experience, we are dedicated to delivering the most energy-efficient solutions while... More



Wolf River Electric on Google

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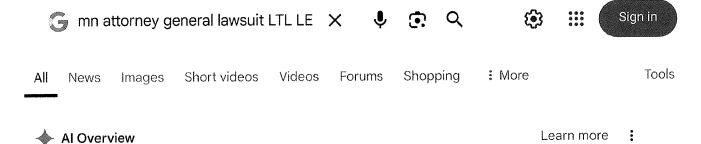
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EXHIBIT 20

mn attorney general lawsuit LTL LED, LLC and President Luka Bozekand All Energy Solar minnesota - Google Search



The Minnesota Attorney General's Office has been actively involved in addressing deceptive practices within the solar energy industry, including legal action against solar installers, advertisers, and lenders.

1. LTL LED, LLC and Luka Bozek:

- Lawsuit: In July 2024, the Minnesota Attorney General's Office reached an Assurance of Discontinuance (AOD) with LTL LED, LLC and its president, Luka Bozek.
- Allegations: The Attorney General alleged that LTL LED, LLC and Mr. Bozek
 published misleading advertisements designed to entice consumers to provide
 their information to solar installers.
- Outcome: As part of the AOD, LTL LED and Mr. Bozek are prohibited from making any future advertising misrepresentations. They also faced a stayed civil penalty of \$100,000. *❷*

2. All Energy Solar:

- Lawsuit Regarding Financing Practices: While All Energy Solar hasn't been directly sued for deceptive sales practices, they were the largest installer of rooftop solar systems financed through lenders who were sued by the Minnesota Attorney General in 2024.
- Allegations Against Lenders: The lawsuit targeted four solar financing companies (GoodLeap, Sunlight Financial, Dividend Finance, and Mosaic) for allegedly concealing and improperly charging \$35 million in fees to Minnesotans since 2017.
- All Energy Solar's Role: All Energy Solar allegedly sold the most rooftop systems
 financed through these four companies. However, the lawsuit notes that 72% of All
 Energy Solar's sales are not financed through those four companies.

Key Concerns Raised in Lawsuits:

 Misleading Advertising: False claims about cost savings and benefits of solar panels, including promises that homeowners would never receive another 5/19/25, 9:34 AM mn attorney general lawsuit LTL LED, LLC and President Luka Bozekand All Energy Solar minnesota - Google Search electricity bill.

- **High-Pressure Sales Tactics:** Salespeople pressured consumers into signing contracts using deceptive tactics.
- Hidden Fees in Financing: Lenders concealed large upfront fees, often called "dealer fees," which significantly increased the cost of solar systems and were added to the loan principal.
- Misrepresentation of Affiliations: Salespeople falsely claimed to be working for or in partnership with local utility companies.
- Faulty Installations and Unfulfilled Promises: In some cases, solar panels were not
 properly connected to the grid, did not work as promised, or failed to generate the
 projected savings or tax credits.

Consumer Protection Efforts:

- The Minnesota Attorney General's Office has been actively working to protect consumers from deceptive practices in the solar industry.
- They encourage consumers to research solar companies, obtain multiple bids, ask questions, and carefully review contracts before signing.
- Consumers are urged to report any concerns about solar companies or lenders to the Attorney General's Office.

Minnesota Attorney General Keith Ellison sues solar lending ...

Nov 8, 2024 — Minnesota Attorney General Keith Ellison sues solar lending companies over alleged hidden dealer fees. ... Minnesota homeowners say they were hit with huge hidd...

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Attorney General Ellison sues solar lenders over \$35M in ...

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Minnesota Attorney General's Office

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July 17, 2024 Press Release

Jul 17, 2024 — **Attorney General** Keith Ellison announced today the filing of four more settlements against **solar** installers and advertisers. ☑ Missing: LTL LLC President Luka Bozekand



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Minnesota AG Sues Solar Lending Companies Over ...



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Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — In the **lawsuit**, **Attorney General** Ellison alleges the lenders violated **Minnesota** state laws against deceptive trade practices, deceptive lending, ...

Missing: LTL LED, President Luka Bozekand



The State Energy & Environmental Impact Center

https://stateimpactcenter.org > ag-work > ag-actions > m...

Minnesota AG Filed Lawsuit against Fraudulent ...

Apr 26, 2022 — The **lawsuit** sought civil penalties, recovery of consumer costs, and the ability for customers to cancel their contracts with the companies. In a ... ☑



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Attorney General Cracks Down on Solar Scams in Minnesota

Dec 10, 2024 — The **lawsuit** revealed how aggressive and deceptive tactics by fly-by-night **solar** companies harmed **Minnesota** homeowners and damaged trust in the ... ☑ Missing: LTL President Luka Bozekand



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AG's office sues 4 solar companies

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Apr 29, 2022 — The **Attorney General's Office** is bringing a **lawsuit** against four **solar** panel sales companies, accusing them of defrauding **Minnesota** ...

Missing: mn LTL President Luka Bozekand



Star Tribune

https://www.startribune.com > minnesota-homeowners-s...

Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017. 🖸

Missing: LTL LED, LLC Luka Bozekand



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Minnesota sues GoodLeap, Sunlight, Mossaic and Dividend ...

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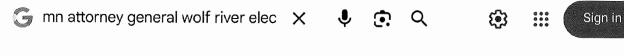
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Minnesota Attorney General Keith Ellison has taken legal action against several companies, including Brio Energy, and individuals, including Luka Bozek, president of Wolf River Electric, for allegedly engaging in consumer fraud related to solar panel sales. The lawsuit claims these entities used deceptive and predatory practices to sell residential solar panels to Minnesotans.



Here's a more detailed breakdown:

Allegations in the Lawsuit:

Deceptive Practices:

Ellison's office alleges that these companies misrepresented themselves as partnering with utility companies, tricked homeowners into signing binding contracts, and exaggerated the potential savings on utility bills.

High-Pressure Tactics:

The lawsuit claims the companies used high-pressure sales techniques, including misrepresenting the documents consumers were signing and using misleading information.

Tax Credit Misinformation:

The Attorney General's office also alleges that the companies falsely told consumers they were automatically eligible for tax credits, which they weren't.

Deceptive Sales Model:

The lawsuit also alleges that Brio Energy and Wolf River Electric used a deceptive sales model that skewed sales towards the lenders' financing and prevented comparison shopping, potentially at the expense of other legitimate businesses.

Legal Action and Relief:

Consumer Fraud Lawsuits:

mn attorney general wolf river electric company and brio energy president Luka Bozekand Minnesota - Google Search

Seeking Restitution and Penalties:

The Attorney General is seeking restitution for consumers, civil penalties, and the State's costs. *❷*

Order to Allow Contract Cancellation:

The lawsuit also requests that the court order all prospective and current customers to be able to cancel their contracts and loans. *⊘*

Settlements and Fines:

In some cases, settlements and fines have been reached with companies involved, requiring them to pay restitution to consumers and pay fines for their actions. @

Completion of Solar Projects:

In one instance, the Attorney General's office mandated the completion of all outstanding solar projects for Minnesota consumers by a certain date, according to a press release from the AG's office. \mathscr{O}

Key Takeaways:

Protecting Minnesotans:

Ellison's office is working to protect Minnesotans from deceptive practices in the solar panel industry.

Hidden Fees and Deceptive Financing:

The Attorney General's office has also taken action against solar lending companies for concealing hidden fees and improperly charging Minnesotans for those fees, according to the Star Tribune.

Importance of Research:

In summary, Minnesota Attorney General Keith Ellison has taken legal action against Brio Energy and individuals like Luka Bozek, president of Wolf River Electric, for allegedly engaging in deceptive practices related to solar panel sales, aiming to protect Minnesotans from consumer fraud and ensure fair practices in the solar industry.

Attorney General Ellison sues solar-panel sales companies ...

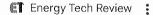
Apr 26, 2022 — The lawsuit alleges these companies, individuals, and lenders violated several Minnesota state laws against consumer f...

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AG Ellison Sues 4 Solar Power Sales Companies, Alleging They're Scamming Minnesotans - CBS Minnesota

Apr 26, 2022

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Attorney General Ellison sues solar-panel sales companies ...

Apr 26, 2022 — Minnesota Attorney General Keith Ellison announced today that he has filed a lawsuit in Hennepin County District Court against four Utah-based solar-panel ...

Missing: Luka Bozekand



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Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 - Ellison is suing four prominent solar lending companies, accusing them of concealing and improperly charging \$35 million in fees to Minnesotans since 2017.

Missing: brio Luka Bozekand



Minnesota Attorney General's Office

https://www.ag.state.mn.us > 2023/05 > 19_Avolta

May 19, 2023 Press Release

May 19, 2023 - Minnesota Attorney General Keith Ellison announced today that he has reached a settlement and obtained judgment against the last of 10 defendants.

Missing: wolf river Luka Bozekand

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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — **Minnesota Attorney General** Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

Missing: Luka Bozekand



Energy Tech Review Magazine

https://www.energytechreview.com > wolf-river-electric

Wolf River Electric | Top Renewable Energy Services ...

Justin Nielsen, GM; Luka Bozek, President; Vladimir Marchenko, CEO. Description Wolf River Electric primarily focuses on residential solar and has heavily ...

Missing: attorney general brio



CBS News

https://www.cbsnews.com > CBS Minnesota > Local News

AG Ellison Sues 4 Solar Power Sales Companies, Alleging ...

Apr 26, 2022 — **Minnesota's Attorney General** announced a lawsuit Tuesday against solar-**power** sales companies he says are scamming Minnesotans.

Missing: wolf river Luka Bozekand



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MN solar panel installers that 'defrauded customers' hit with ...

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The Minnesota Attorney General (AG) has taken action against several solar-related companies, including LTL LED, LLC, and CFO Jonathan Latcham, a CPA, and other entities, for alleged deceptive practices. The AG has also been involved in settlements and lawsuits related to solar installers and lenders, including Wolf River Electric, which has been settled with. The AG's office has filed lawsuits against solar companies for deceptive advertising, hidden fees, and high-pressure sales tactics, and has returned over \$300,000 to affected consumers.

Here's a more detailed breakdown:

- LTL LED, LLC and Jonathan Latcham: The AG has taken action against LTL LED, LLC and potentially its CFO, Jonathan Latcham, a CPA, for alleged deceptive advertising and sales practices in the solar industry. The specifics of the actions and outcomes for LTL LED and Latcham may vary depending on the context and case, but the AG's office is actively investigating and pursuing cases against companies and individuals involved in misleading consumers about solar products.
- Solar Installers and Lenders: The AG's office has also been involved in settlements and lawsuits against other solar installers and lenders, including Sun Badger Solar, EnergyBillCruncher, Prospect Generators, and Goodleap LLC (also known as Loanpal LLC), Sunlight Financial, LLC, and Corning Credit Union Services Company, LLC. These actions often involve allegations of deceptive practices, such as misrepresenting savings, using high-pressure tactics, and concealing hidden fees.



Wolf River Electric

4.9 ★ (816) Solar energy company Isanti

 <u>Deceptive Practices</u>: The AG's office has been investigating and pursuing cases against solar companies for various deceptive practices, including: 5/19/25, 9:56 AM mn attorney general solar LTL LED, LLC and CFO JonathanLatcham CPA and wolf river electric mn - Google Search

- Misrepresenting savings and benefits: Solar companies have been accused
 of falsely promising significant cost savings and other benefits associated with
 solar panels.
- High-pressure sales tactics: Salespeople have been trained to use aggressive and deceptive tactics to persuade consumers to sign contracts.
- Concealing hidden fees: Lenders have been accused of hiding large fees while offering low interest rates.
- **Misrepresenting partnership with utilities:** Solar companies have been accused of falsely claiming to be partners with local utilities. @
- Consumer Protection: The AG's office has been actively working to protect Minnesotans from deceptive practices in the solar industry. This includes:
 - Filing lawsuits and reaching settlements: The AG's office has filed lawsuits and reached settlements with solar companies to address deceptive practices.
 - Providing consumer education: The AG's office has also been providing education to help consumers understand their rights and protect themselves from deceptive practices.
 - Contacting affected consumers: The AG's office has been contacting affected consumers to return funds and provide other remedies. *ℯ*
- Consumer Complaints: The AG's office encourages Minnesotans to submit complaints about their experiences with solar advertisers, installers, or lenders through its online complaint form.

 ∅

April 26, 2022 Press Release - Minnesota Attorney General's Office

Apr 26, 2022 — The solar companies also misrepresented the cost savings and other benefits associated with their solar panels, urging...

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Minnesota Attorney General's Office

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Attorney General Ellison sues solar-pariel sales companies ...

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July 17, 2024 Press Release

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Minnesota AG Sues Solar Lending Companies Over ...

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May 19, 2023 Press Release

May 19, 2023 — **Attorney General** Ellison secures final judgments against **solar**-sales companies that defrauded consumers.

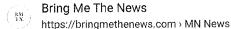
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Missing: LTL LED; JonathanLatcham CPA



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Ltl Led Llc Dba Wolf River Electric Vs[‡]James Mydland ...

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Conciliation case represented by Boline, Christopher William - Lead...
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Attorney General Ellison sues solar lenders over \$35M in ...

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EXHIBIT 23

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Al Overview

Learn more

The Minnesota Attorney General has taken action against several companies involved in deceptive solar sales practices, including LTL LED LLC, CFO Jon Latcham, and a company that could potentially be associated with Wolf River Electric. These actions target companies that allegedly misrepresented the cost savings, benefits, and contract terms associated with solar panel installations, leading to consumer fraud and financial harm.

LTL LED LLC and Jon Latcham:

- The Minnesota Attorney General's Office has specifically named LTL LED LLC and Jon Latcham (presumably his role as CFO) in a lawsuit alleging <u>deceptive solar</u> <u>sales tactics</u>.
- The lawsuit alleges that LTL LED LLC and Jon Latcham misrepresented the cost savings, benefits, and contract terms related to solar panel installations.
- Consumers were allegedly tricked into signing binding sales contracts and loan agreements, often by misrepresenting the nature of the documents or using highpressure sales tactics.

Wolf River Electric and Associated Companies:

- The Minnesota Attorney General's Office has also targeted other companies in the solar industry for similar deceptive practices.
- Bring Me The News reports that some of these companies are associated with Wolf River Electric.
- The lawsuit alleges that these companies used aggressive door-to-door sales tactics and misrepresented the cost savings, benefits, and contract terms of solar panel installations.
- The Attorney General's Office is seeking restitution, disgorgement, and injunctive relief to prevent further harm to consumers.

Key Actions of the Minnesota Attorney General:

- The Attorney General's Office has sued several solar companies, including LTL LED LLC and <u>Brio Energy LLC</u> (also known as Pure Solar Energy and Clean Energy Educators).
- The lawsuit alleges that these companies used aggressive, deceptive, door-todoor sales tactics to defraud consumers.
- The Attorney General's Office is seeking to make consumers whole and prevent these companies from harming Minnesotans further.

mn attorney general solar LTL LED LLC and CFO JonLatcham and wolf river electric minnesota - Google Search

In essence, the Minnesota Attorney General is taking action to address deceptive practices in the solar industry, specifically targeting companies that have allegedly defrauded consumers with false promises and high-pressure sales tactics. *P*

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July 17, 2024 Press Release

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Minnesota Attorney General Keith Ellison sues solar ...

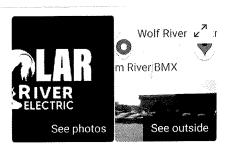
Nov 8, 2024 — Ellison is suing four prominent **solar l**ending companies, accusing them of concealing and improperly charging... Missing: LTL LED LLC JonLatcham



Wolf River Electric
https://wolfriverelectric.com

Wolf River Electric: Minhesota & Beyond Solar Solutions

Headquartered in Isanti, Minnesota, we specialize in residential and commercial solar panel installations, solar battery storage systems...



Wolf River Electric

4.9 ★★★★ 816 Google reviews
Solar energy company in Isanti,
Minnesota



Address: 101 Isanti Parkway Northeast Suite G, Isanti, MN 55040

Phone: (763) 297-4669

Hours: Open - Closes 4PM ▼

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Minnesota Attorney General's Office https://www.ag.state.mn.us > 2024/03 > 08_SolarLending

Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — In the lawsuit, **Attorney General** Ellison alleges the lenders violated **Minnesota** state laws against deceptive trade... Missing: LTL LED JonLatcham wolf river



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MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — The **attorney general's** investigation found that the defendants defrauded customers when "salespeople misrepresente... Missing: LTL LED JonLatcham



Minnesota Lawyer https://minnlawyer.com > 2022 > April > 29

AG's office sues 4 solar companies

Apr 29, 2022 — The **Attorney General's Office** is bringing a lawsuit against four **solar** panel sales companies, accusing them of... Missing: mn LTL JonLatcham wolf

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From Wolf River Electric

"Headquartered in Isanti, Minnesota, Wolf River Electric is a leader in residential and commercial solar panel installations. With over eight years of industry experience, we are dedicated to delivering the most energy-efficient solutions while... More



Wolf River Electric on Google

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Al Overview

Learn more

The Minnesota Attorney General (AG) has filed multiple lawsuits against solar companies and lenders, including Solar Vets LLC, CFO Jon Latcham, and Wolf River Electric Company, alleging deceptive practices and consumer fraud. The AG's office has also obtained consent judgments and settlements in other cases, returning over \$300,000 to impacted consumers. 🕜

Here's a more detailed breakdown:

Deceptive Practices:

The AG's office has alleged that these companies, along with others, used deceptive advertising and high-pressure sales tactics to entice consumers into signing binding contracts and loan agreements for solar panel installations. @

Misrepresentations:

The AG's office has claimed that these companies falsely represented that their salespeople worked for or in partnership with local utility companies and exaggerated potential utility bill savings. @

Hidden Fees:

The AG has also sued solar lending companies for allegedly concealing and improperly charging \$35 million in fees to Minnesotans since 2017, including hidden fees on loans that increased costs by 15% to 30%, according to Goodwin Procter. @

High-Pressure Tactics:

Salespeople were allegedly trained to use high-pressure tactics to make a sale, sometimes even using aggressive language like "going to war" to describe sales. @

Failure to Deliver:

The AG has also alleged that the solar panels were not always connected to the utility grid as promised, did not always work, and did not generate the utility-bill savings or tax credits that were promised. @

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April 26, 2022 Press Release - Minnesota Attorney General's Office

Apr 26, 2022 — The solar companies also misrepresented the cost savings and other benefits associated with their solar panels, urging...



Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — The lawsuit alleged these companies falsely represented that their salespeople work for or in partnership with local ut...



May 19, 2023 Press Release

May 19, 2023 — The Attorney General's investigation found that the companies and individuals violated Minnesota laws against consumer...



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9

Both companies, the Attorney General alleged, published advertisements that contained factually-incorrect statements intended to entice consumers into providing their information to solar installers and, eventually, buying a residential solar system. Jul 17, 2024



July 17, 2024 Press Release



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Minnesota Attorney General's Office

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Attorney General Ellison sues solar lenders over \$35M in ...

Mar 8, 2024 — In the **lawsuit**, **Attorney General** Ellison alleges the lenders violated **Minnesota** state laws against deceptive trade practices, deceptive lending, ...

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Attorney General Ellison sues solar panel sales companies ...

Apr 26, 2022 — The **lawsuit** alleges these **companies**, individuals, and lenders violated several **Minnesota** state laws against consumer fraud. **Attorney General** ...

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Minnesota Attorney General Keith Ellison sues solar ...

Nov 8, 2024 — Ellison is suing four prominent **solar** lending **companies**, accusing them of concealing and improperly charging \$35 million in **fees** to Minnesotans since 2017.

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Minnesota AG Sues Solar Lending Companies Over ...

Mar 8, 2024 — The attorney general's office purports that these companies deceived consumers into taking out loans containing disguised hidden fees on more ...

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Minnesota AG Suing Four Solar Panel Sales Companies

Apr 26, 2022 — Minnesota Attorney General Keith Ellison has filed a consumer protection lawsuit against four solar-panel sales companies based in Utah.

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At a glance

About Wolf River Electric

Wolf River Electric Wolf River Electric Headquartered in Isanti, Minnesota, Wolf River Wolf River Electric · Map · 101 Minnesota Department of Labor Isanti Pkwy NE. Ste G Isanti, MN and Industry 443 Lafayette Rd N Electric is a leader in 55040 · (763) 229-6662. Call Saint Paul MN 55155. Phone residential and Number: (651) 284-5005 Now · More Info. Hours · http://www.dli.mn.gov [email... Payment methods. Does Wolf... commercial solar panel > 2.2 (13)installations. With over eight years of industry... In their own words Yelp 🎎 Better Business Bureau () wolfriverelectric.com

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Minnesota Attorney General's Office https://www.ag.state.mn.us > 2023/05 > 19_Avolta

May 19, 2023 Press Release

May 19, 2023 — Minnesota Attorney General Keith Ellison announced today that he has reached a settlement and obtained judgment against the last of 10 defendants.

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MN solar panel installers that 'defrauded customers' hit with ...

May 21, 2023 — MN solar panel installers that 'defrauded customers' hit with over \$300K in fines · Brio

Energy LLC (also called Pure Solar Energy and Clean ...

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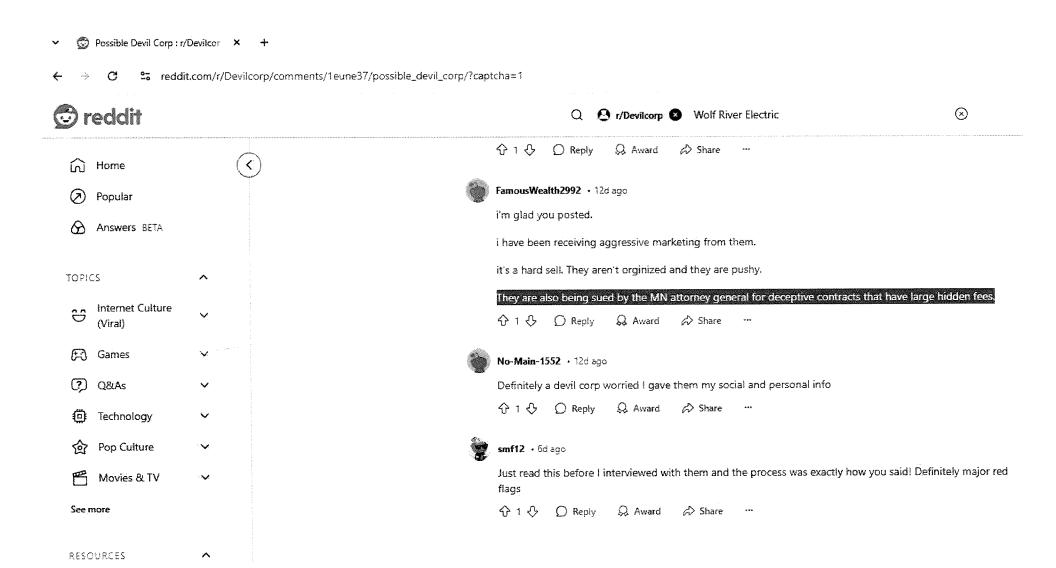
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EXHIBIT 25



STATE OF MINNESOTA COUNTY OF RAMSEY	DISTRICT COURT SECOND JUDICIAL DISTRICT	
LTL LED, LLC, D/B/A Wolf River Electric,	Court File No.:	
Justin Nielsen,	AFFIDAVIT OF SERVICE	
Vladimir Marchenko,	APPIDATE OF SERVICE	
Luka Bozek, and		
Jonathan Latcham,		
Plaintiffs. vs.		
Google LLC,		
Defendant.		
STATE OF MINNESOTA)) ss. COUNTY OF ISANTI)		

- I, Carolyn Helland, being first duly sworn, depose and state that on May 23, 2025, I served a true and correct copy via US Mail, and as a courtesy via email, on Defendant, by and through Attorney Justice Lindell, Greenstein Sellers, PLLC, 121 South 8th Street, Suite 1450, Minneapolis, Minnesota 55402, *Justice@greensteinsellers.com*, of the following:
 - 1. Plaintiffs' Joint Amended Summons and Complaint of Defendant Google LLC.

I declare under penalty of perjury that everything I have stated in this document is true and correct, pursuant to Minn. Stat. § 358.116.

Dated: May 23, 2025

Carolyn Helland
Carolyn Helland